



What's Happening To Our State?

Florida's Changing Economic, Demographic & Political Landscape and Why It Matters

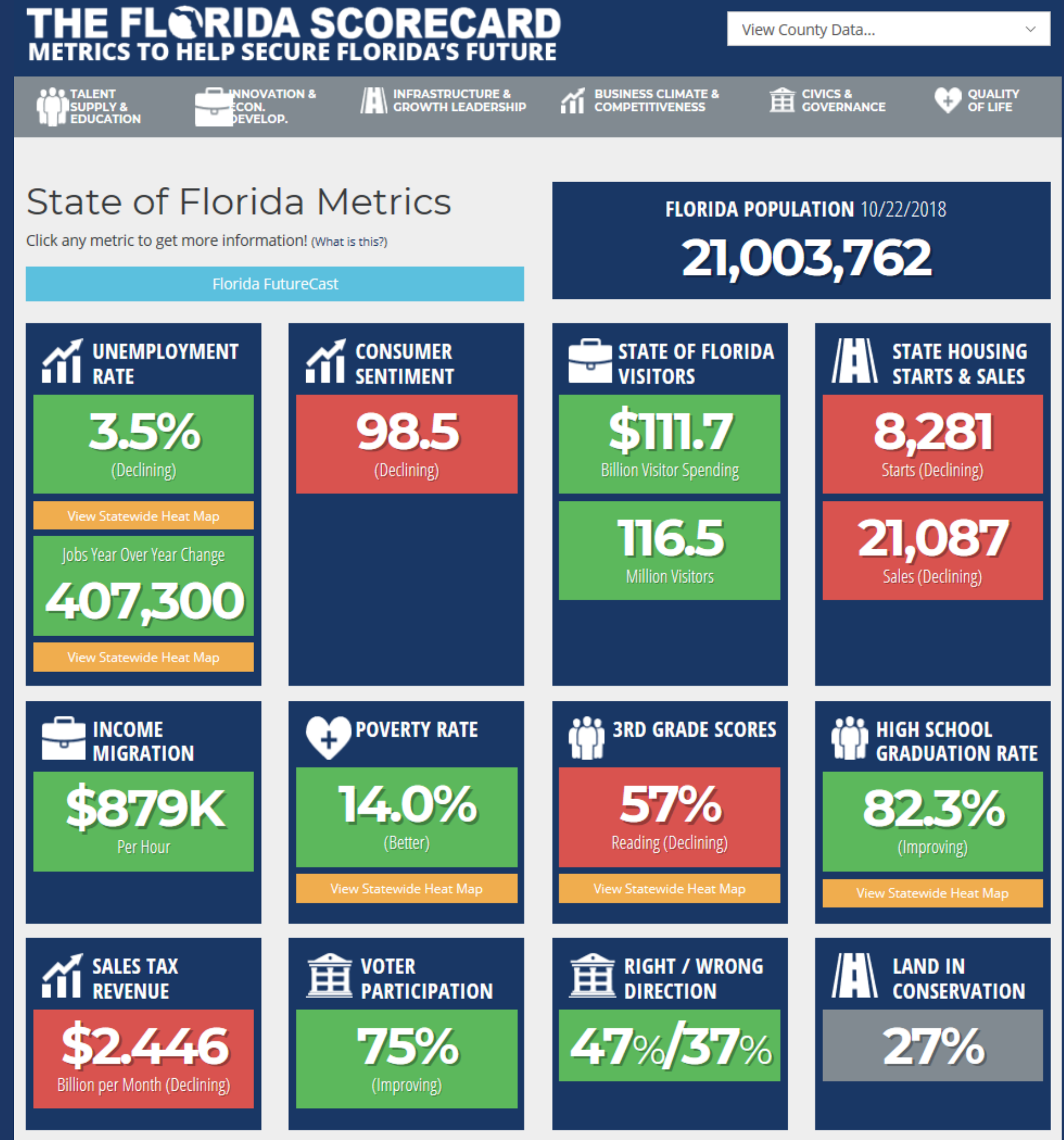
FLORIDA
CHAMBER
of Commerce

“Florida is changing. Our ECONOMICS, our demographics and our politics are all changing and these changes are both opportunities and challenges.” – Mark Wilson

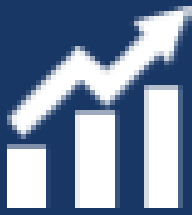


Florida At A Glance

- Florida's Economy \$1 Trillion GDP (17th largest in the world)
- 21 Million Residents (3rd / +5M by 2030 / more than 1,000/day)
 - 1.7 million jobs needed
 - Orange County needs 201,217
- 116.5 Million Visitors in 2017
- 3.5% Unemployment Rate
 - 245,300 jobs looking for people
 - 358,000 people looking for jobs
- 57,157 active reemployment assistance claimants



Florida = America's Jobs Machine



**UNEMPLOYMENT
RATE**

3.5%

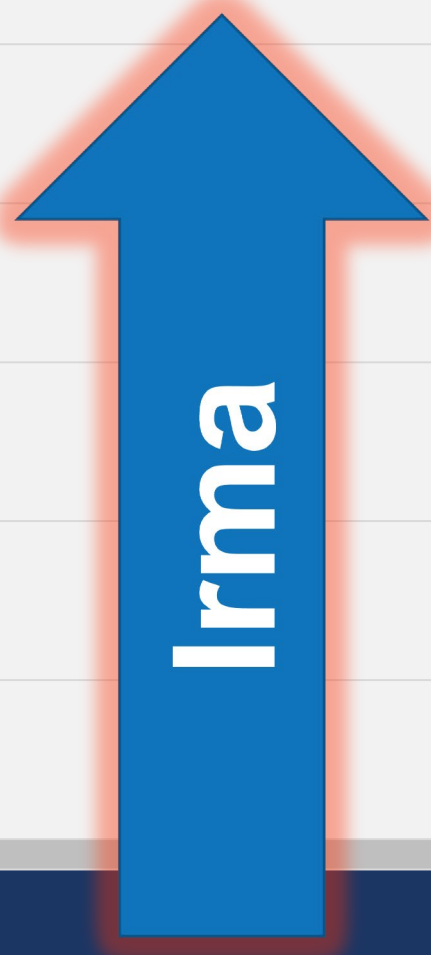
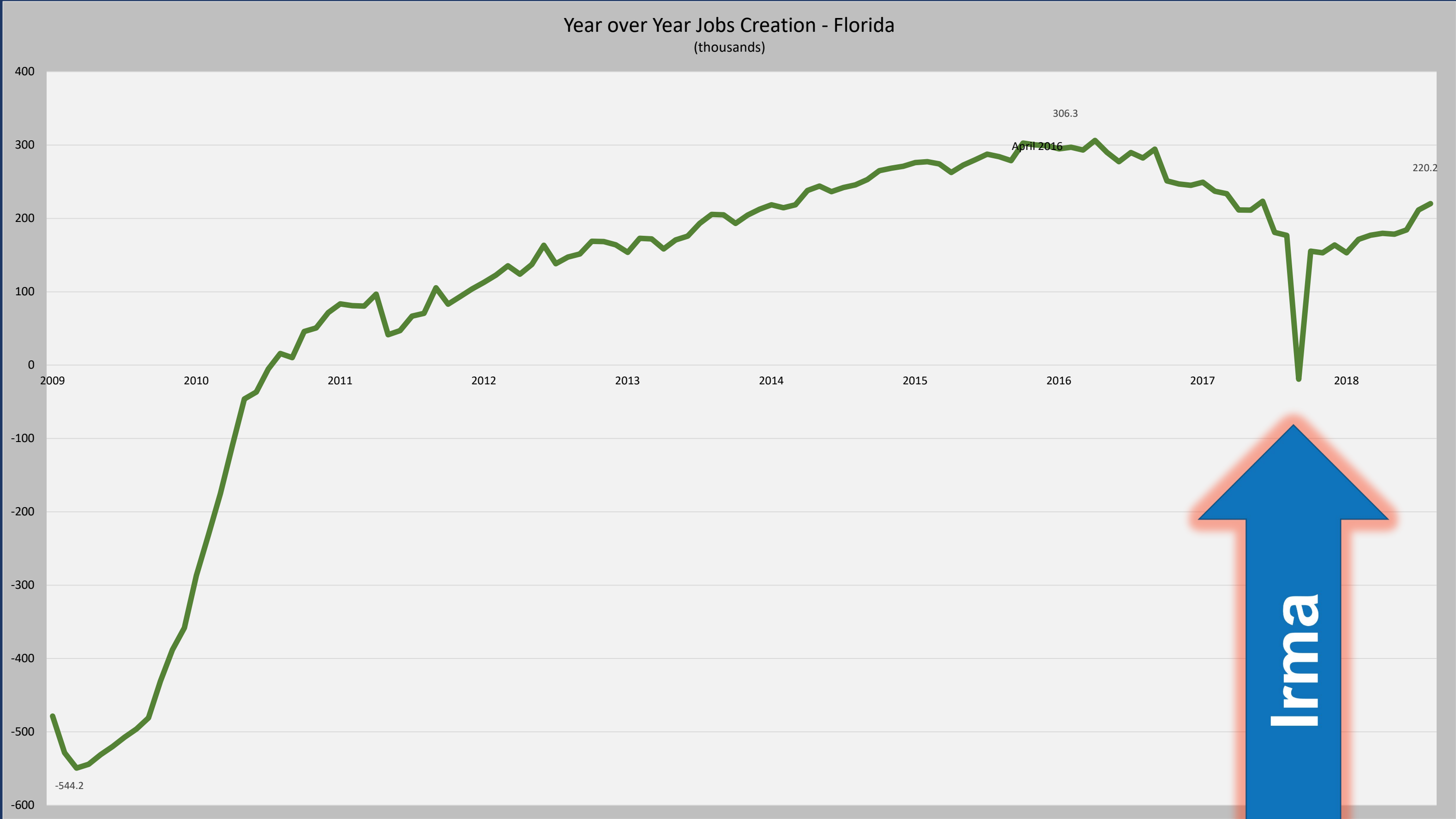
(Declining)

View Statewide Heat Map

Jobs Year Over Year Change

407,300

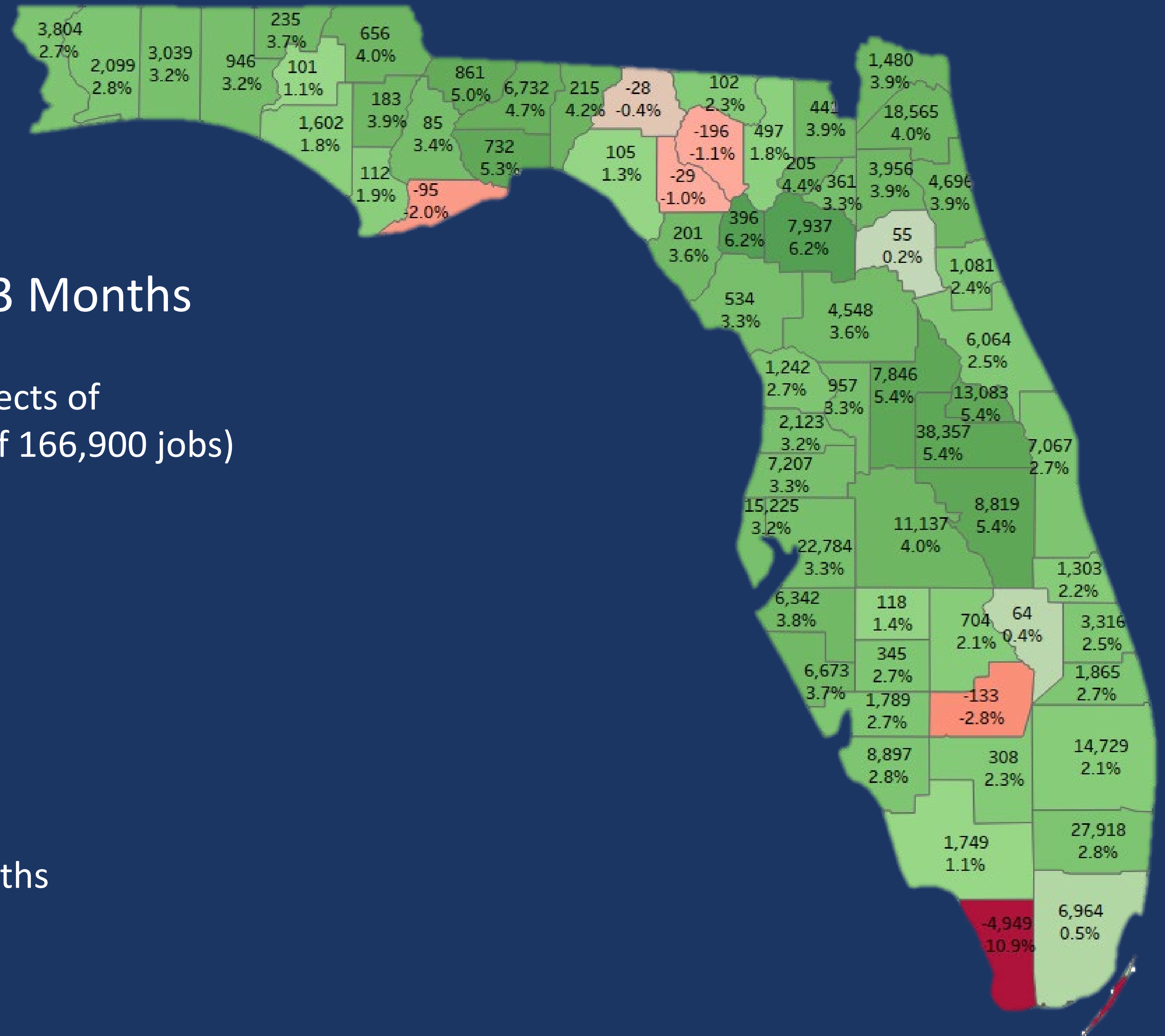
View Statewide Heat Map



Job Creation

August 2017 to September 2018 – 13 Months

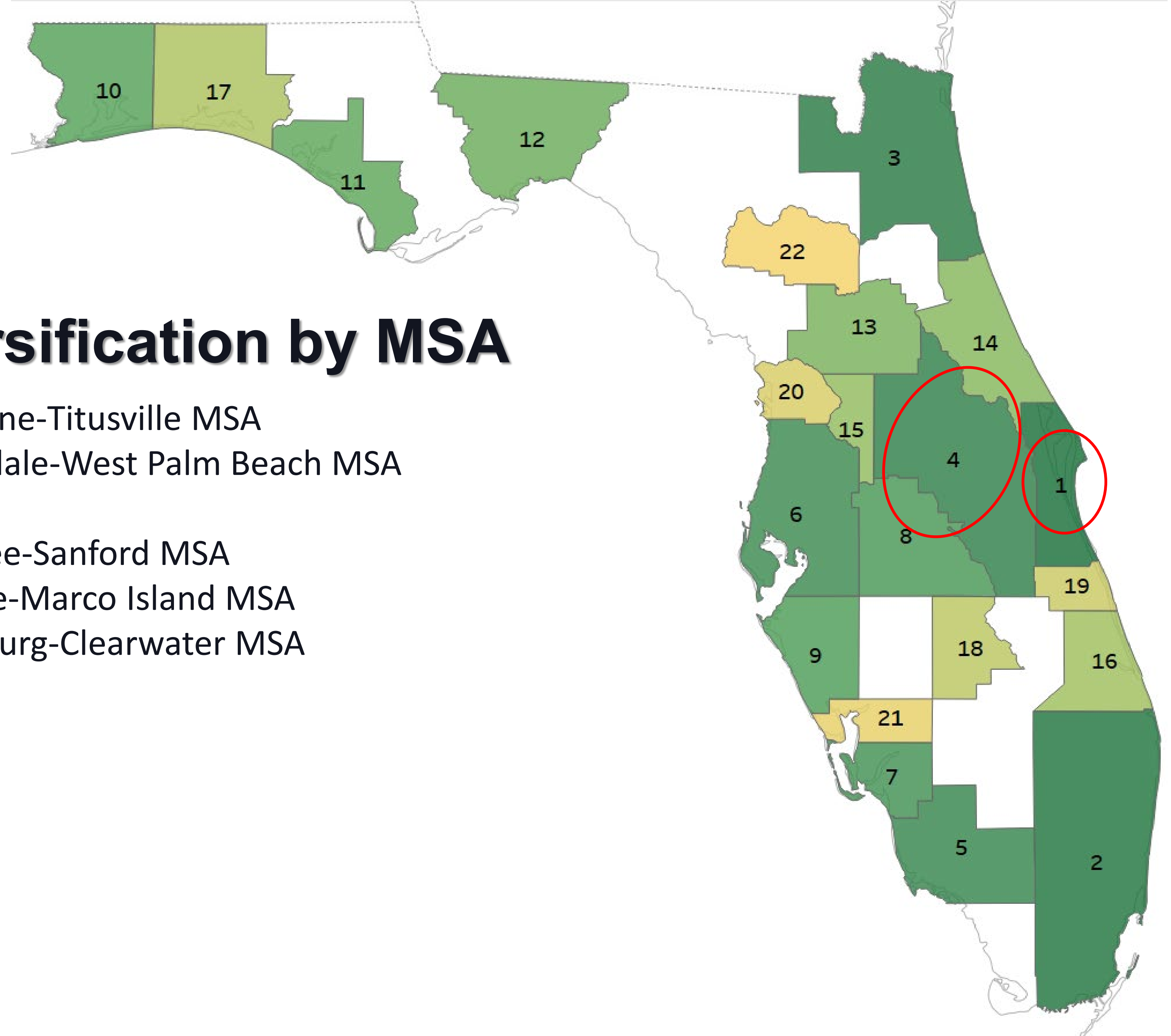
- Not using September 2017 because of the effects of Hurricane Irma (showed the temporary loss of 166,900 jobs)
- Florida Job Creation Rate: 2.7% (13 months)
- Top Counties for Jobs:
Orange – 38,357
Broward 27,918
Hillsborough 22,784
- 6 Florida Counties Lost Jobs over past 13 months



Florida Industry Diversification by MSA

- #1 Most Diverse - Palm Bay-Melbourne-Titusville MSA
- #2 Most Diverse – Miami-Ft. Lauderdale-West Palm Beach MSA
- #3 Most Diverse – Jacksonville MSA
- #4 Most Diverse – Orlando-Kissimmee-Sanford MSA
- #5 Most Diverse – Naples-Immokalee-Marco Island MSA
- #6 Most Diverse – Tampa-St. Petersburg-Clearwater MSA

State of Florida is #20 in the U.S.



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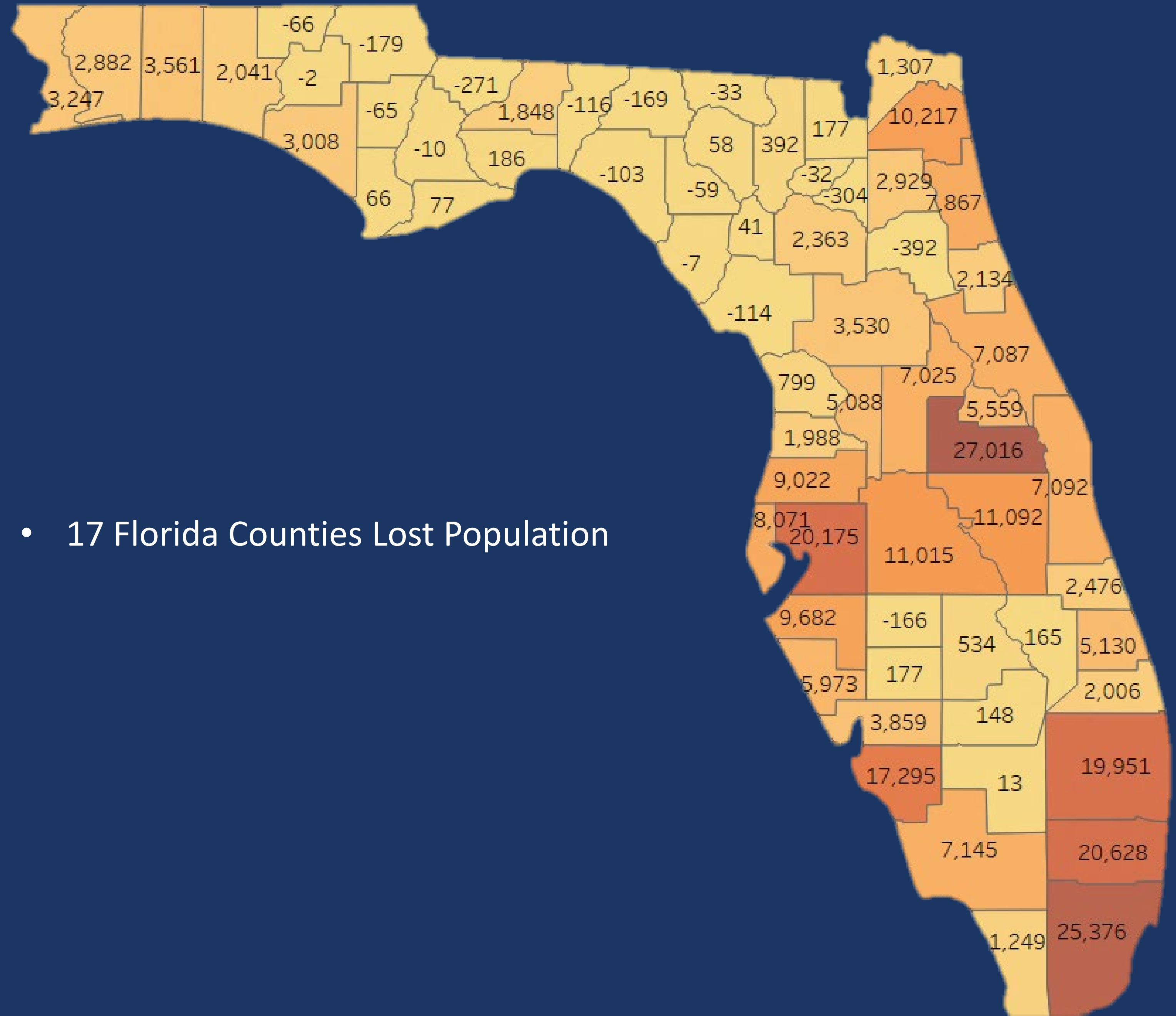
Year-over-Year Population Changes

2016-2017

Top Counties:

Orange	27,016
Miami-Dade	25,376
Broward	20,628
Hillsborough	20,175
Palm Beach	19,951
Lee	17,295
Osceola	11,092
Polk	11,015
Duval	10,217
Manatee	9,682

- 17 Florida Counties Lost Population



Growth to 2030 by Age Group

Age Group

85+

80-84

75-79

70-74

65-69

60-64

55-59

50-54

45-49

40-44

35-39

30-34

25-
29

20-
24

15-19

0-14

0%

20%

40%

60%

80%

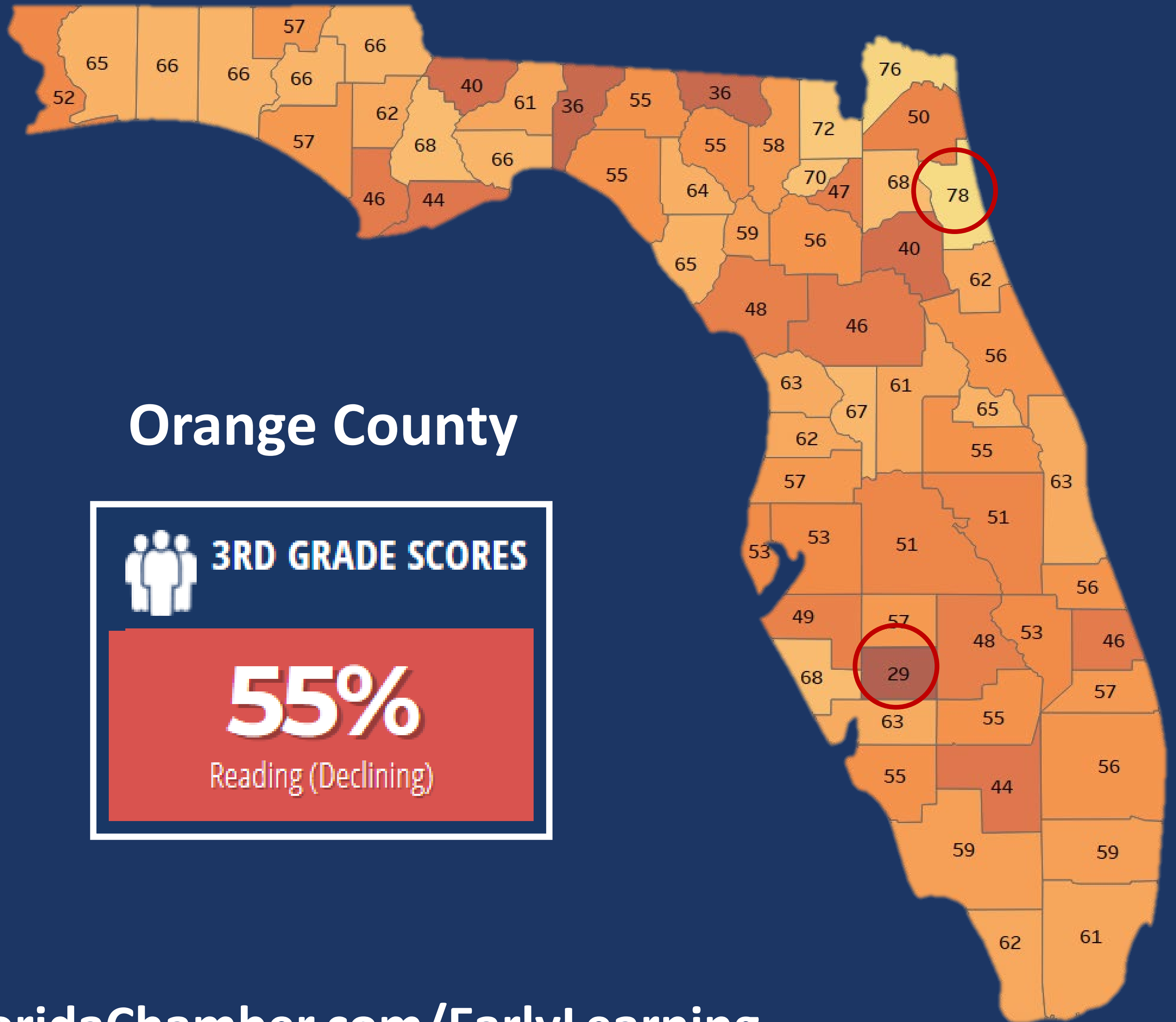
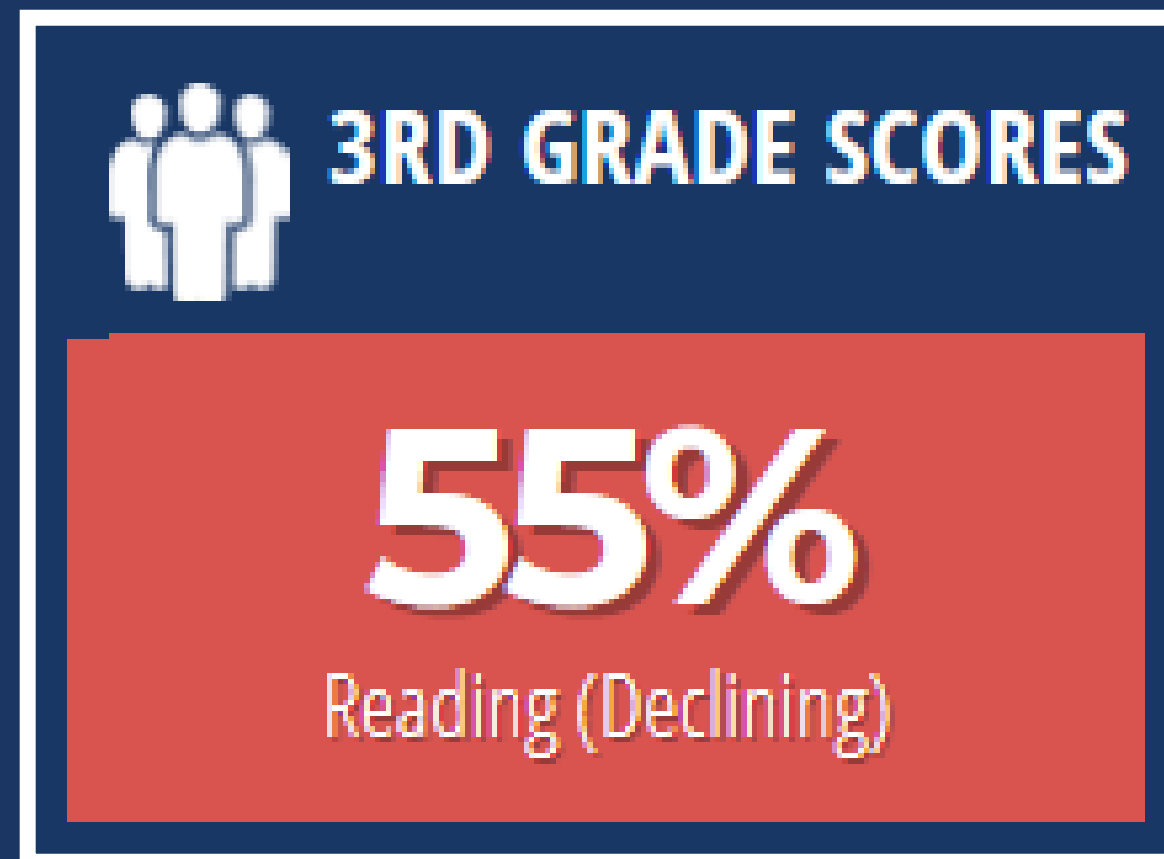
Florida's 2018 3rd Grade Reading Scores

Florida Average: 57 %
Range: 29 to 78


Statewide: **95,232** 3rd Graders
not reading at grade level in
2018

7,511 of Orange County's 3rd
graders are not reading at grade
level

Orange County



Ending Poverty Through Prosperity

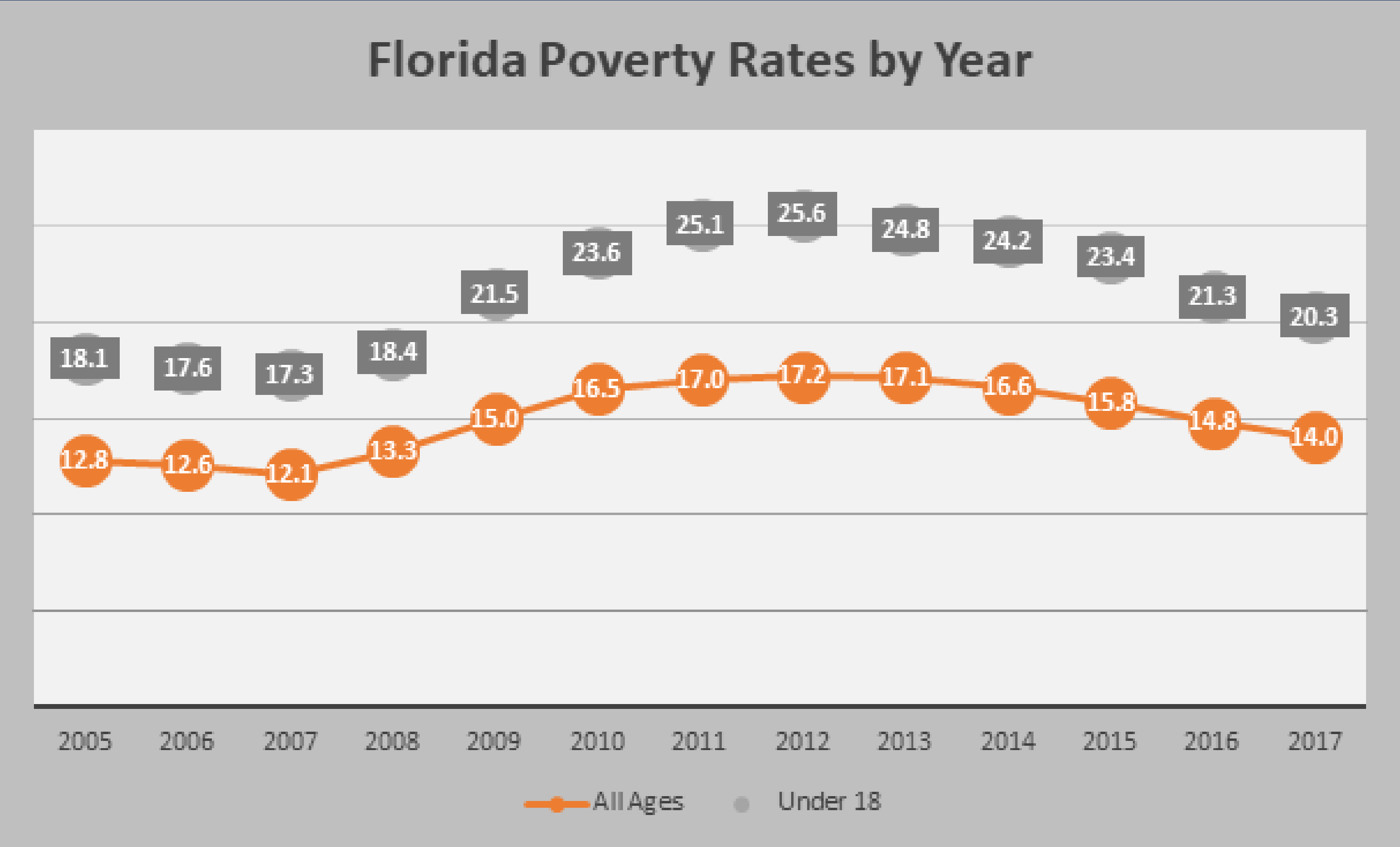


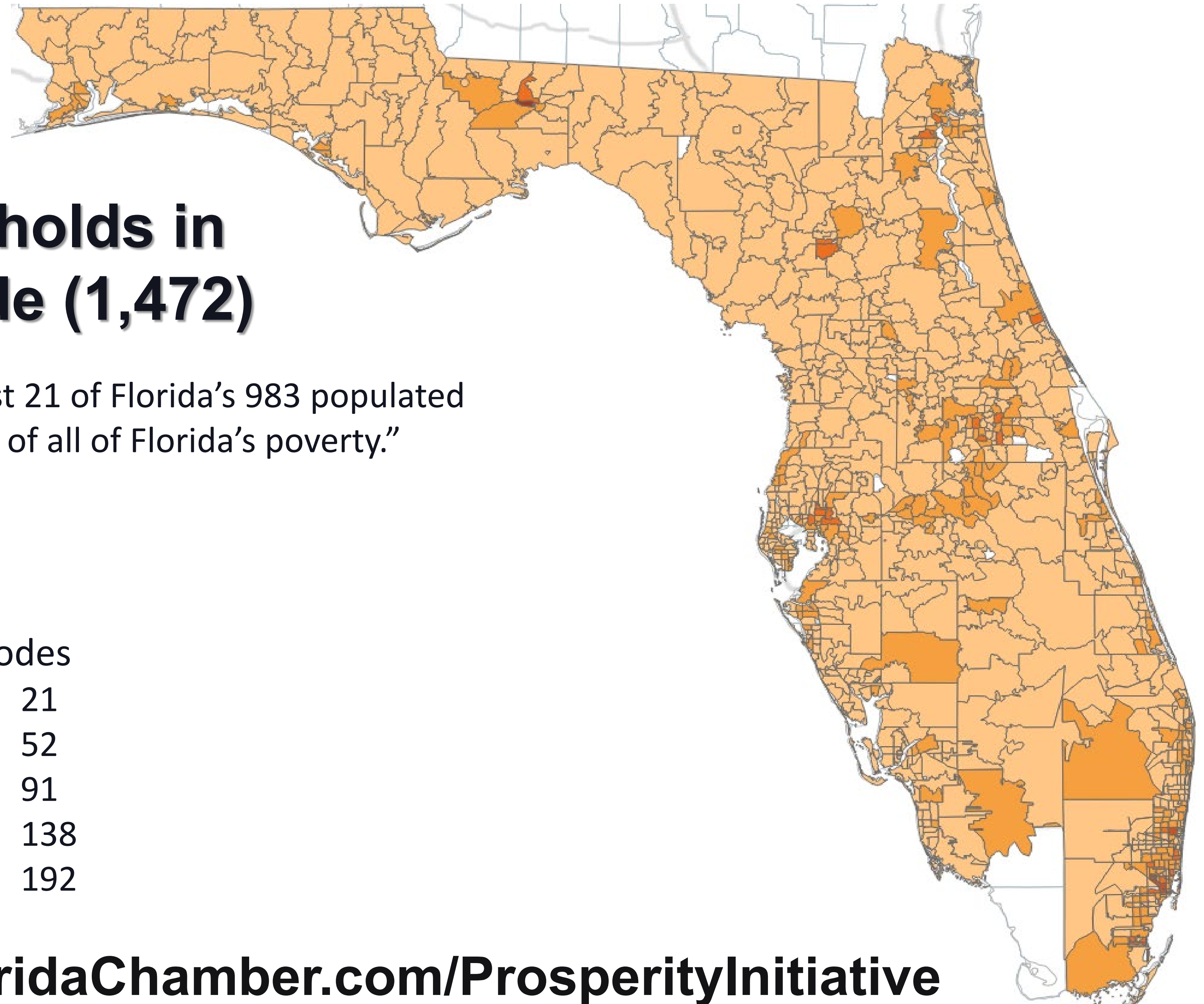
POVERTY RATE

14.0%

(Better)

View Statewide Heat Map





Number of Households in Poverty by Zip Code (1,472)

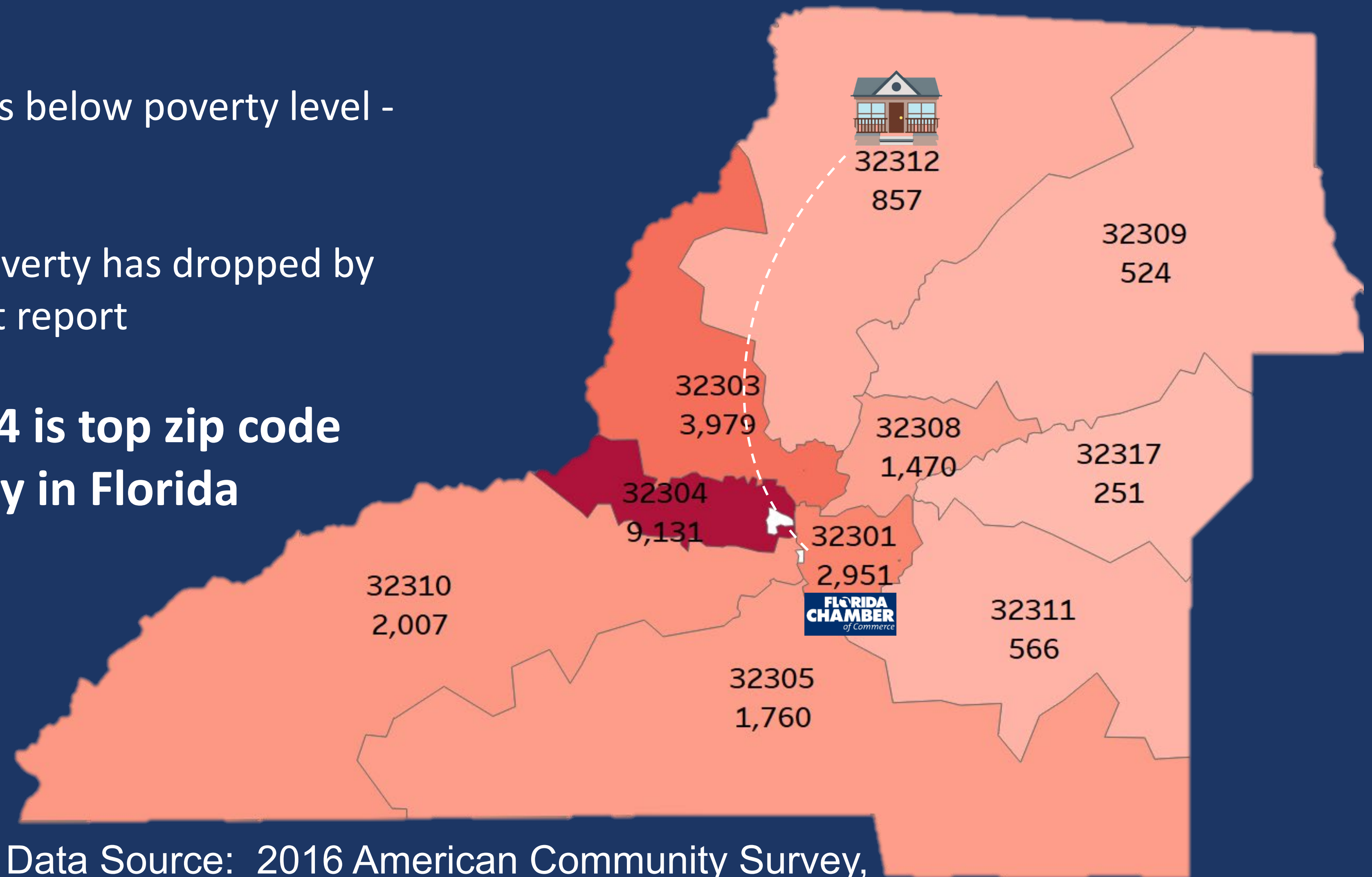
“If you eliminated the poverty in just 21 of Florida’s 983 populated zip codes, you would eliminate 10% of all of Florida’s poverty.”

Poverty is Concentrated:

Households in Poverty	Zip Codes
10%	21
20%	52
30%	91
40%	138
50%	192

Households in Leon County Living Below the Poverty Level

- **Florida:** 1.1 million households below poverty level - 15.1% of households
- The number of Floridians in poverty has dropped by over 200,000 people in the last report
- **At 9,131 – zip code 32304 is top zip code for households in poverty in Florida**



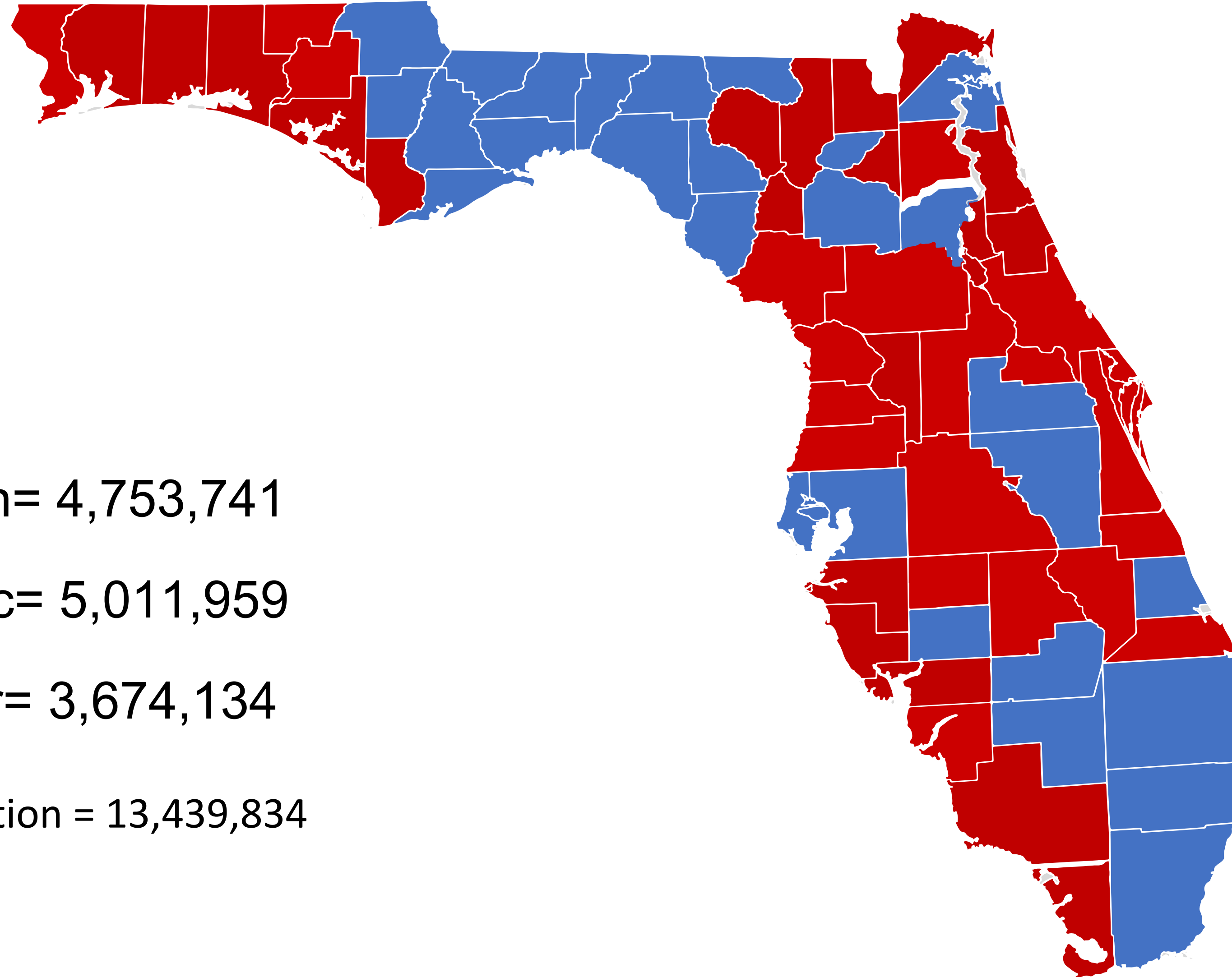
Data Source: 2016 American Community Survey,
U.S. Census Bureau

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Total Voter Registration

By County (41R, 26D)



Republican= 4,753,741

Democratic= 5,011,959

NPA/Other= 3,674,134

Total Voter Registration = 13,439,834

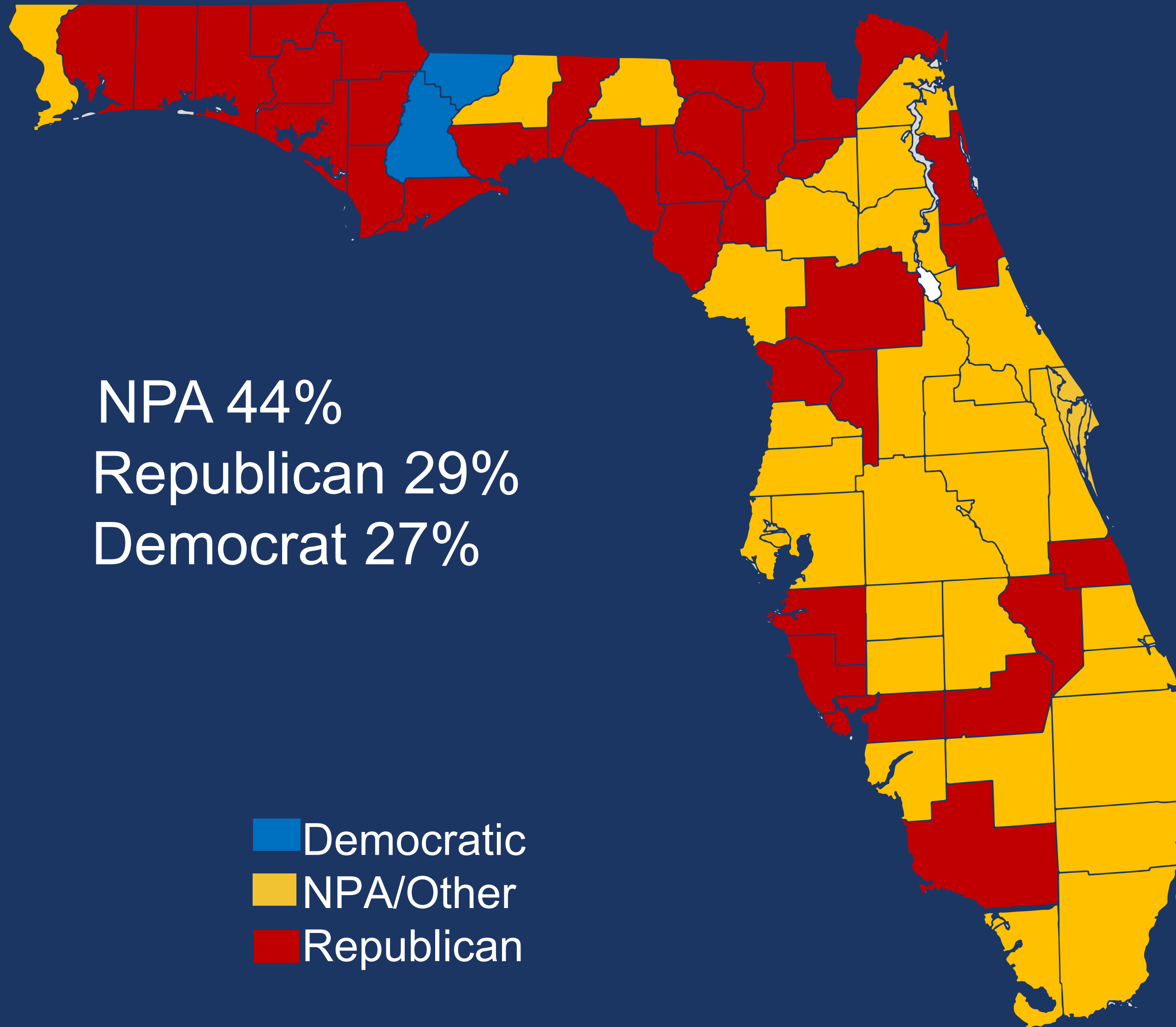
New Voters By County

Statewide Since Last Election

Orange County
Since Last Election

- NPA 44%
- Republican 29%
- Democrat 27%

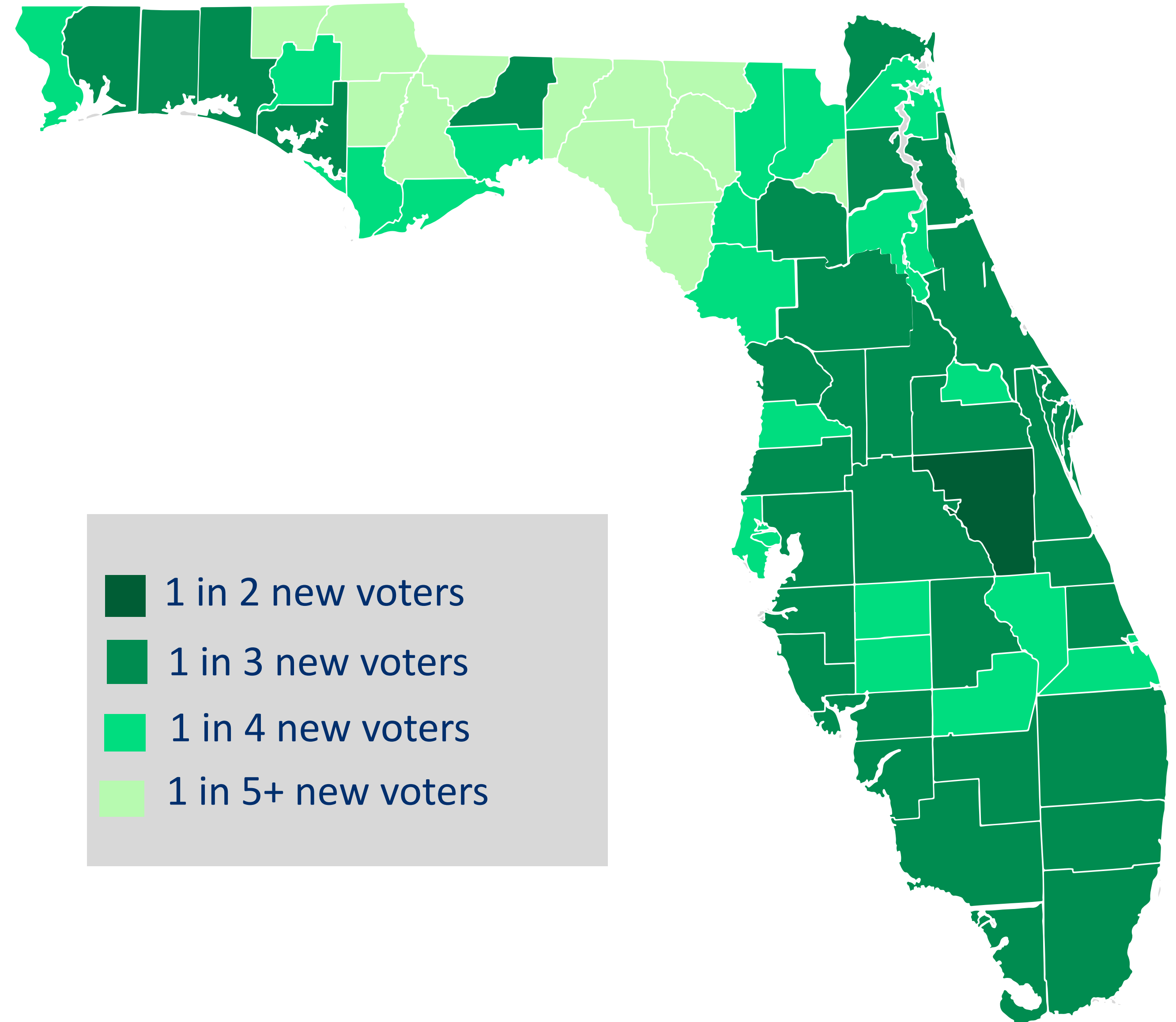
Democratic
NPA/Other
Republican



Scott Era: New Voters

17

Statewide	4,674,127
Men	2,129,884 (46%)
Women	2,294,978 (49%)
Republicans	1,326,569 (28%)
Democrats	1,550,945 (33%)
NPA/Others	1,796,613 (39%)
White	2,650,933 (57%)
Black	582,084 (12%)
Hispanics	978,096 (21%)



Two Things that Changed this Election

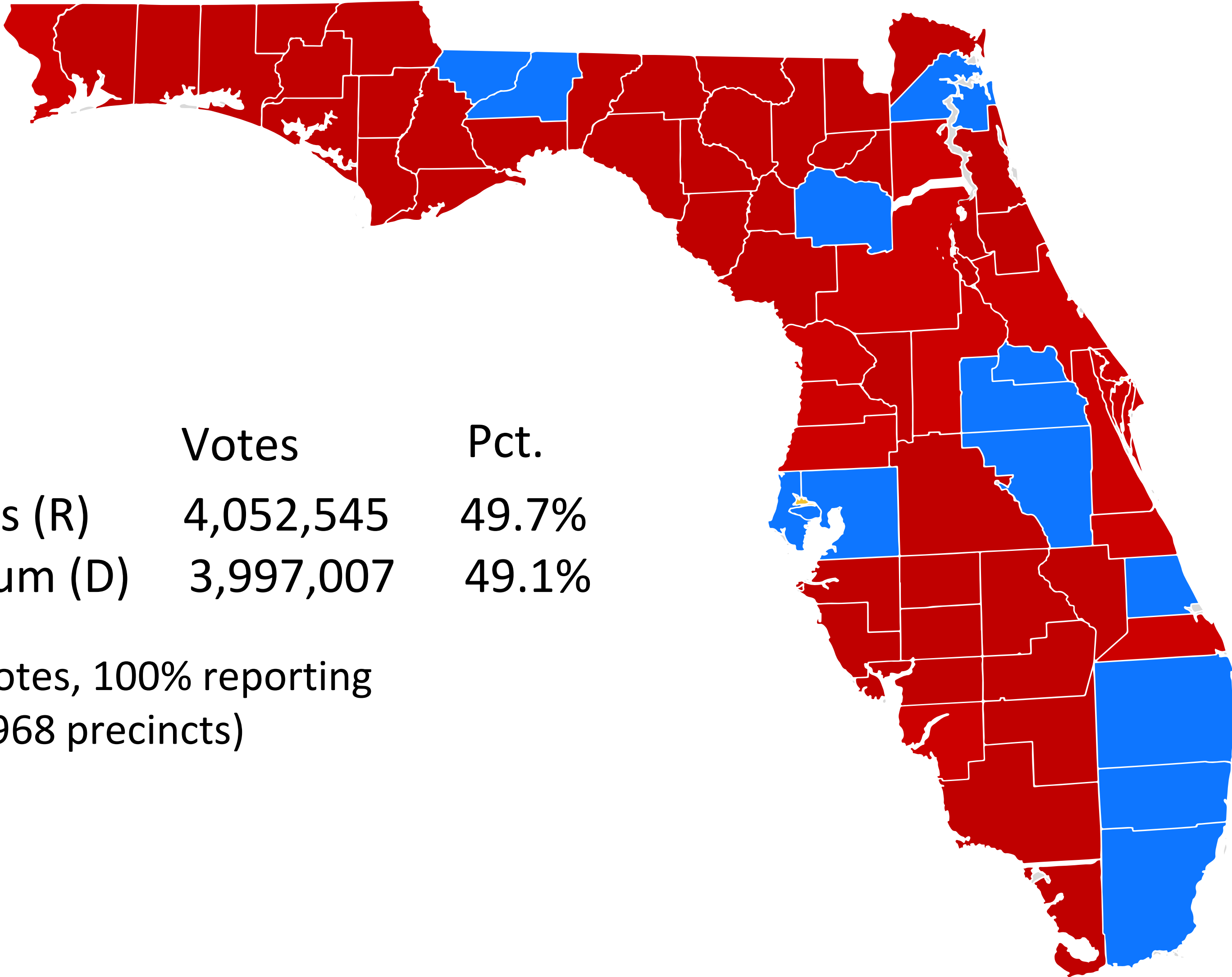
- A tour....

- And a Tweet



Governor's Race

By County (Gillum 13 – DeSantis 54)



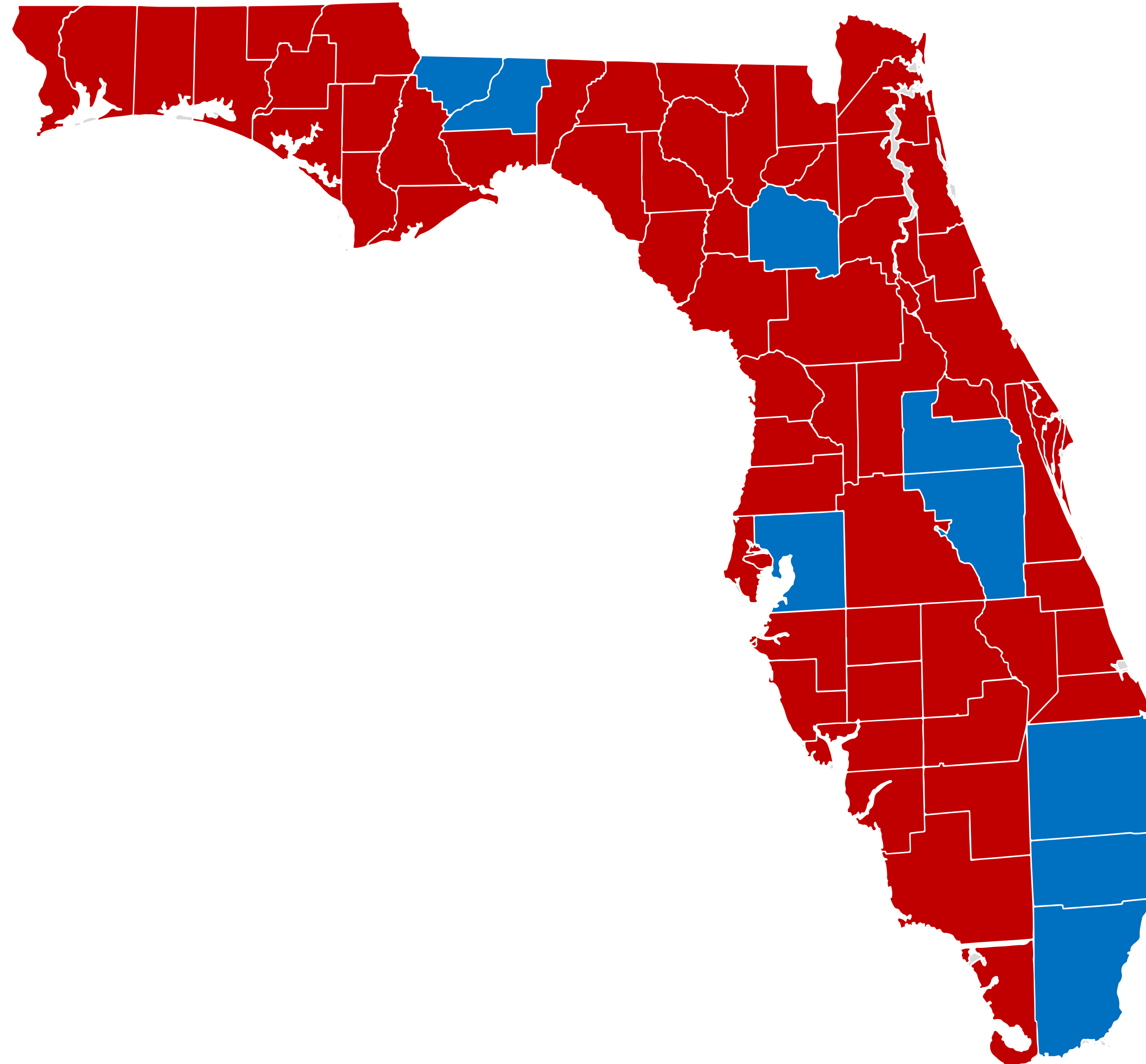
	Votes	Pct.
<div></div> Ron DeSantis (R)	4,052,545	49.7%
<div></div> Andrew Gillum (D)	3,997,007	49.1%

8,149,282 votes, 100% reporting
(5,968 of 5,968 precincts)

The Trump Map

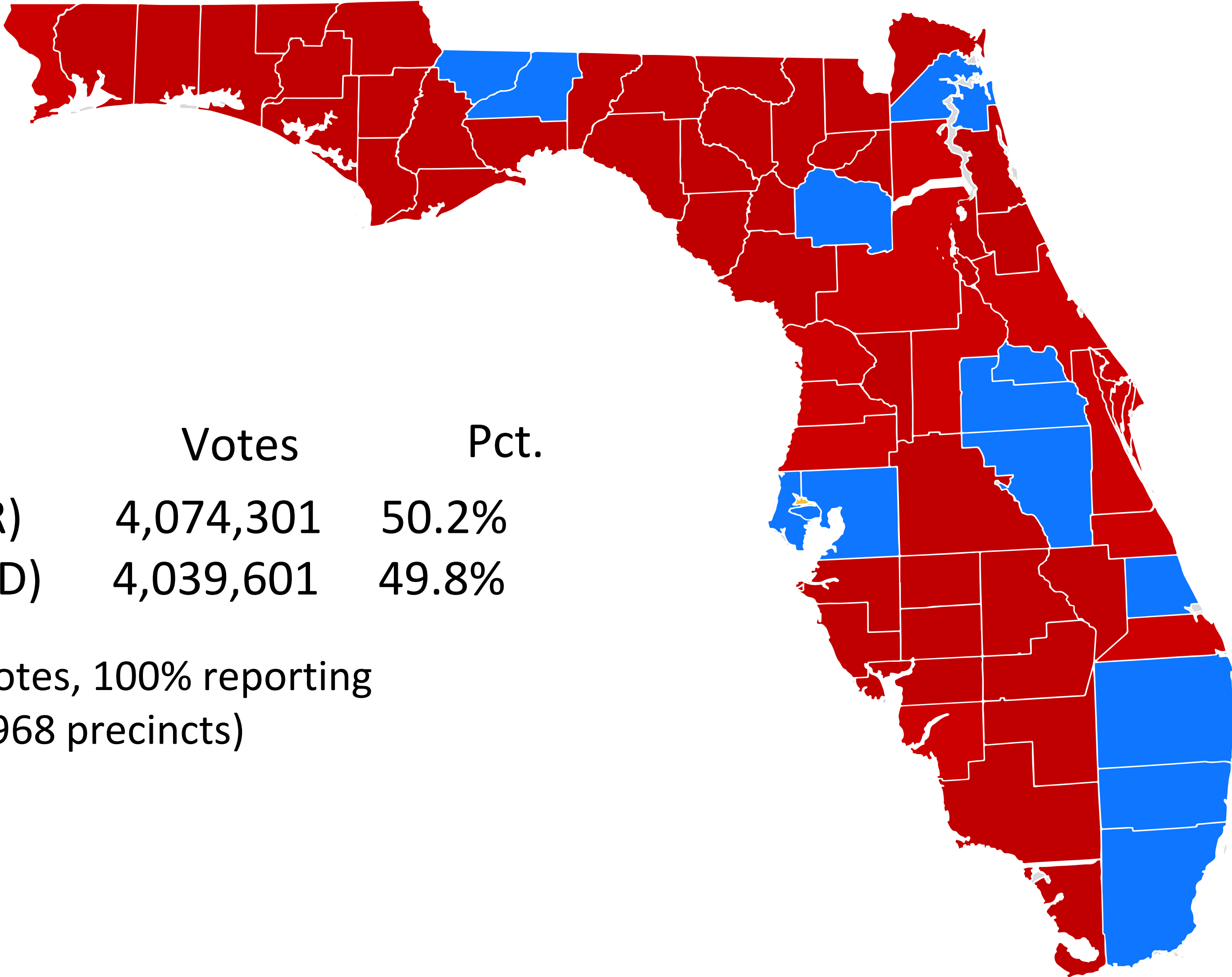
By County (Clinton 9 – Trump 58)

20



U.S. Senate Race

By County (Nelson 13 – Scott 54)



	Votes	Pct.
<div></div> Rick Scott (R)	4,074,301	50.2%
<div></div> Bill Nelson (D)	4,039,601	49.8%

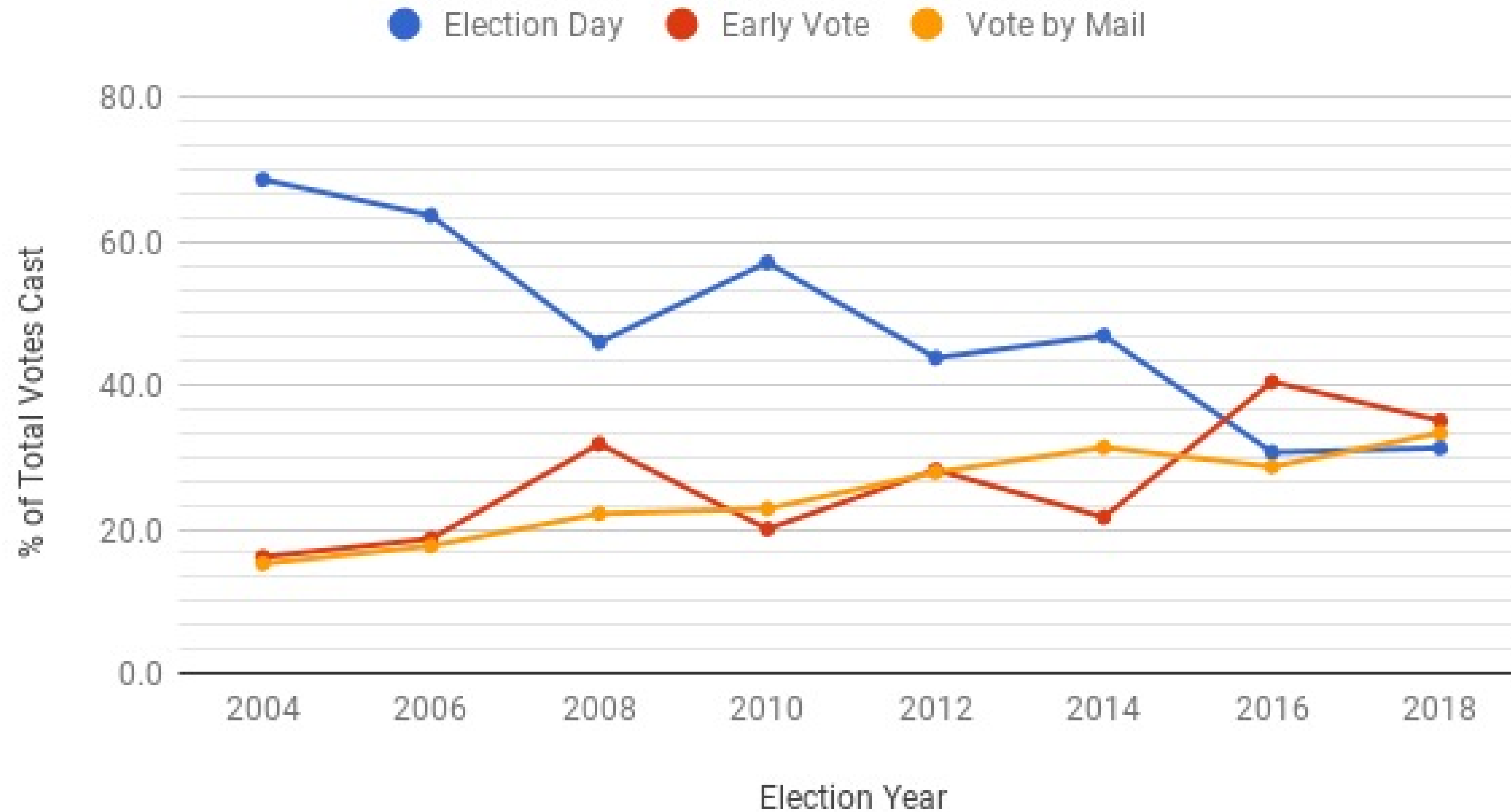
8,113,902 votes, 100% reporting
(5,968 of 5,968 precincts)

Legislative Landscape
After 2018 Election

Chamber	Republicans	Democrats
Senate	23 (-1)	17 (+1)
House	73 (-6)	47 (+6)

2018
35% - Election Day
33% - Early Voting
32% - Vote by Mail

Vote Share by Ballot Method



Florida Chamber Foundation's Growth and Infrastructure Summit December 11, 2018



www.FloridaChamber.com/InfrastructureSummit

Download Today

www.FloridaChamber.com/FWELF



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