

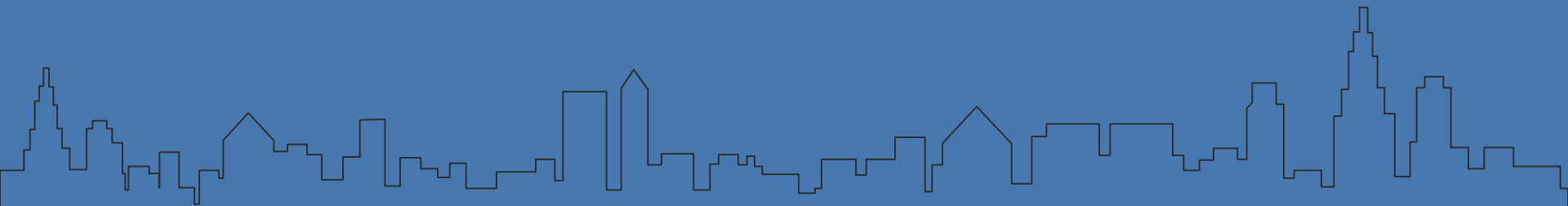


Future of Florida Forum

BUILDING A VALUED ADDED ECONOMY

Presented by Gray Swoope, President & CEO of VisionFirst Advisors

September 26, 2018



UTILIZING OUR EXPERIENCE

VISION. ACTION. RESULTS.



GOING BEYOND STRATEGY DEVELOPMENT

VISIONFIRST ADVISORS

WITH CLIENTS
IN OVER HALF OF THE U.S.,
VISIONFIRST ADVISORS
WORKS SEAMLESSLY AS AN
EXTENSION OF THEIR CUSTOMERS'
TEAMSTO DEVELOP ECONOMIC
DEVELOPMENT STRATEGY, PROVIDE
LOCATION ADVISORY SERVICES ,
SOLVE PROBLEMS,
AND DELIVER RESULTS.





Disruption

App Economy is \$1.3 Trillion Today

Source: App Annie Analytics

Automation

80% of Jobs Do Not Exist Today

Source: Institute for the Future

A space shuttle is shown in the process of launching, angled upwards against a dark blue sky. The shuttle is white with orange external tank and white solid rocket boosters. A large plume of white smoke and fire is visible at the base of the boosters. The word "USA" is visible on the side of the orbiter. The text "Rapid Changes" is overlaid in white, with a horizontal line underneath it.

Rapid Changes

"Once the solid rocket booster is lit, it is going somewhere."

A Road Map to 2030

Anticipate Disruption &
Transformation



Innovation is Not Always a New Industry

9 out of 10 Floridians live in an urban setting
5 million more residents by 2030
116 million visitors in 2017
Embrace legacy industry sectors

A close-up, slightly blurred photograph of an industrial robotic arm. The arm is primarily orange and grey, with several blue cables bundled together and running along its length. The background is a soft, out-of-focus industrial setting.

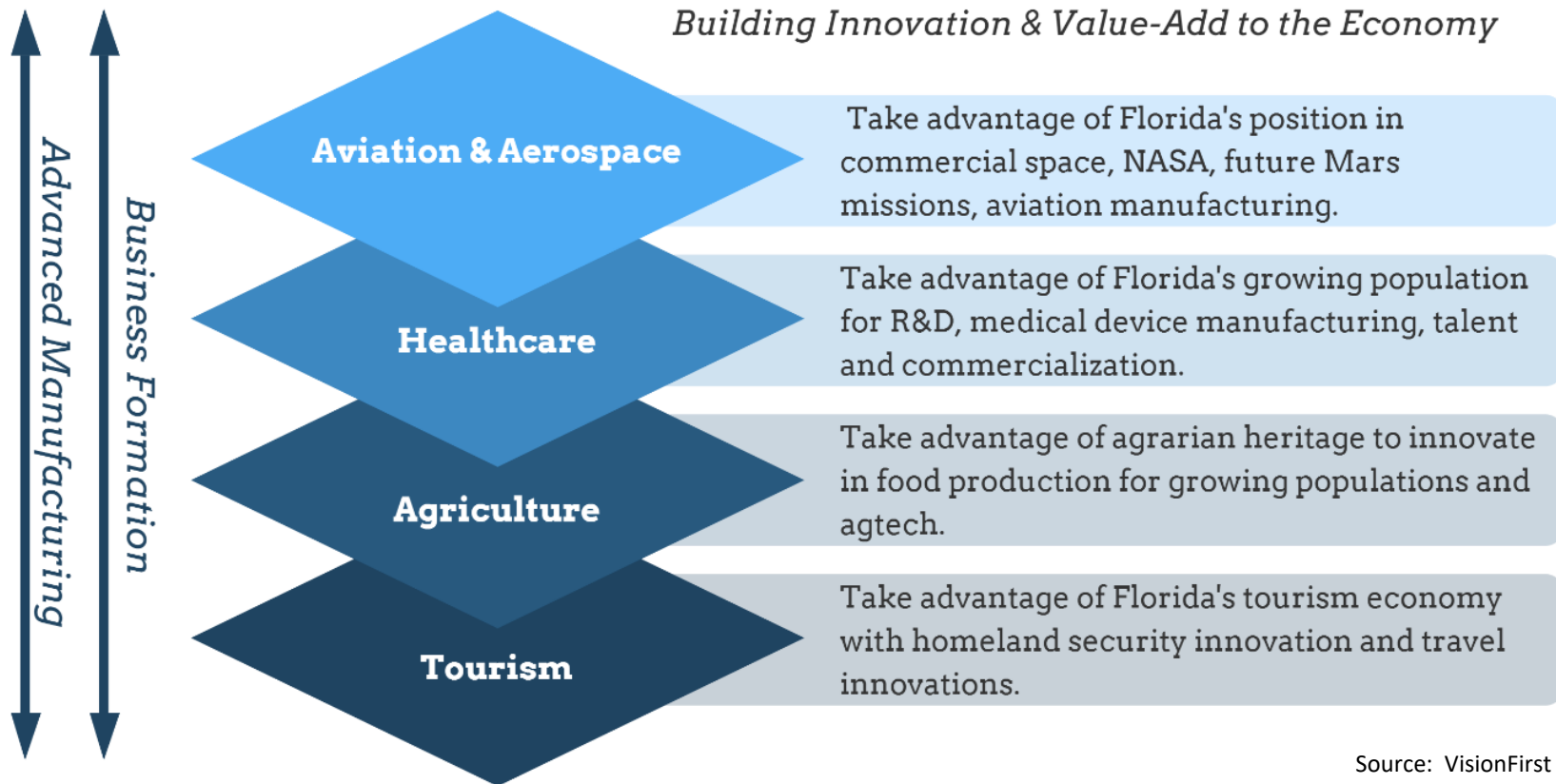
Blueprint for Success

Accelerate the shift from an transaction-based economy to **value-added innovation**.

Increase our focus on research and development, technology, business formation, and global market opportunities in all industries.

Florida Strengths

Building Innovation & Value-Add to the Economy



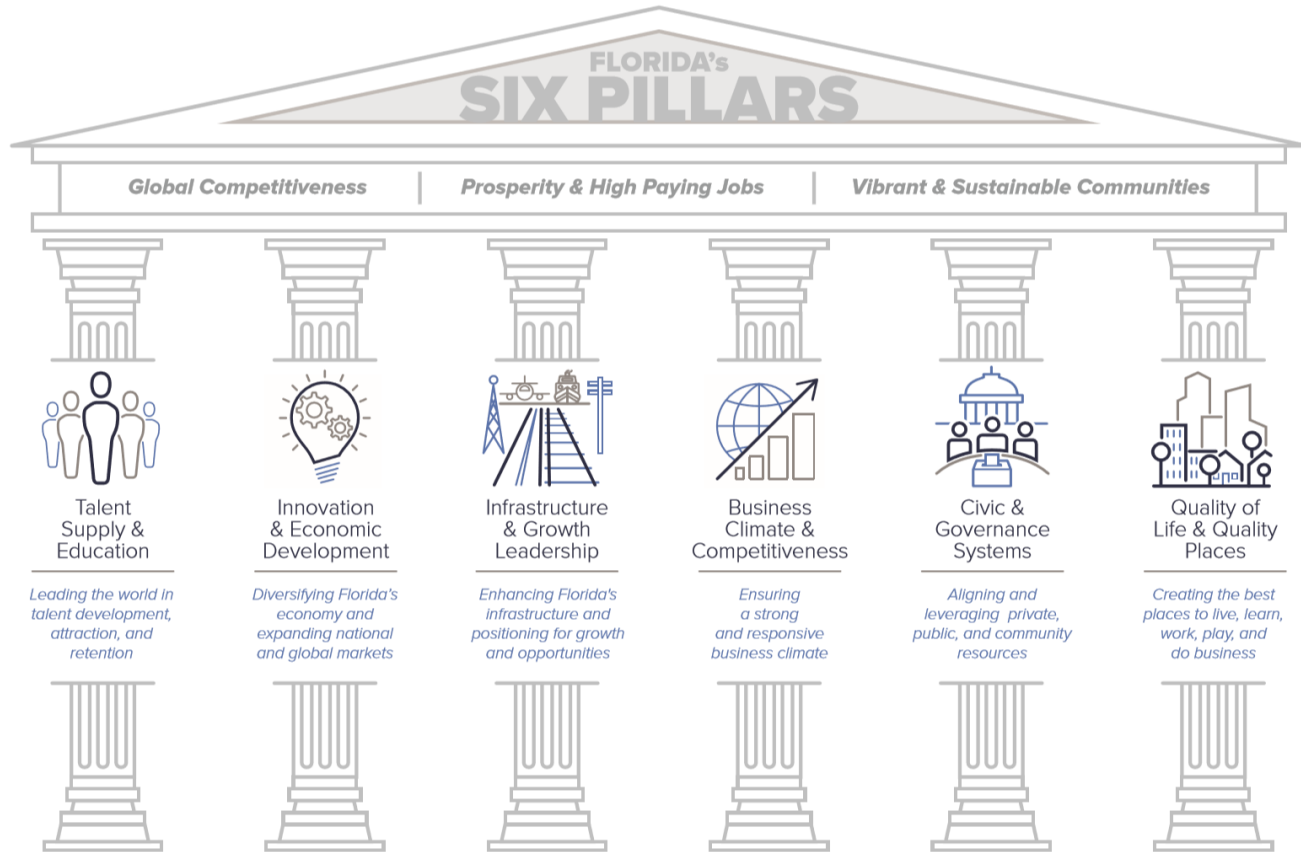


RURAL



URBAN







Implement

A grade "A" implementation of a grade "C" plan is better than no implementation of a grade "A" plan.

Thank You!



www.visionfirstadvisors.com

Contact:



gray.swoope@visionfirstadvisors.com

3800 Esplanade Way, Suite 195
Tallahassee FL 32311
850-558-6900

941 Morse Boulevard, Suite 100
Winter Park, FL 32789
(407) 775-2960

