



WHERE WE STAND

The Florida Chamber's 2019 Jobs and Competitiveness Agenda



FLORIDA
CHAMBER
of Commerce
SECURING FLORIDA'S FUTURE
FloridaChamber.com

Open Letter to Florida's Business Leaders



Bob Grammig
2018-2019 Chair
Florida Chamber of Commerce



Mark Wilson
President and CEO
Florida Chamber of Commerce

Florida Chamber Members and Friends:

Year after year, the Florida Chamber of Commerce has been on the front lines of solving issues that impact the competitiveness and future of Florida's business climate. While time passes, our focus remains the same—to be the driving force in uniting Florida's business community, creating economic opportunities and growing private-sector jobs.

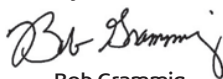
In many ways, Florida is moving in the right direction; but the truth is, things are fragile. Political inaction and uncertainty, changing demographics and unprecedented amounts of out-of-state special interests pose a threat to Florida's sustainability and competitiveness.

As the Florida Chamber enters the 2019 Legislative Session, we are reminded that choices matter. The Florida Chamber's annual jobs and competitiveness policy agenda, commonly referred to as the **Florida Business Agenda**, is a set of priorities that will help grow private sector jobs, continue to create economic opportunity in Florida and further diversify our economy.

A little more than 100 years ago, Florida's business community created the Florida Chamber so employers would have a strong voice. **If you believe free enterprise and Florida's future are worth fighting for, join us.**

We look forward to continuing to work with Governor Ron DeSantis, Senate President Bill Galvano, House Speaker Jose Oliva, the Florida Cabinet, the Florida Legislature, agency leaders in Tallahassee and Washington D.C., our congressional delegation and YOU to make sure the right things happen in Florida.

Sincerely,



Bob Grammig
2018-2019 Chair
Florida Chamber of Commerce



Mark Wilson
President and CEO
Florida Chamber of Commerce

P.S. To help us keep Florida's momentum going email Tanya Bechtold at tbechtold@flchamber.com or call 850-521-1218 today.

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Free Enterprise Isn't Free



Doug Davidson, Immediate Past Chair of the Florida Chamber of Commerce Foundation and Bob Grammig, Chair, Florida Chamber of Commerce.

“The Florida Chamber of Commerce is the non-partisan, non-profit in Florida fighting to make sure you don’t become one too.”

MARK WILSON
President and CEO
Florida Chamber of Commerce

GET INVOLVED:

Help the Florida Chamber make Florida more competitive by contacting Tanya Bechtold at tbechtold@flchamber.com or at 850-521-1218, or visit www.FloridaChamber.com for more information.

Every day, the Florida Chamber of Commerce unifies Florida’s business community. Our focus, through smart policy, helping to elect pro-jobs candidates and forward-looking research, is to make Florida more competitive so Florida’s job creators can create quality jobs, and economic opportunity for all.

Today, Florida’s future remains our number one priority as we continue to be the state that others look to for leadership.

Consider the facts:

- ▶ In 2018, Florida became a \$1 trillion economy and is now ranked the 20th most diverse state economy in America, and if Florida were a country it would be the 17th largest economy in the world
- ▶ Florida is welcoming nearly 900 people per day and is expected to welcome 5 million more residents by 2030,
- ▶ \$1 billion was spent during the 2018 election cycle in Florida, with the Governor’s race ranking as the most expensive race in Florida history,
- ▶ Florida continues breaking job records with 1.7 million net new jobs expected to be created by 2030, and
- ▶ Unemployment rates continue to be lower than the national average, with Florida’s unemployment rate at 3.3 percent as of December 2018.

But the road to Florida’s successes has not been easy and the truth is, things are fragile in Florida. Our efforts to make Florida a global leader continue to be challenged by groups who stand in the way of American competitiveness, free enterprise and opportunity. With five million more residents expected by 2030, policies that focus on the long term are essential or Florida could follow the path of California, Illinois and New York — and that is unacceptable.

When it comes to protecting Florida’s environment, no one cares more than the Florida Chamber. Unfortunately, some environmental extremists continue to deploy regulation after regulation to hurt our efforts to plan for smarter growth and protect our environment as we solve our water challenges. It’s almost as if they want Florida to go backwards.

When it comes to building the best education system, the union that claims to represent teachers consistently puts adults ahead of kids, excuses ahead of results, and continues to try to take options away from students. Our fight to secure long-term opportunities is often made more difficult by those who believe Florida is immune to economic strife. The union that represents government workers is the same union opposing common sense pension reforms — making Florida less competitive and hurting the very taxpayers they claim to represent. We must remember the high price Florida’s families pay when we fail to make the tough decisions today that will provide a secure future for them tomorrow.

Incredibly, some politicians are following the trial lawyer playbook and continue to side with special interests who put themselves ahead of a growing economy for all Floridians. In fact, some politicians have proved their loyalty to billboard trial lawyers who exploit Florida’s



Where We Stand

legal system by refusing to act on Florida's worsening lawsuit abuse problem — a problem which costs every Florida family an average of \$4,442 in lawsuit abuse taxes every year.

Despite the seemingly unlimited resources of anti-business, anti-jobs groups, their policies of less freedom and less competitiveness have never worked—and they never will. That's why the Florida Chamber, our members and our partners will keep fighting to make Florida America's best hope. We won't give up the fight for what's right for Florida—from the Florida Legislature to the Florida Cabinet, from state to federal agencies, from the court of law to the court of public opinion. When the battle is about what is best for Florida's future, the Florida Chamber is on the front lines. When businesses stay unified, we win.

For those interested in fighting against special interests and who believe in Florida's future — we invite you to join the fight. The battle for free enterprise continues and we welcome your support. For those of you who have already joined the fight for free enterprise, we thank you.

At the Florida Chamber, we believe in:

- ▶ A **Robust Free Enterprise System** with limited intrusion by the government in the marketplace.
- ▶ **Predictable and Consistent Statewide Laws** and regulations that promote economic growth and do not impose unreasonable costs on businesses or their customers.
- ▶ A **High-Quality Education** and workforce development system that will enable all Floridians to compete in the 21st century global economy.
- ▶ A **Simple, Consistent and Globally Competitive Tax Structure.**
- ▶ **Fiscal Responsibility**, public accountability and transparency in government.
- ▶ A **Reliable and Sustainable Infrastructure** to support the health and long-term prosperity of all Floridians.
- ▶ A **Constructive and Competitive Labor Environment** in Florida that generates jobs.
- ▶ **Healthy and Civil Debate** steeped in fact on all issues of importance to Florida's future.
- ▶ A **Strong, Healthy Environment** using data driven decisions to grow our economy, protect our ecosystems and maintain our natural resources.
- ▶ A **Constructive and Competitive Labor Environment** in Florida that generates jobs.
- ▶ **Prosperity for Every Floridian** and in fostering communities and an economy that provide an opportunity for economic mobility and success.

On behalf of Florida's leading employers, we would like to thank those legislators, Democrats, Republicans and Independents, who put Florida's competitiveness ahead of short term politics.



Mark Wilson, President & CEO, Florida Chamber of Commerce presents the Wayne Huizenga Florida Chamber Spirit of Free Enterprise Award to then Florida Governor Rick Scott at the Florida Chamber Foundation's annual Future of Florida Forum.

“The Florida Chamber shows up day after day to make sure the right things happen in Florida.”

U.S. SENATOR RICK SCOTT



Legislative and Regulatory Advocacy Team

The Florida Chamber Advocacy Team closely tracks thousands of votes each session and testifies continuously throughout the year, making sure the voices of job creators are heard.



Mark Wilson
President
and CEO



David Hart
Executive Vice
President of
Governmental Affairs
& Political Operations



Frank Walker
Vice President of
Governmental
Affairs



Edie Ousley
Vice President
of Public
Affairs



Marian Johnson
Senior Vice
President of
Political Strategy



Andrew Wiggins
Senior Director
of Campaign
& Elections



Carolyn Johnson
Director of
Business, Economic
Development &
Innovation Policy



Christopher Emmanuel
Director of
Infrastructure
and Governance
Policy



Alice Ancona
Director of
Global
Outreach



Dan Tapia
Manager of
Global
Outreach



Vania Bustamante
Communications
Coordinator



Nikki Branch
Governmental
Affairs
Coordinator

Legislative Advocates

In addition to our year-round internal Advocacy Team, the Florida Chamber partners with some of the most trusted, successful and well-connected lobbying professionals in Florida on competitiveness issues ranging from taxation, regulations, workers' comp and legal reform to education reform, innovation, water science, transportation, healthcare and more. These experts work together with Florida Chamber staff and volunteers.



**Josh
Aubuchon**



**Travis
Blanton**



**Melanie
Bostick**



**French
Brown IV**



**Melanie
Brown**



**Matt
Bryan**



**David
Childs**



**David
Daniel**



**Mark
Delegal**



**Jennifer
Green**



**Thomas
Griffin**



**Jeff
Hartley**



**Gary
Hunter**



**Lisa
Hurley**



**Jon
Johnson**



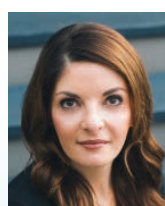
**Ryan
Matthews**



**Darrick
McGhee**



**Tim
Parson**



**Teye
Reeves**



**Woody
Simmons**

2018 DISTINGUISHED ADVOCATE AWARDS



The Florida Chamber's Distinguished Advocate Award recognizes legislators who have championed key Florida Business Agenda legislation. The award is designed to acknowledge legislators who ensured consideration of the business community's legislative priorities and who fought tirelessly for the passage of pro-jobs legislation.

THE FLORIDA CHAMBER'S FIVE 2018 DISTINGUISHED ADVOCATES IN THE SENATE WERE:



SENATOR DENNIS BAXLEY (R-Ocala)

Championed an amendment in the Senate that would promote transparency in the collective bargaining process.



SENATOR BILL GALVANO (R-Bradenton)

Sponsored legislation and led the Senate in passing responsible and necessary school safety measures in response to the Parkland tragedy.



SENATOR DAVID SIMMONS (R-Altamonte Springs)

Sponsored legislation that would allow state assumption of federal environmental permitting, a streamlining effort the business community has sought for decades.



SENATOR WILTON SIMPSON (R-Trilby)

Worked to secure full funding for key economic development programs, including Enterprise Florida and VISIT FLORIDA.



SENATOR KELLI STARGEL (R-Lakeland)

Championed this year's tax package, including a reduction in the Florida-only business rent tax, a longstanding Florida Chamber priority.

THE FLORIDA CHAMBER'S ELEVEN 2018 DISTINGUISHED ADVOCATES IN THE HOUSE WERE:



**REPRESENTATIVE
BEN DIAMOND
(D-St. Petersburg)**

Championed an amendment that would limit potential frivolous lawsuits against job creators.



**REPRESENTATIVE
MANNY DIAZ
(R-Hialeah)**

Led the House's education reform efforts and fought to pass Florida Chamber-backed computer science legislation.



**REPRESENTATIVE
JOE GRUTERS
(R-Sarasota)**

A reliable and vocal partner in the fight for free enterprise, came to the defense of the Florida Chamber on the House Floor against unnecessary and inappropriate attacks on job creators.



**REPRESENTATIVE
CLAY INGRAM
(R-Pensacola)**

Worked to secure full funding for key economic development programs, including Enterprise Florida and VISIT FLORIDA.



**REPRESENTATIVE
MIKE LA ROSA
(R-St. Cloud)**

Fought against the expansion of gambling in Florida and championed private property rights for vacation rentals.



**REPRESENTATIVE
JOSE OLIVA
(R-Miami Lakes)**

Led the House in passing responsible and necessary school safety measures in response to the Parkland tragedy.



**REPRESENTATIVE
SCOTT PLAKON
(R-Longwood)**

Sponsored legislation and fought against government unions to promote transparency in the collective bargaining process; carried this effort for several years in a row dating back to 2011.



**REPRESENTATIVE
HOLLY RASCHEIN
(R-Key Largo)**

Sponsored legislation that would allow state assumption of federal environmental permitting, a streamlining effort the Florida Chamber has sought for decades.



**REPRESENTATIVE
PAUL RENNER
(R-Palm Coast)**

Championed this year's tax package, including a reduction in the Florida-only business rent tax, a longstanding Florida Chamber priority.



**REPRESENTATIVE
JAY TRUMBULL
(R-Panama City)**

Sponsored Florida Chamber-backed assignment of benefits legislation, which would help contain the rising cost of property insurance due to fraud.



The Florida Chamber's 2018 Most Valuable Legislator

Senator Kathleen Passidomo was chosen for her efforts last session in attracting pro-jobs legislation, taking well-funded interests head on for Florida's job creators and successfully seeking to keep Florida's legal climate from worsening.

Find out why these legislators
earned a Florida Chamber
Distinguished Advocate Award
by visiting
[www.FloridaChamber.com/
AdvocateAward](http://www.FloridaChamber.com/AdvocateAward)

Improving Florida's Talent Pipeline For A Better Workforce



Richard Corcoran, then Speaker of the Florida House, addresses business leaders at the Florida Chamber's Legislative Fly-In. Richard Corcoran currently serves as Florida's Commissioner of Education.

“I look forward to getting to work with the Florida Chamber in our shared mission of increasing Florida's talent pool.”

RICHARD CORCORAN
Florida Commissioner of Education

WE THANK OUR PARTNERS:

- ▶ Able Trust
- ▶ Association of Early Learning Coalitions
- ▶ CareerSource Florida
- ▶ Children's Movement of Florida
- ▶ Florida College System
- ▶ Florida Council of 100
- ▶ Florida Council on Economic Education
- ▶ Florida Department of Education
- ▶ Florida Research Consortium
- ▶ Florida State University System
- ▶ Florida TaxWatch
- ▶ Foundation for Florida's Future
- ▶ Independent Colleges and Universities of Florida
- ▶ James Madison Institute
- ▶ Project Lead the Way
- ▶ Step Up For Students
- ▶ TechNet
- ▶ U.S. Chamber of Commerce

Why It Matters To Florida

Florida wins when we put students ahead of special interests. From local businesses to major employers, a qualified workforce remains a top concern for job creators in Florida. The Florida Chamber continues to work closely with education, local business, and workforce leaders to champion the best possible education and close Florida's talent gap.

The Florida Chamber's Focus Includes:

EARLY LEARNING

Preparing Students for Success

The Florida Chamber will continue to advocate for affordable and accessible quality Pre-K for Florida's youngest learners, with the goal that 100 percent of children are ready for kindergarten. We will continue to work to ensure they develop self-discipline, persistence, and cooperation skills that are essential to a child's future success. For a more in-depth look at this issue, visit www.FloridaChamber.com/Education.



Engage with businesses, families and community leaders to secure Florida's future through quality early education by joining the **Business Alliance for Early Learning**.

Learn more at www.FloridaChamber.com/EarlyLearning.

“Thanks to the synergized efforts of the business communities across our state and the Florida Chamber, Florida's students are on the right path to future economic prosperity and success.”

MARK TROWBRIDGE | Coral Gables Chamber of Commerce

K-12

Innovation and Outcomes Are Essential

The Florida Chamber understands the importance of STEMM (Science, Technology, Education, Mathematics, Medicine) education in schools. We will continue to support legislation focused on introducing STEMM concepts like computer science and coding instruction throughout Florida's education system in order to ensure that Florida's students become and remain globally competitive. For a more in-depth look at this issue, visit www.FloridaChamber.com/Education.



Quality School Choice Matters

At the Florida Chamber, we recognize that education is not a one-size-fits-all option. We continue to advocate for parents to have the freedom to choose the best learning environment for their children—giving students more opportunities for success regardless of how they learn or what zip code they live in. For a more in-depth look at this issue, visit www.FloridaChamber.com/Education.

HIGHER EDUCATION

Improving Attainment and Access to Higher Education

Advocating for increased attainment and making college more affordable is a top priority for the Florida Chamber. In addition to adequately preparing Florida's students to enter the workforce, we must also focus on attracting and retaining world class talent. For a more in-depth look at this issue visit www.FloridaChamber.com/Education.

“We know that a quality education is the pathway to success in the future, which is why we will continue to work with the Florida Chamber to ensure Florida remains a leader in higher education.”
UNIVERSITY OF MIAMI

WORKFORCE

Preparing Florida's Workforce to Address Florida's Skills Gap

To ensure more than **80 percent of Florida's workforce has the right skills training**, the Florida Chamber will continue to fight to enhance training in both higher educational institutions and in 21st century vocational trades. This means continuing to champion greater access to, and funding for, quality workforce education programs that link education to job creation. For a more in-depth look at this issue, visit www.FloridaChamber.com/Education.

IS FLORIDA'S WORKFORCE READY?

Register today for the **Florida Chamber Foundation's Learners to Earner's Workforce Summit** to see how we're ensuring Florida's students are ready for the future of work.

REGISTER AT
www.FloridaChamber.com/WorkforceSummit

“To pave the way for world class talent, we must ensure access to leading-edge education and opportunities for Florida's future leaders.”

JIM MURDAUGH, PH.D. | Tallahassee Community College

Talent is Florida's Best Economic Development Tool

- ✓ Achievement gaps are closing
- ✓ High School graduation rates are at a 12-year high

By 2030,
1.7 million more jobs
will be needed.

By 2030,
60 percent
of workers will need
to attain valuable
workforce degrees
and certifications.

FLORIDA'S SKILLS GAP CONTINUES TO GROW

There are more than
335,000 Floridians looking
for jobs and
277,400 Florida jobs
looking for Floridians.

THE GAP

Florida wins when we focus on a cradle to career continuum that provides education opportunities and training pathways for all our state's learners.

GET INVOLVED:

Businesses can make the difference – see how you can be part of the learners to earners workforce conversation by emailing TLowe@FLFoundation.org to get involved.

Source: TheFloridaScorecard.org; Florida Department of Education



Creating Quality Jobs By Diversifying Florida's Economy



Glenda Hood, Past Chair of the Florida Chamber and current Chair of the Florida Chamber Small Business Council, addresses business leaders at the Florida Chamber's Legislative Fly-in.

“JAXPORT is proud to work with the Florida Chamber of Commerce to support job creation and a more globally competitive Florida.”

**ERIC GREEN, CEO
JAXPORT**

“The Florida Chamber advocates daily to ensure that Florida is leading the way in innovation and positioning itself as the predominant destination for new and expanding companies.”

**CORY SKEATES
Lakeland Chamber of Commerce**

WE THANK OUR PARTNERS:

- ▶ Enterprise Florida, Inc.
- ▶ Film Florida
- ▶ Florida Airports Council
- ▶ Florida Department of Economic Opportunity
- ▶ Florida Department of Transportation
- ▶ Florida Economic Development Council
- ▶ FloridaMakes
- ▶ Florida Ports Council
- ▶ Florida Realtors®
- ▶ Florida Small Business Development Centers
- ▶ Florida Trade and Logistics Institute
- ▶ Manufacturers Association of Florida
- ▶ Space Florida
- ▶ VISIT FLORIDA

Why It Matters To Florida

Florida has created nearly 1.7 million private-sector jobs since December 2010. Growing and diversifying Florida's economy is essential to creating jobs and opportunities for all Floridians. At the Florida Chamber, we continue to believe that by building on Florida's foundational industries—tourism, agriculture and construction—and investing in innovative next generation sectors, Florida can continue to attract a world class workforce and lead the way in job creation.

The Florida Chamber's Focus Includes:

INNOVATION ECONOMY

Diversifying Our Economy and Creating Jobs Through Economic Development

The Florida Chamber understands the impact legislative decisions can have on the future of Florida's economy. We will continue to fight for investments in economic development and support smart initiatives that diversify the economy through innovations in technology, research and development and public-private partnerships. For a more in-depth look at this issue, visit www.FloridaChamber.com/EcoDevo.

**Florida Ranks #20
of U.S. states in
Industry Diversification**



Source: www.TheFloridaScorecard.org.

Championing Rural Business Opportunities

The Florida Chamber will continue to support legislation to increase investments for “Rural Areas of Opportunity” and measures to increase transparency within rural economic development funding. With 26 million people expected to call Florida home by 2030, the Florida Chamber will continue to support policies promoting job creation in rural communities that help rural counties' share of Florida gross domestic product double in the next twelve years. For a more in-depth look at this issue, visit www.FloridaChamber.com/RuralInfrastructure.

FLORIDA'S ECONOMIC PORTFOLIO

Marketing Florida's Business-Friendly Climate

Thanks to the efforts of some in the Florida Legislature, Florida continues to become more competitive. However, decision makers in other states won't know about Florida's progress in education, regulatory reform or tax reforms if we don't aggressively tell Florida's story. The Florida Chamber believes the Legislature should invest resources annually to continue marketing Florida as the best place to live, work, play and learn. For a more in-depth look at this issue, visit www.FloridaChamber.com/MarketingFlorida.



GLOBAL TRADE

Growing Florida's Manufacturing Sector

Florida's manufacturing industry has remained strong throughout the past year and by the year 2030, we look forward to Florida being among the top five states in the nation for manufacturing jobs. In order to do so, we will continue to support efforts to help Florida's manufacturing industry create high-skill, high-wage jobs that make Florida more globally competitive. For a more in-depth look at this issue, visit www.FloridaChamber.com/Manufacturing.

Strengthening Florida's Role in Global Trade and Investment

Florida is uniquely positioned for international trade. The Florida Chamber is committed to strengthening Florida's position as a global trade leader and will continue to work to ensure Florida's exports in goods double and exports in services triple by 2030. For a more in-depth look at this issue, visit www.FloridaChamber.com/International.

AVIATION & AEROSPACE

Strengthening Florida's Leadership in Space Exploration and Aviation

With new programs and innovations bringing life back to Florida's Space Coast, the Florida Chamber remains committed to strengthening Florida's leadership in space exploration by supporting growing public and commercial space initiatives, and investing and growing a skilled aerospace workforce. For a more in-depth look at this issue, visit www.FloridaChamber.com/Aviation.

VETERANS, DEFENSE & MILITARY INDUSTRY

Championing Florida's Veterans, Defense and Military Industry

With more than **20 military bases**, **three combat command centers** and **1.5 million veterans in Florida**, the Florida Chamber continues to support legislation that would keep Florida the most veteran-friendly state in America. For a more in-depth look at this issue, visit www.FloridaChamber.com/Military.

ENTREPRENEURISM

Growing Florida's Small Business and Entrepreneurship

Florida's small business community is increasingly concerned about workforce quality and government intervention creating challenges as Florida's economy grows. As the Florida Chamber works to secure Florida's future, we constantly hear from thousands of small and local businesses and support reforms that allow them to grow and compete. For a more in-depth look at this issue, visit www.FloridaChamber.com/SmallBusiness.

Florida Welcomed Over
14 Million International
Visitors Last Year



Source: www.TheFloridaScorecard.org.

Florida is a Small Business State

Florida Chamber's Small Business Index Survey shows top concerns include:

- ✓ Economic Uncertainty
- ✓ Workforce Quality
- ✓ Growth Management Process
- ✓ Government Regulations
- ✓ Access to Capital

JOBS ARE GROWING, UNEMPLOYMENT IS DECLINING

↑ **231,200 JOBS**
YEAR OVER YEAR

↓ **3.3%**
UNEMPLOYMENT RATE



\$112 BILLION =
The money visitors spent while in Florida

THE GAP In order to continue growing the best business climate in the nation, we must continue to provide opportunities for small businesses and entrepreneurs to succeed.

GET INVOLVED:

Two out of three Florida jobs are created by small businesses. Help keep Florida's small business community thriving by joining the Florida Chamber's Small Business Council. Contact Carolyn Johnson at CJohnson@FLChamber.com today.

Sources: Florida Chamber Foundation; Tax Foundation; VISIT FLORIDA



Preparing Florida's Infrastructure For Smart Growth and Development



Ananth Prasad, President of the Florida Transportation Builders' Association, and Chair of the Florida Chamber Infrastructure Coalition, discusses innovations in Florida's transportation and infrastructure systems during the Florida Chamber Legislative Fly-In.

“We're excited to work with the Florida Chamber to identify the innovations and infrastructure needed to support growing communities and businesses.”

KEITH HANSEN
Allegiant Airlines, Vice President of Government Affairs

WE THANK OUR PARTNERS:

- ▶ Associated Builders & Contractors of Florida
- ▶ Consumer Energy Alliance
- ▶ Nature Conservancy
- ▶ Florida Airports Council
- ▶ Florida Department of Transportation
- ▶ Florida Electric Cooperatives Association
- ▶ Florida Farm Bureau
- ▶ Florida Home Builders Association
- ▶ Florida Electric Cooperatives Association
- ▶ Florida Land Council
- ▶ Florida Natural Gas Association
- ▶ Florida Ports Council
- ▶ Florida Transportation Builders Association
- ▶ Florida Trucking Association
- ▶ Floridians for Better Transportation
- ▶ NAIOP of Florida
- ▶ Space Florida

Why It Matters To Florida

According to research from the Florida Chamber Foundation, each day nearly 900 new residents call Florida home, and by 2030, Florida's population will reach 26 million. The Florida Chamber is focused on creating long-term investments in Florida's energy, water, transportation, telecommunications, agriculture, and other infrastructure. Recognizing the need for new and disruptive technologies, the Florida Chamber supports making Florida the global epicenter of all things autonomous, and will continue to support targeted funding for smart infrastructure projects—positioning Florida for even smarter growth.

The Florida Chamber's Focus Includes:

TRANSPORTATION & LOGISTICS

Championing Innovations and Adequate Funding in All Modes of Transportation

As 2030 approaches, Florida's infrastructure must be able to accommodate more than 3 million new drivers. The Florida Chamber will continue to protect transportation networks from costly and duplicative regulations—all the while ensuring Floridians, in every mode of transportation, are safe. We will continue to champion technologies like ride-sharing options, electric cars, autonomous vehicles, high-speed rail and other modes of accessible and reliable transportation for Florida to become one of the world's top tier transportation hubs. For a more in-depth look at this issue, visit www.FloridaChamber.com/TransportationInvestments.

DID YOU KNOW?

Florida is on the cutting edge of an autonomous revolution. Join our efforts to make Florida the number one destination for autonomy by visiting www.Autonomous-Florida.com.



ENERGY

Securing Affordable, Efficient and Sustainable Energy Solutions

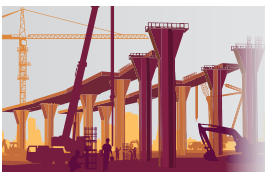
Long-term sustainable energy solutions are vital to supporting Florida's economic growth. To prepare for the future, the Florida Chamber will support diverse and reliable energy resources, so every Floridian has access to cost-efficient and modern energy sources. For a more in-depth look at this issue, visit www.FloridaChamber.com/EnergySolutions.



ENVIRONMENTAL STEWARDSHIP

Championing Long-Term, Sustainable Water and Environmental Policies

An increased population means an increased need for vital resources such as water. By 2030, the Florida Chamber Foundation estimates Florida's water demand will grow by 20 percent. From a single glass of water to fueling Florida's manufacturing and agriculture industry, water discussions must take into account the needs of the future so sound policies can be enacted today. The Florida Chamber will continue to fight to ensure Florida's water future is sustainable and provides the quality of life Floridians and visitors deserve. For a more in-depth look at this issue, visit www.FloridaChamber.com/WaterSolutions.



DID YOU KNOW?

We are doubling down on our infrastructure and growth leadership efforts. Will you join us? Join the Infrastructure Coalition today by visiting www.FloridaChamber.com/InfrastructureCoalition.

RISK PREPAREDNESS AND RESILIENCY

Ensuring Florida's Residents Are Prepared for a Storm, No Matter What

With the effects of hurricane season still looming for Florida's residents and agriculture industry, the Florida Chamber will continue to support families and businesses by eliminating policies that create instability within Florida's Hurricane Catastrophe Fund, and by working to ensure readiness and quick recovery for families and small businesses. For a more in-depth look at this issue, visit www.FloridaChamber.com/Hurricane.

SMART GROWTH

Ensuring Proactive Economic Planning and Development

The Florida Chamber will continue to work toward improving and streamlining state, regional and local processes for planning and development by embracing proactive growth leadership initiatives and reducing the number of bureaucratic barriers holding businesses back.

Expanding Access to Attainable Workforce Housing

As Florida's population increases, and unemployment rate decreases, we must continue to look into diverse and affordable workforce housing options to meet the future demands of Florida's workers, and families.

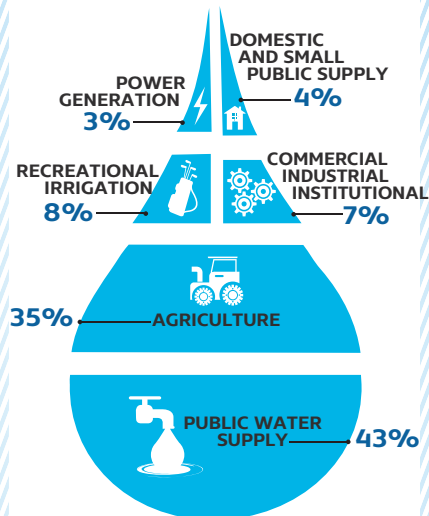
WHAT WILL FLORIDA'S INFRASTRUCTURE LOOK LIKE IN 2030?

Take a deeper dive into Florida's future infrastructure and growth needs at the Florida Chamber Foundation's Florida Growth and Infrastructure Summit.

REGISTER AT www.FloridaChamber.com/InfrastructureSummit

Florida's Future Requires Long-Term Water Solutions

By 2030, it's estimated water demand will increase by **20%**.



Science-based water policies can help meet demands and solve current and future water quality issues.

THE GAP With an estimated **9 billion** gallons of water consumed each day by 2030, Florida needs science-based solutions to meet future needs.

GET INVOLVED:

Help secure Florida's water future by contacting Christopher Emmanuel at CEmmanuel@FLChamber.com.



Sources: Florida Department of Environmental Protection; Florida Chamber Foundation



Building The Perfect Climate For Business



Bob Grammig, Florida Chamber Board Chair greets Jose Oliva, Speaker of the Florida House of Representatives during a recent Florida Chamber Board meeting.

“We are committed to working with organizations like the Florida Chamber to create a stable insurance market that put Florida’s families and businesses first.”

PAUL C. BLUME JR.
PCI

“Thanks to the hard work of the Florida Chamber, Florida is continuing to improve its business climate and becoming a stronger economic force in the global economy.”

SUE DICK
Greater Tallahassee Chamber of Commerce

WE THANK OUR PARTNERS:

- ▶ Associated Industries of Florida
- ▶ Florida Association of Insurance Agents
- ▶ Florida Insurance Council
- ▶ Florida Justice Reform Institute
- ▶ Florida Realtors®
- ▶ Florida Restaurant and Lodging Association
- ▶ Florida Retail Federation
- ▶ NAIOP
- ▶ National Federation of Independent Businesses
- ▶ Personal Insurance Federation of Florida
- ▶ R Street Institute
- ▶ U.S. Chamber Institute for Legal Reform

Why It Matters To Florida

As one of the nation’s top business climates, Florida needs to remain focused on being globally competitive. While Florida boasts a growing economy and job creation numbers that outpace the national average, Florida also bears the title as the second worst “Judicial Hellhole” in the nation. To ensure Florida is on the right path toward becoming the number one business climate by 2030, we will continue to work to create world-class opportunities for companies, entrepreneurs, employees and students.

The Florida Chamber’s Focus Includes:

TAXES

Advancing Globally Competitive Tax Policies

A competitive and equitable tax system encourages job growth and strengthens Florida’s economy. While Florida has no personal income tax and has successfully **cut taxes and fees by \$10 billion** since 2010, the Florida Chamber continues to fight for the **reduction of the Florida-only Business Rent Tax and Florida’s corporate income tax** and support other tax policies that allow businesses to expand and remain competitive. For a more in-depth look at this issue, visit www.FloridaChamber.com/TaxReform.

REGULATIONS

Smarter Regulations to Protect Florida’s Jobs

The Florida Chamber continues to fight to protect businesses and families from costly regulations that hurt Florida’s national and international competitiveness. For a more in-depth look at this issue, visit www.FloridaChamber.com/Regulatory.

Reducing Employment Regulations and Mandates

The Florida Chamber continues to oppose new mandates on job creators that can negatively impact employment decisions and are detrimental to the employer-employee relationship. For a more in-depth look at this issue, visit www.FloridaChamber.com/Regulatory.

COMMERCIAL INSURANCE

Furthering Competitive Unemployment Compensation Taxes

The Florida Chamber believes that no business should be burdened by the excessive costs of unemployment compensation taxes and will continue to protect employees by lowering these taxes when necessary. For a more in-depth look at this issue, visit www.FloridaChamber.com/UnemploymentCompensation.



Be the first to know when registration opens for the **Florida Chamber's Annual Insurance Summit** – one of the largest insurance conference in Florida. www.FloridaChamber.com/InsuranceSummit



Fixing Florida's Workers' Compensation System

The Florida Chamber's Workers' Comp Task Force knows an unstable and unpredictable workers' comp system leaves injured workers and job creators footing the bill. The Florida Chamber has actively worked to reduce workers' comp rates by more than 60 percent in the past fifteen years and we will continue to fight for policies and workers' comp reforms that will reduce rates, protect injured workers and bring stability to the system. For a more in-depth look at this issue, visit www.FloridaChamber.com/WorkersComp.

Creating Competitive and Stable Insurance Markets

Assignment of Benefits (AOB) abuse continues to plague Florida's families and business climate, with **more than 34,000 lawsuits in 2018 alone**. Together with our partners at the Consumer Protection Coalition, the Florida Chamber will continue to lead efforts to protect consumers by addressing AOB abuse for both homeowners and auto owners, while opposing initiatives that would put trial lawyers before Florida's consumers.

PROPERTY RIGHTS

Protecting Private Property Rights

The Florida Chamber believes Florida's businesses should have the right to decide what happens on their private property. We will continue to oppose initiatives that create a threat to business owners' private property rights. For a more in-depth look at this issue, visit www.FloridaChamber.com/PrivateProperty.

WORKPLACE & EMPLOYMENT ISSUES

Protecting Job Creators and Employees in Wage Disputes

The Florida Chamber will continue ensuring laws are designed to guarantee employees are not denied their rightful wages and employers are not unjustly targeted. For a more in-depth look at this issue, visit www.FloridaChamber.com/Workforce.

LEGAL REFORM

Fixing Florida's Broken Lawsuit Climate

Lawsuit abuse in Florida is an increasingly serious and expensive problem, and it keeps getting worse. **Florida's families and businesses are burdened with a \$4,442 "tax" due to higher costs of living.** The Florida Chamber, along with partners at the Florida Justice Reform Institute and the U.S. Chamber of Commerce Institute for Legal Reform, will continue to fight against trial lawyers and for common-sense reforms to Florida's broken legal system.

Creating a Fair Liability Environment to Attract and Keep Medical Professionals

In order to attract and keep world-class medical professionals in Florida, the Florida Chamber will continue to advocate for a fair medical liability environment that reduces costs. For a more in-depth look at these legal reform issues, visit www.FloridaChamber.com/LegalReform.

The Cost of Living in a "Judicial Hellhole"

Florida is the second worst "Judicial Hellhole" behind California.

THE COSTS:



BOTTOM-5 LEGAL CLIMATE COSTS:
\$4,442 a year
per family



AOB INSURANCE FRAUD:
10% increase
in property insurance rates



WATER CLAIMS WITH AOB FORM:
50% more costly
than those without



According to ILR,
FLORIDA'S LEGAL CLIMATE RANKS 5TH WORST

**T
H
E
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A
P**

In order to change Florida's "Judicial Hellhole" reputation, we must continue to push for a better legal climate and say "no" to special interest agendas of billboard trial lawyers.

GET INVOLVED:

Florida's bottom-five legal climate hurts our ability to remain competitive in the global marketplace. Join the Florida Chamber's efforts to reform Florida's broken legal system by contacting CJohnson@FLChamber.com.

Sources: Florida Office of Insurance Regulation;
The United States Chamber Institute for Legal Reform;
www.FightFraud.Today



Making Government and Civics More Efficient and Effective



Will Weatherford, former Florida Speaker of the House introduces Florida's Attorney General, Ashley Moody, during a Florida Chamber Board meeting.

“In order for Florida to remain one of the top business tax climates in the nation, we must continue to support and create opportunities for public-private partnerships to grow.”

MICHAEL MINTON
Dean Mead

“The efforts of the Florida Chamber have helped make Florida's government work better for Florida job creators and families.”

TROY MCLELLAN
Greater Boca Raton Chamber of Commerce

WE THANK OUR PARTNERS:

- ▶ Central Florida Partnership
- ▶ Florida Association of Counties, Inc.
- ▶ Florida Bankers Association
- ▶ Florida Council of 100
- ▶ Florida League of Cities
- ▶ James Madison Institute
- ▶ Leadership Florida
- ▶ National Federation of Independent Businesses
- ▶ Tampa Bay Partnership
- ▶ U.S. Chamber of Commerce
- ▶ Volunteer Florida

Why It Matters To Florida

As Florida prepares for 26 million residents by 2030, it is crucial that our government systems remain transparent, efficient, aligned and functional for taxpayers. The Florida Chamber continues to fight against burdensome regulations and out of-state special interests working to buy their way into Florida's Constitution. The Florida Chamber will continue to fight for an efficient government that provides the highest return to taxpayers with the lowest burden on job creators and residents.

The Florida Chamber's Focus Includes:

LOCAL GOVERNMENT ISSUES

Reforming Collective Bargaining

Last Legislative Session, lawmakers passed Florida Chamber-backed reforms to add transparency to unions' collective bargaining process, bringing more legitimacy to contract negotiations. We will continue to push for legislation that puts Florida's job creators and workers first.

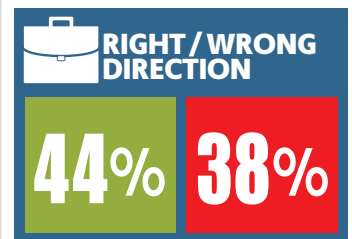
Improving Government Efficiencies and State Competitiveness

With 67 counties and 412 cities, the Florida Chamber continues to support improving federal, state and local government efficiencies, and eliminating overreaching and unnecessary regulations.

Modernizing Florida's Public-Sector Pension and Benefits System

The Florida Chamber will continue to champion common sense reforms that modernize Florida's government worker pension programs and stop \$6 billion taxpayer bailouts for pensions. For a more in-depth look at this issue, visit www.FloridaChamber.com/Pension.

44% of Floridians Believe Florida is Headed in the Right Direction



Source: www.TheFloridaScorecard.org.



FLORIDA'S CONSTITUTION

Protecting Florida's Constitution

This election season, 11 of the 12 Constitutional Amendments on Florida's general election ballot passed. We have long opposed placing issues into Florida's Constitution that can be solved through the legislative process. While we recognize that sometimes constitutional amendments are necessary to preserve the integrity of Florida's political system, they should be considered only under extraordinary occasions. The Florida Chamber has successfully fought and will continue to fight against burdensome and unnecessary constitutional requirements, bad ideas, and measures that are best left to the existing branches of government. For a more in-depth look at this issue, visit www.FloridaChamber.com/Constitution.

FEDERAL ISSUES IMPACTING FLORIDA

Supporting Smarter Federal Immigration Policy

The Florida Chamber supports a consistent federal policy for immigration that protects and complements Florida's workforce and growing economy. Immigration reform allows Florida's international ties in trade to remain strong and provides a valuable population of skilled workers. The Florida Chamber encourages Congress and the administration to work together to find a legislative solution to our nation's broken immigration policies.

The Florida Chamber will oppose state-specific legislation that improperly intrudes on the federal role in immigration or unfairly burdens Florida businesses. For a more in-depth look at this issue, visit www.FloridaChamber.com/Federal.

Supporting Federal Tax Reform

Following the passage of the Florida Chamber-supported Tax Cut and Jobs Act, employers throughout Florida announced pay raises, bonuses, lower prices and more due to the resulting benefits. Federal tax reform will only improve Florida's business climate and competitiveness, making Florida the best place to live, work, learn and raise a family. The Florida Chamber thanks the efforts of President Donald Trump and Congress for creating a comprehensive and competitive tax system, and we look forward to the tax reforms that are still to come. For a more in-depth look at this issue, visit www.FloridaChamber.com/Federal.

Championing Increases in Free and Fair Trade

Recent actions on trade and tariffs have put Florida's economy at risk and have the potential to negatively impact consumers, families and job creators. The Florida Chamber continues to encourage Congress to create policies that support free trade and help expand international trade and investment opportunities for Florida job creators and the communities they support. This support of international trade and investment includes the **Florida Chamber Foundation's Trade and Logistics study which continues to serve as a roadmap for economic growth.** For a more in-depth look at this issue, visit www.FloridaChamber.com/Federal.

A Fair Regulatory Climate Means More Jobs and Economic Opportunity

MUNICIPAL / LOCAL

Of Florida's 490 local pension systems, more than **84%** are **NOT** fully funded.



TOTAL UNFUNDED LOCAL LIABILITY =

More than \$11.2 Billion



STATEWIDE

Last year, instead of funding teachers and Florida's Department of Economic Opportunity, taxpayers paid over **\$1 BILLION** to pay down the pension system's unfunded liability.



THE GAP Florida will have to add more than **\$27.9 billion** to our state pension system just to cover current obligations instead of attracting industries, building roads, reducing taxes and investing in education.

GET INVOLVED:

Florida's growing unfunded pension system that makes government less efficient and more of a burden to taxpayers. Join the Florida Chamber's efforts to stabilize Florida's pension system by contacting CEmanuel@FLChamber.com.

Sources: Illinois Policy Institute; Collins Institute; Watchdog.org; Bureau of Economic and Business Research; Pension360; TheFloridaScorecard



Championing Florida's Quality of Life



Forough Hosseini, ICI Homes, sits with Will Weatherford, Weatherford Capital, to discuss best practices in overcoming poverty at the Florida Chamber Foundation's Florida Business Leader's Summit on Prosperity and Economic Opportunity.

“We are proud to partner with the Florida Chamber to increase graduate medical education in Florida as we both strive to increase access to the types of health care providers our growing communities need.”

LINDY KENNEDY
Safety Net Hospital Alliance of Florida

Why It Matters To Florida

Protecting Florida's unique quality of life is essential to maintaining Florida's family-friendly brand. With an increasing population, and visitors from all over the world, it is important that we focus on creating a healthy and sustainable place for Florida's residents and visitors to work, live, play and learn. This means focusing on stopping the expansion of Las Vegas-style casino gambling, breaking the cycle of generational poverty, and embracing cost-saving, value driven adaptations to Florida's healthcare system.

The Florida Chamber's Focus Includes:

SENSE OF PLACE AND COMMUNITY

Continuing to Oppose the Expansion of Las Vegas-Style Casino Gambling

The Florida Chamber continues to fight to protect Florida's family-friendly brand. This past election cycle, voters agreed gambling decisions shouldn't be left to lobbyists or the politicians they are paid to influence. However, this Legislative Session, conversations surrounding the future of sports betting will come into focus. The Florida Chamber will continue to support the important renewal of a Seminole Gaming Compact and oppose the expansion of Las Vegas-style casino gambling. For a more in-depth look at this issue, visit www.FloridaChamber.com/Gambling.

Supporting Initiatives For a Safer Florida

In order to create and sustain quality places for people to live, work, raise a family, learn, play and grow a business, Florida must continue to foster a sense of safety and security in its growing communities. By supporting actions proven to keep Florida safe, while also actively encouraging cross-sector collaboration to improve Florida's resiliency, we can move toward a more prosperous Florida for all.

Supporting Florida's Arts, Culture and Heritage

Arts and culture are vital to the future of Florida. At the Florida Chamber we count these as investments in community development, as investments in a quality workforce and an innovative economy. By investing in Florida's arts, culture and heritage we not only provide enriching experiences but we can also attract visitors who want to stay and become lifelong Floridians.

WE THANK OUR PARTNERS:

- ▶ BioFlorida, Inc.
- ▶ CareerSource Florida
- ▶ Florida Health Care Association
- ▶ No Casinos
- ▶ PHRMA
- ▶ SafetyNet Hospital Alliance of Florida
- ▶ Seminole Tribe of Florida
- ▶ VeteransFlorida
- ▶ VISIT FLORIDA



HEALTH & WELLNESS

Expanding Medical Education Opportunities

The Florida Chamber will continue to fight for policies that will provide targeted training and expanded access to key health education programs. Meeting the increasing need for more physicians and healthcare professionals, and retaining the healthcare professionals we have educated here in Florida, are vital for Florida's success. For a more in-depth look at this issue, visit www.FloridaChamber.com/Healthcare.

HEALTHCARE IS NOT A SIMPLE 'YES' OR 'NO' QUESTION, nor does it have a one-size-fits-all solution. Join the **Florida Chamber's Healthcare Partnership** today to help us make Florida's healthcare system even better.

www.FloridaChamber.com/HealthcarePartnership

Continuing to Champion Innovations in Healthcare

A value-based healthcare system focused on outcomes is a vital component to the overall economic health of Florida. As the national political focus turns back to healthcare, the Florida Chamber's Healthcare Partnership believes Florida has another opportunity to show America how to get things right. The Florida Chamber continues to advocate for innovative policies, such as expanded telehealth opportunities, in an effort to encourage greater access and quality of care, lower healthcare costs, and unleash free-market innovation.

ECONOMIC OPPORTUNITY & PROSPERITY

Breaking the Cycle of Generational Poverty Through Economic Opportunity

The Florida Chamber will continue to fight to be among the top five states in the nation for overall well-being and work toward an environment that fosters economic opportunity and self-sufficiency for all Floridians caught in the cycle of generational poverty.



DID YOU KNOW?

Nearly 1 in 7 Floridians live in poverty. Learn more about the barriers we face in solving generational poverty by joining the **Florida Chamber Foundation's Prosperity Initiative**.

www.FloridaChamber.com/ProsperityInitiative

“When we are able to partner with organizations such as the Florida Chamber, we are working together to ensure Florida has vibrant and sustainable communities that make it the best place to start a business and raise a family.”

SHANE MOODY | Destin Chamber of Commerce

Ending the Cycle of Generational Poverty and Expanding Opportunity for All Floridians

Included among the top 10 root causes of poverty are:



SAFETY



HEALTHCARE



CHILDCARE & FAMILY CARE

TODAY:



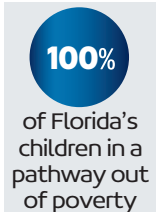
of kids under the age of 18 live in poverty in Florida

In most Florida counties, **the least expensive child care** is a budget expense **more costly than the least expensive rent**

BY 2030 WE WANT:



of Florida's children in poverty



of Florida's children in a pathway out of poverty

THE GAP

In order to create and sustain quality places for people to live, work, raise a family, learn, play and grow a business we must work to put an end to the cycle of generational poverty.

GET INVOLVED:

Join the Florida Chamber's efforts to stop the cycle of generational poverty by contacting FWalker@FLChamber.com.

Source: TheFloridaScorecard.org



Florida's Changing Political Landscape



Senate President Bill Galvano addresses Florida Chamber members, local Chamber leaders, and elected officials at the Florida Chamber's annual Legislative Fly-In.

SPECIAL ELECTIONS

THREE HOUSE DISTRICTS UP FOR ELECTION

HOUSE DISTRICT 7
(Beshears-R)

HOUSE DISTRICT 38
(Burgess-R)

HOUSE DISTRICT 97
(Moskowitz-D)

DATES TO REMEMBER

**8 A.M. | February 13-
Noon | February 14, 2019**
Last Day to Qualify
for Special Election

April 9, 2019
Primary for All 3
Special Elections

June 18, 2019
General Election
for Special Election

GET INVOLVED:

With your help, we can support the candidates who will make Florida's future a priority. Join the Florida Chamber's Political program, participate in one of our political advocacy organizations or join our many volunteers working to elect pro-jobs candidates.

After recruiting pro-jobs candidates and investing more than \$19 million in get-out-the-vote efforts, the Florida Chamber saw positive 2018 momentum and midterm election results.

- ▶ Voters supported Florida Chamber-backed candidates in **80 of 86 endorsed races**.
- ▶ **Four** Florida Chamber-backed amendments to Florida's constitution passed—with 11 total Constitutional Amendments passing.
- ▶ The balance of power in the Florida Legislature remained with Republicans—with the **Florida Senate at 23 Republicans to 17 Democrats, and the House at 71 Republicans to 46 Democrats**.

While we saw positive outcomes, we know that Florida's political landscape is constantly changing. With the 2020 election just around the corner, in order to prepare for what's ahead, we must look to the past, starting with the 2018 midterm election.

Here's what Florida's 2018 midterm election data told us:

Turnout rose significantly across all voter segments compared to the prior midterm.

So much so, that voters posted a near record midterm turnout with 62 percent of voters casting ballots, coming close to the 66 percent turnout record set in 1994.

And while turnout among voters under 30 has been a focus during elections, our analysis shows young voters had the lowest turnout compared to turnout in 2016 of any single segments. Voters under 30 accounted for only 10.5 percent of all ballots cast despite accounting for 16.7 percent of total registered voters.

The way voters are voting is shifting.

Prior midterm elections showed Election Day voting accounting for almost half of the ballots cast, whereas the 2018 midterm saw a more even split in the number of ballots cast through vote-by-mail, early voting and Election Day voting.

However, our analysis shows Republicans were down in early voting and vote-by-mail ballots and instead rallied to record turnout on Election Day. Republicans posted a five percent advantage over Democrats on Election Day which resulted in a nearly 1.7 percent overall turnout advantage for the race.

More No Party Affiliation (NPA) voters are registering each month.

Our analysis of voter trends suggests that the majority of Florida voters will be NPA in the next decade and produce a significant shift in Florida's electoral laws. With more NPA voters, we expect a move to open primaries and a continuing decline in the power of parties to influence electoral outcomes.

We do not believe however, that the growth of NPA voters or a move to open primaries will necessarily decrease partisanship or ideological conflict.

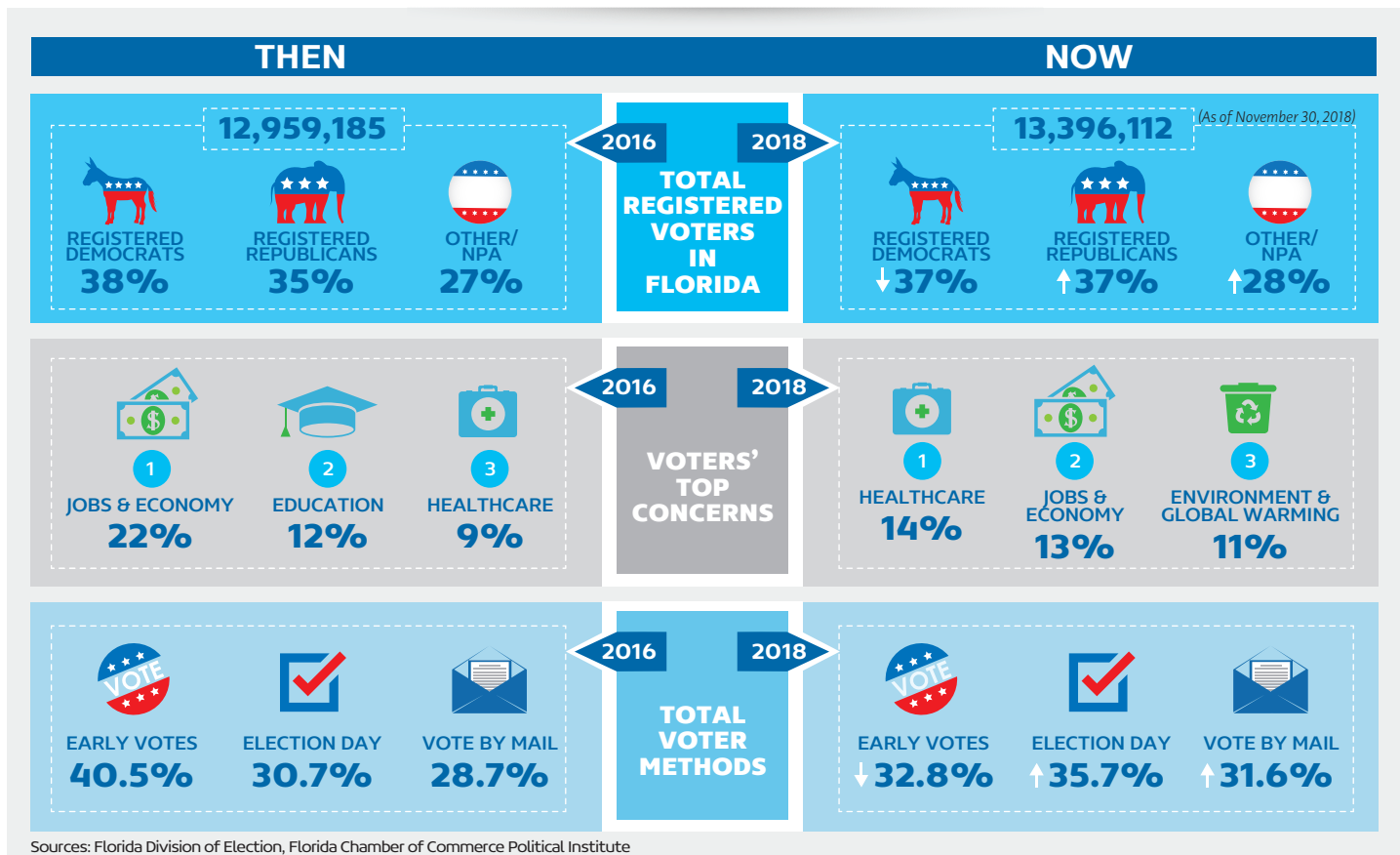
So, the truth is, while it's too early to make judgements about the political environment in 2020, the Florida Chamber will continue to put the long-term ahead of the short-term to help lead Florida in the right direction and secure Florida's future.



Florida's Voters Are Changing

The Florida Chamber will continue to watch for personal injury trial lawyers, government unions, irresponsible environmentalists and out-of state billionaires with special interest agendas attempting to bankroll their candidates into office.

Here's what's impacting Florida's political landscape.



How can you get involved?



Political analysis is important to gauging where Florida voters stand on the issues that matter most to them. Learn more by contacting Andrew Wiggins, Senior Director of Campaigns and Elections at the Florida Chamber, at AWiggins@FLChamber.com.



Florida needs leaders who are willing to help grow and move Florida in the right direction. Join our fight to secure Florida's future. Contact Marian Johnson, Senior Vice President of Political Strategy at the Florida Chamber, at MJohnson@FLChamber.com.



GET INVOLVED:

Join the Florida Chamber Political Institute and become an active part of Florida's political process. Contact our Political Engagement office at 850-521-1240. Visit www.FloridaChamber.com for more information.

Florida Chamber Foundation

THANK YOU TO THE FLORIDA CHAMBER FOUNDATION'S COMMUNITY DEVELOPMENT PARTNERS

Publix Super Markets

Florida Power & Light Co.

Holland & Knight

RS&H

Duke Energy

The Able Trust

*Edyth Bush Charitable
Foundation*

VISIT Florida

CareerSource Florida

Wells Fargo

GET INVOLVED IN FLORIDA'S FUTURE

Contact Aaron Kinnon at 850-521-1253
akinnon@flfoundation.org.

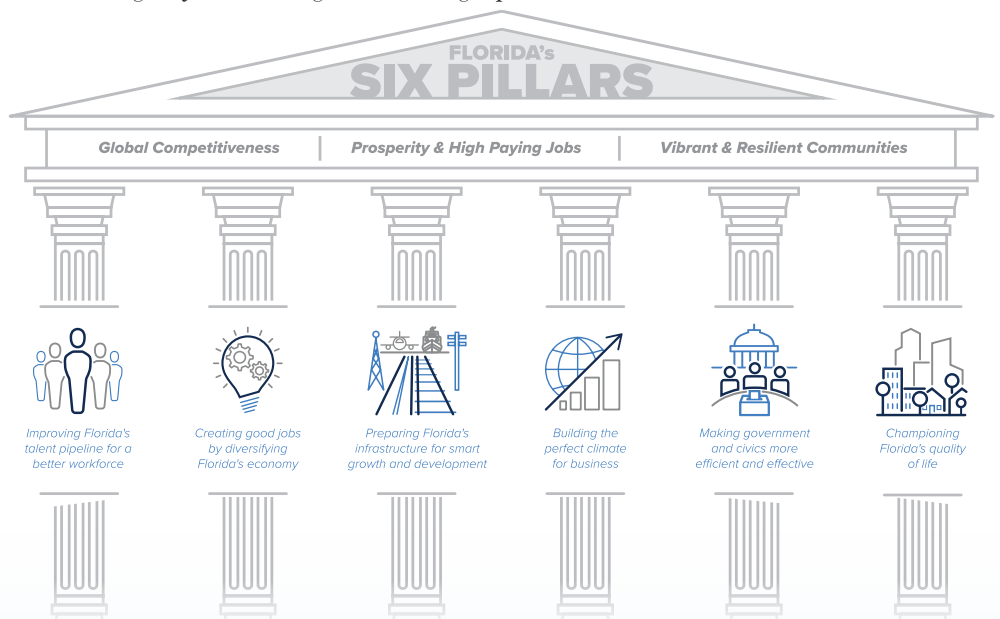
The Path Toward 2030

Since 1968, the Florida Chamber Foundation has been focused on creating pro-business, pro-job solutions in Florida. Today, the Florida Chamber Foundation's research identifies the long-term needs for Florida's future, allowing the Florida Chamber's advocacy arm to focus on passing legislation that makes Florida more competitive, while the Florida Chamber's political arm works to recruit and elect the leaders who will get us there.

To remain globally competitive, prosperous, and vibrant and resilient, Florida requires a plan that will address the challenges and opportunities future growth will bring and that brings long-term conversations and solutions to the table. That's where the Florida 2030 Project comes in — which offers a strategic blueprint for achieving Florida's potential. Florida 2030 defines goals and strategies to guide private, public and civic partners as they work together to shape Florida's economic future. You can learn more by visiting www.Florida2030.org.

To unite Florida's business community under Florida 2030, the Florida Chamber Foundation has led research-focused initiatives including:

- **Florida's Six Pillars framework** — a visioning platform that identifies the key factors that drive Florida's future economy and helps organizations speak with one voice. Communities, regional planning councils and state agencies from around Florida are currently using the Six Pillars framework to guide their planning, research and advocacy efforts.
- **TheFloridaScorecard.org** — an interactive online tool publicly available that tracks key metrics within each of the Six Pillars at the state and local level. Paired with the power of the framework, these tools serve the larger mission at the state and county level ensuring a dynamic, long-term strategic plan for Florida.



Securing Florida's Future Includes You

Securing Florida's Future Includes You

The Florida Chamber Foundation leads the state in future-focused research and continues to be a catalyst for positive change. But, we need your help to secure Florida's future. Getting involved is easy:

- ▶ **PARTNER ON FLORIDA 2030** and collaborate on the Chamber Foundation's three-year research initiative to engage business and community leaders in each of Florida's 67 counties by helping us release the Florida 2030 report in your community.
- ▶ **CONTRIBUTE YOUR ORGANIZATION'S EXPERTISE** and significant statewide reach by becoming a **Community Development Partner**. This select group of forward-thinking companies have a deeply vested interest in Florida's success and realize the importance of applying their community outreach efforts to Florida's statewide strategic plan.
- ▶ **BECOME A CHAMBER FOUNDATION TRUSTEE** and work with the state's top businesses and thought leaders from around the state on the issues that matter most to our future.
- ▶ **ENGAGE YOUR REGION** by developing local 2030 plans, becoming a Six Pillars Community and leading the way toward vibrant, resilient, prosperous and globally competitive communities.
- ▶ **JOIN A FLORIDA CHAMBER FOUNDATION CAUCUS GROUP**, built around the Florida Chamber Foundation's Six Pillars, caucuses work to develop future-focused solutions to the issues that matter to our state. From the Business Alliance for Early Learning to the Innovation Caucus and more, share your voice by becoming a part of one of the Chamber Foundation's research initiatives.
- ▶ **SHARE www.TheFloridaScorecard.org AT YOUR MANAGEMENT MEETINGS**, there is no better way for your company, organization or community to stay up to date on Florida's changing demographics, economics, and politics than to regularly use TheFloridaScorecard.org.



You can help drive Florida's future. Get involved by contacting us today at AKinnon@FLFoundation.org.



Todd Powell, Vice President of Real Estate Development, Weyerhaeuser and Chair, Florida Chamber Foundation, discusses Florida's future.

“As we prepare for 2030 and identify the challenges and opportunities Florida can take advantage of, we must remember that our state only succeeds when leaders in industry, business, nonprofit and government collaborate, and work together to secure Florida's future.”

TODD POWELL
Weyerhaeuser

UPCOMING SIX PILLARS SUMMITS:

MAY 22-23, 2019
West Palm Beach
Florida Business Leaders'
Summit on Prosperity and
Economic Opportunity

JUNE 18-19, 2019
Orlando
Learners to Earners Workforce Summit

AUGUST 13-14, 2019
Jacksonville
Military, Defense and Veterans
Opportunities Summit

OCTOBER 2019
Orlando
FUTURE OF FLORIDA FORUM

For more information on how to attend or sponsor an event, visit www.FloridaChamber.com/events.



Follow us on Twitter
[@FLChamberFDN](https://twitter.com/FLChamberFDN)

www.FLFoundation.org

HELP MAKE FLORIDA MORE COMPETITIVE

Join the Florida Chamber



Former Florida Chamber Board Chairs Tracy Duda Chapman, A. Duda and Sons Inc. and Glenda Hood, TriSect LLC. discuss their leadership roles in helping secure Florida's future.

“I’m proud to be part of an organization that tirelessly fights to support job creators, to defeat special interests that advocate job-killing policies which would impair innovation and economic opportunities for our citizens and to secure a better future for Florida’s families and businesses.”

BOB GRAMMIG
Florida Chamber Chair

Follow us on Twitter
@FLChamber



Follow us on Facebook
facebook.com/flchamber



www.FLChamber.com

GET INVOLVED:

Tell us your story – Contact our Manager of Investor Services, Tanya Bechtold at 850-521-1218 or by email at TBechtold@FLChamber.com.

Why It Matters To Florida

Simply put, free enterprise isn’t free. To champion a pro-jobs, pro-Florida agenda, we work alongside our seasoned political advocates, experienced political strategists, small business council, international outreach program and top-tier research foundation.

The Florida Chamber believes securing Florida’s future can only happen with those who believe in free enterprise, those who have the courage to stand up for what’s right in our state, those who say ‘no’ to harmful out-of-state and special interest agendas and those who come together to champion the jobs agenda.

If you believe in free enterprise and want to help us make Florida more competitive, then simply call or email us today. When we win, you win. When you win, Florida wins.

How You Can Make Florida More Competitive

Here are four ways you can engage and make a difference:

- ▶ **JOIN** the Florida Chamber if you believe in our fight for free enterprise and think job creators should lead the way.
- ▶ **EMPOWER** your employees by educating them on issues that affect your business and their jobs by signing your business up for **FloridaWins.org**, a non-partisan program that helps educate your employees about Florida’s successes and actively engages them in Florida’s legislative process.
- ▶ **ENCOURAGE** voters to choose pro-jobs candidates by supporting those who support free enterprise. Host fundraisers and make political donations to lead the way.
- ▶ **CONNECT** with your elected officials and urge them to vote in favor of jobs and against special interest agendas.



Interested in getting involved with the Florida Chamber? Contact Tanya Bechtold, Manager of Investor Services at the Florida Chamber, at TBechtold@FLChamber.com.





www.FloridaChamber.com/Events

Join us at the Florida Chamber and Florida Chamber Foundation's Annual Business Leaders' Events

2019 FLORIDA BUSINESS LEADERS' SUMMIT ON PROSPERITY AND ECONOMIC OPPORTUNITY

May 22-23, 2019 • West Palm Beach

FLORIDA INTERNATIONAL TRADE AND INVESTMENT CONFERENCE

May 30, 2019 • Coral Gables

2019 LEARNERS TO EARNERS WORKFORCE SUMMIT

June 18-19, 2019 • Orlando

MILITARY, DEFENSE AND VETERANS OPPORTUNITIES SUMMIT

August 13-14, 2019 • Jacksonville

2019 ENVIRONMENTAL PERMITTING SUMMER SCHOOL

July 16-19, 2019 • Marco Island

FUTURE OF FLORIDA FORUM AND FLORIDA CHAMBER ANNUAL MEETING

October 2019 • Orlando

2019 FLORIDA CHAMBER INSURANCE SUMMIT

November 2019 • Miami

GROWTH AND INFRASTRUCTURE SUMMIT

December 2019 – TBD

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UNIFYING THE VOICE OF FLORIDA'S JOB CREATORS TO MAKE FLORIDA MORE COMPETITIVE

"I look forward to working with the Florida Chamber to create more high paying jobs for Floridians and make Florida the best state in the country for business."

GOVERNOR RON DESANTIS

WHERE WE STAND

The Florida Chamber's 2019 Jobs and Competitiveness Agenda



SECURING FLORIDA'S FUTURE

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