

# Meeting the Market Needs for Labor by Closing Florida's Talent Gap Mark Wilson, President, Florida Chamber of Commerce



"Talent is quickly replacing the tax incentive as the most important tool for economic development."



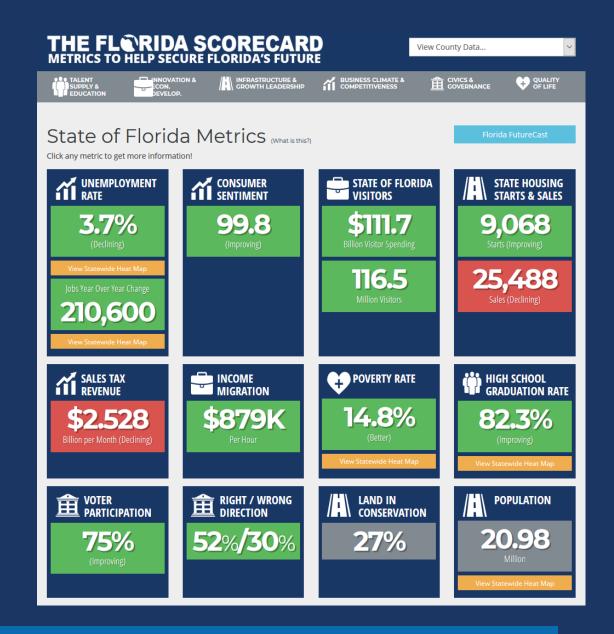
### Many Pieces...One System





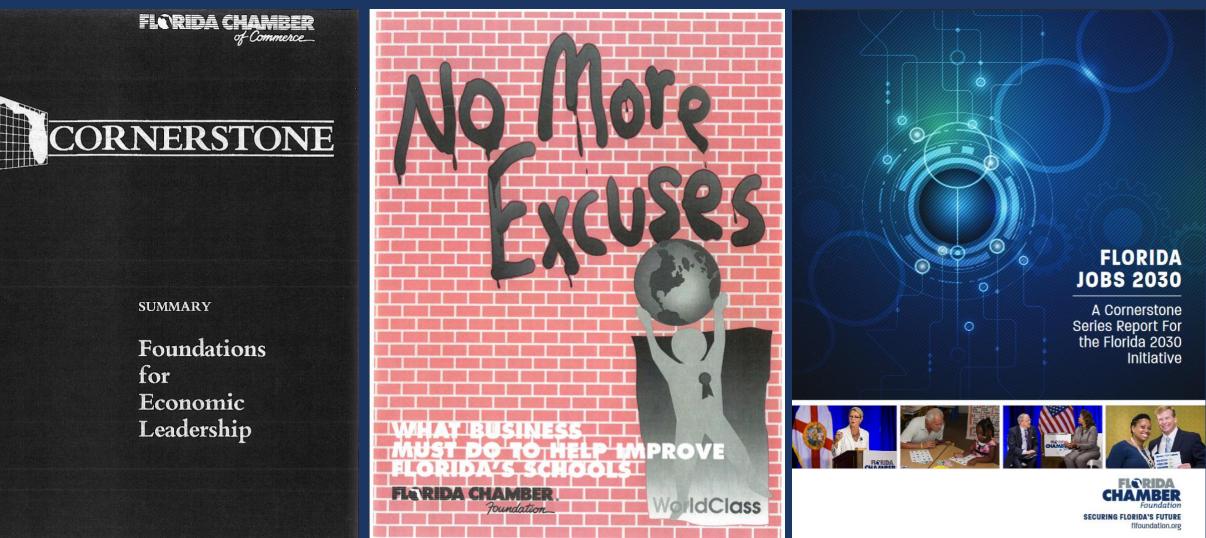
## TheFloridaScorecard.org

- > \$1 Trillion GDP
- 17<sup>th</sup> largest economy in world
- Unemployment rate below national average





#### **Florida Chamber Foundation Research**



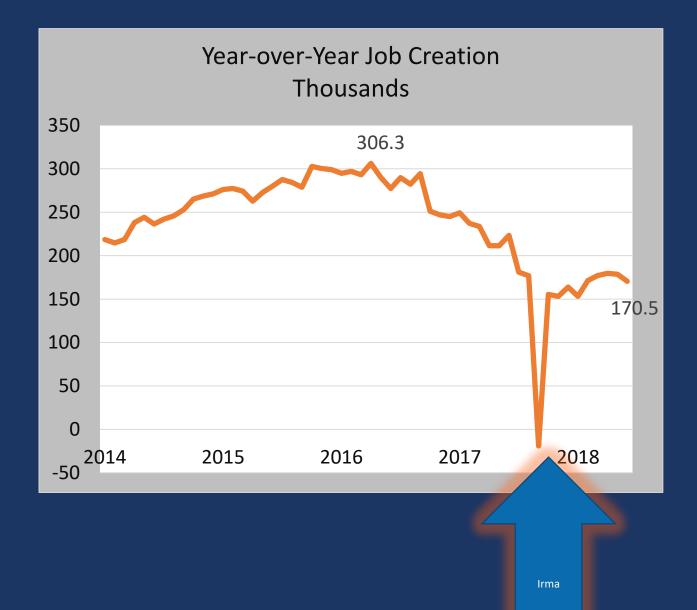


www.FloridaChamber.com/FoundationResearch











### TheFloridaScorecard.org

What every leader must know about the future of job creation The COMING JOBS WΛ R JIM CLIFTON Chairman of Gallup

"The coming world war is an all-out global war for good jobs."

Jim Clifton, Gallup- The Coming Jobs War

#### According to the U.S. Chamber of Commerce...

"While 96% of chief academic officers of colleges and universities believe that their institutions are very or somewhat effective at preparing students for the workforce, only 11% of business leaders strongly agree."



Study conducted by Gallup

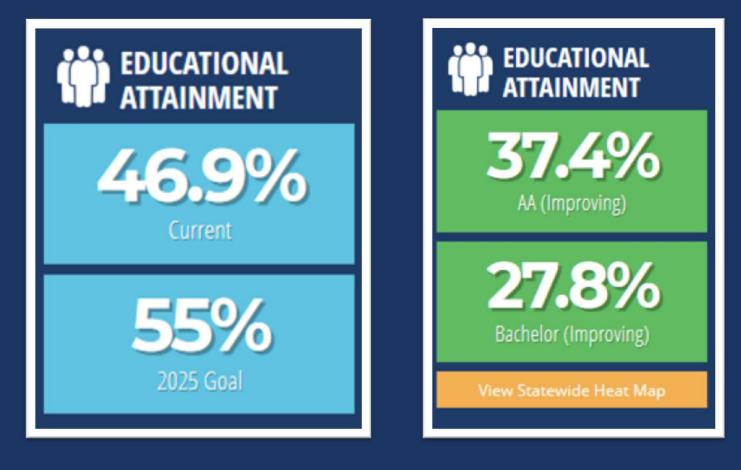
"What is the single most important issue facing your business today?"

- 1. Workforce Quality 29%
- 2. Economic Uncertainty 14%
- 3. Government Regulations 9%
- 4. Lawsuit Abuse 9%
- 5. Healthcare Costs 6%
- 6. Growth Management Issues 6%



Florida Chamber's Small Business Index Survey

### TheFloridaScorecard.org







Alabama Manufacturing

"Honda Alabama opens new logistics buildings in \$85 million project" "BAE Systems to create new jobs with Alabama expansion"

"Continental Motors Builds \$75 Million Manufacturing Hub in Mobile, Alabama" "Alabama ranks #1 in business climate; Huntsville and Auburn-Opelika ranked in top cities"



"Best states for manufacturing"

Can Attainment Equal <u>Quality</u> Valued by the Market?

"Google, Apple and 13 other companies that no longer require employees to have a college degree."



# Is Attainment all that Matters? Is it Enough?





## 1,700,000 Jobs by 2030





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