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www.theFloridaScorecard.org

# THE FLORIDA SCORECARD

METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...



TALENT SUPPLY & EDUCATION



INNOVATION & ECON. DEVELOP.



INFRASTRUCTURE & GROWTH LEADERSHIP



BUSINESS CLIMATE & COMPETITIVENESS



CIVICS & GOVERNANCE



QUALITY OF LIFE

## State of Florida Metrics (What is this?)

Florida FutureCast

Click any metric to get more information!



UNEMPLOYMENT RATE

3.9%

(Unchanged)

View Statewide Heat Map

Jobs Year Over Year Change

173,100

View Statewide Heat Map



CONSUMER SENTIMENT

97.1

(Declining)



STATE OF FLORIDA VISITORS

\$111.7

Billion Visitor Spending

116.5

Million Visitors



STATE HOUSING STARTS & SALES

7,300

Starts (Improving)

16,564

Sales (Declining)



SALES TAX REVENUE

\$2.445

Billion per Month (Declining)



INCOME MIGRATION

\$879K

Per Hour



POVERTY RATE

14.8%

(Better)

View Statewide Heat Map



HIGH SCHOOL GRADUATION RATE

82.3%

(Improving)

View Statewide Heat Map



VOTER PARTICIPATION

75%

(Improving)



RIGHT / WRONG DIRECTION

50%/33%



LAND IN CONSERVATION

27%



POPULATION

20.98

Million

View Statewide Heat Map

# THE FLORIDA SCORECARD

## METRICS TO HELP SECURE FLORIDA'S FUTURE

View County Data...



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SUPPLY &  
EDUCATION



INNOVATION &  
ECON.  
DEVELOP.



INFRASTRUCTURE &  
GROWTH LEADERSHIP



BUSINESS CLIMATE &  
COMPETITIVENESS



CIVICS &  
GOVERNANCE



QUALITY  
OF LIFE

## Leon County Metrics (What is this?)

Florida FutureCast

Click any metric to get more information!

UNEMPLOYMENT  
RATE

**3.4%**

(Declining)

With Disability (2014) **16.8%**

Jobs Year Over Year Change

**2,954**

[View Statewide Heat Map](#)

HOUSING  
PERMITS

**577**

Permits (Improving)

SALES TAX  
REVENUE

**\$54.75**

Million per Year (Improving)

WEALTH  
MIGRATION

**(\$50.70)**

Million per Year

POVERTY RATE

**19.0%**

(Better)

[View Statewide Heat Map](#)

HIGH SCHOOL  
GRADUATION RATE

**88.6%**

(Declining)

[View Statewide Heat Map](#)

LAND IN  
CONSERVATION

**38%**

POPULATION

**287.90**

Thousand

[View Statewide Heat Map](#)

# THE FLORIDA SCORECARD METRICS TO HELP STAY



TALENT  
SUPPLY &  
EDUCATION



INNOVATION  
& ECONOMIC  
DEVELOPMENT

City Data...



SERVICES &  
GOVERNANCE



QUALITY  
OF LIFE

## Leon County

Click any metric to get more information



UNEMPLOYMENT  
RATE

3.4%

577

\$54.75



WEALTH  
MIGRATION

(\$50.70)

### Leon County FutureCast

Net New Jobs Needed By 2020

9,113

Net New Jobs Needed By 2030

21,558

Current Population

287,899

2030 Population Range

332,500-365,900



## March 2017 to March 2018 Job Creation

U.S. Growth Rate: 1.5%

Florida Growth Rate: 2.0%

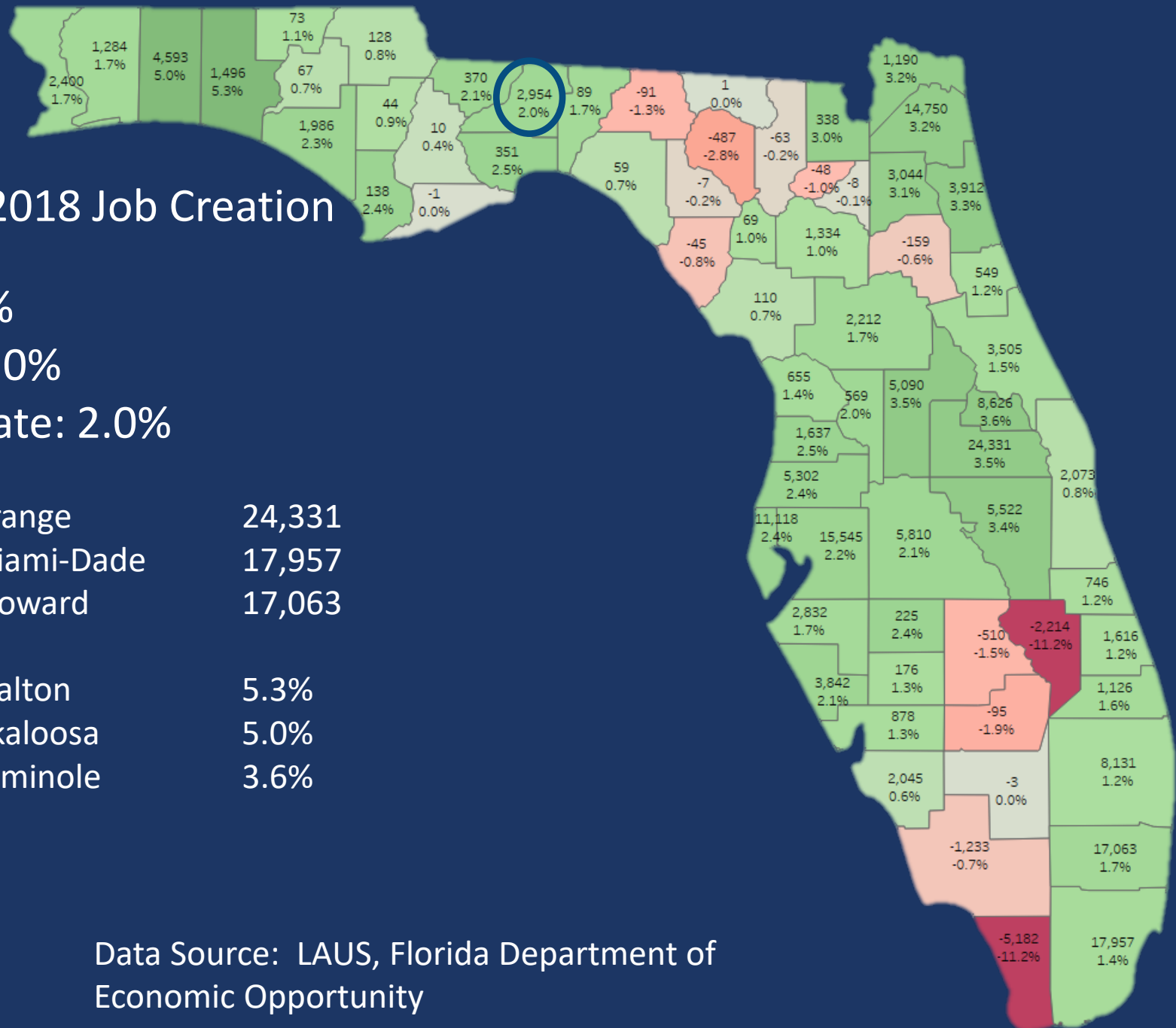
Leon County Growth Rate: 2.0%

Top Counties for Jobs:	Orange	24,331
	Miami-Dade	17,957
	Broward	17,063

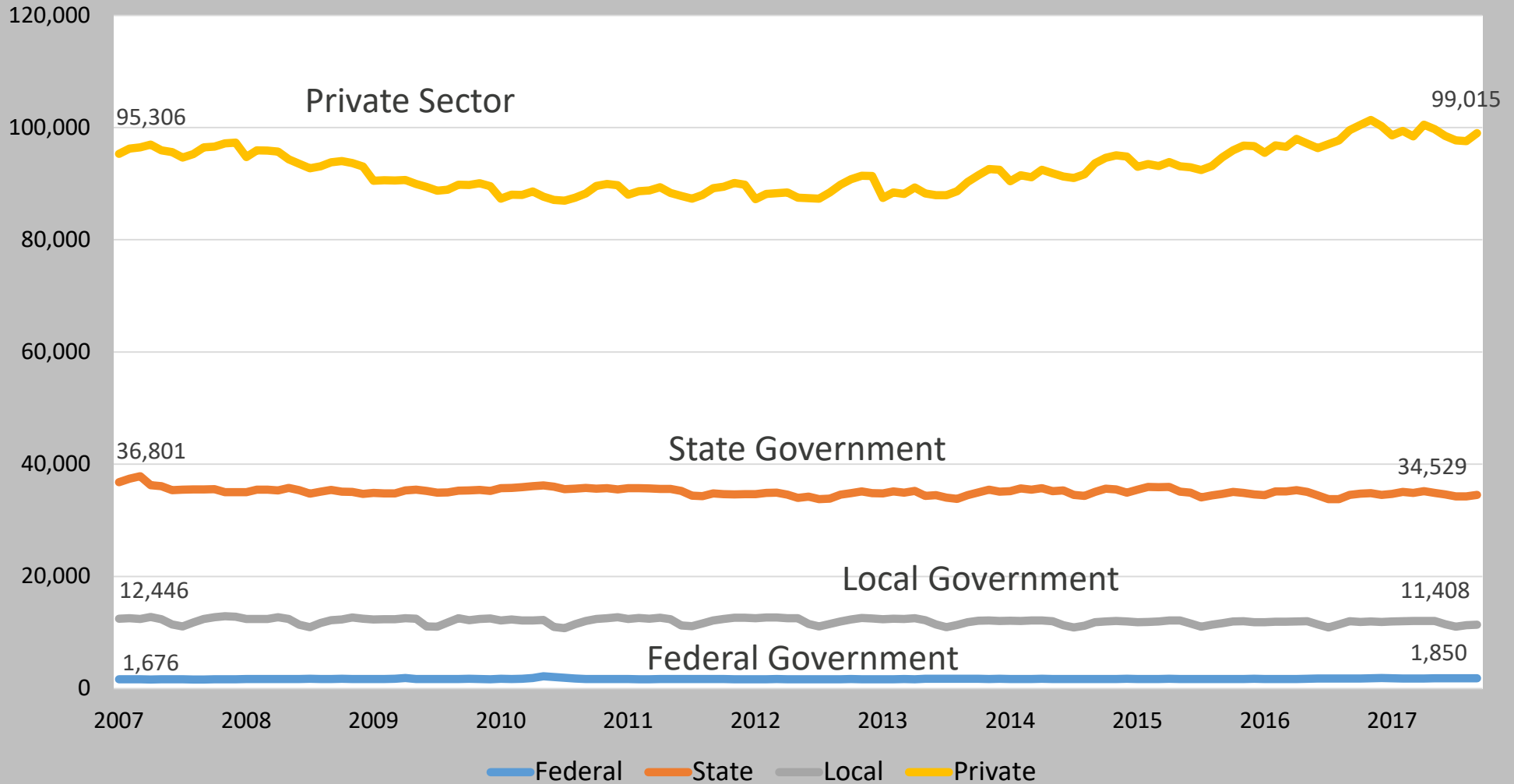
Top Counties Growth Rate:	Walton	5.3%
	Okaloosa	5.0%
	Seminole	3.6%

15 Florida Counties Lost Jobs

Data Source: LAUS, Florida Department of Economic Opportunity



# Leon County Jobs - Government and Private



Data Source: Bureau of Labor Statistics, not seasonally adjusted

# Top-Growing Industries, 10 Years, Tallahassee MSA

Industry	Current Employment	Separation Demand	Growth Demand	Total Demand	Annual Growth
Home Health Care Services	1,429	1,783	713	2,496	4.1%
Libraries and Archives	174	188	78	266	3.8%
Misc. Health Practitioner Offices	229	233	88	321	3.3%
Services for Elderly and Persons with Disabilities	829	1,219	320	1,539	3.3%
Offices of Physical, Occupational and Speech Therapists	182	168	66	234	3.1%
Specialty Hospitals (not Psychiatric or Substance Abuse)	413	377	146	523	3.1%

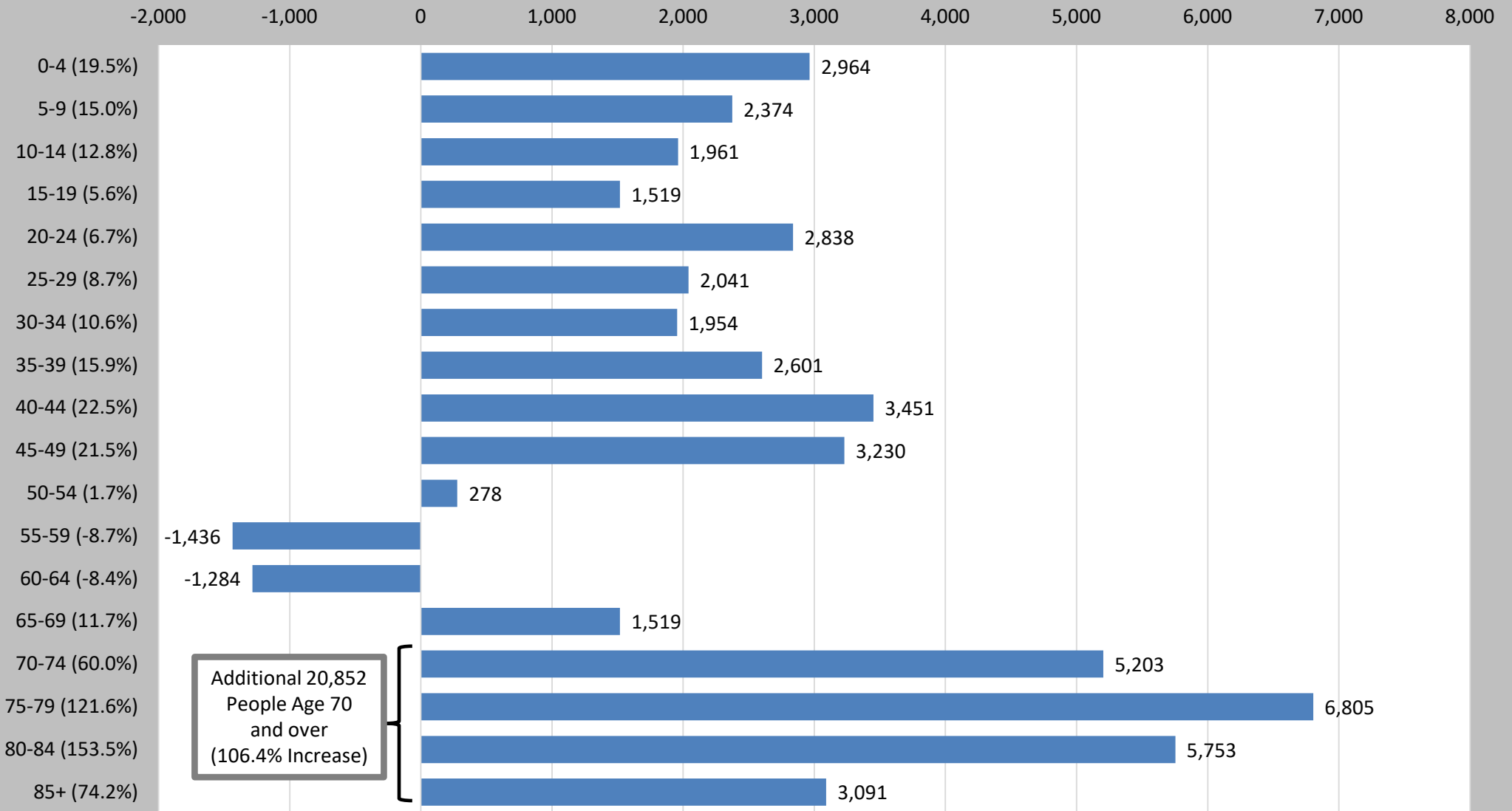
# Occupations – 10 Year Forecast, Tallahassee MSA

Occupation	Current Employment	Separation Demand	Growth Demand	Total Demand	Annual Growth
Home Health Aides	686	894	287	1,181	3.6%
Physician Assistants	112	68	39	107	3.0%
Nurse Practitioners	185	101	58	159	2.8%
Personal Care Aides	974	1,544	307	1,851	2.8%
Massage Therapists	183	208	55	263	2.7%
Medical Assistants	644	754	173	927	2.4%
Software Developers, Applications	737	512	180	692	2.2%

Source: JobsEQ®. Chmura Economics & Analytics



## Leon County Forecast Population Change by Age Group (2016-2030)



[www.FloridaChamber.com/FloridaJobs2030](http://www.FloridaChamber.com/FloridaJobs2030)



# FLORIDA JOBS 2030

A Cornerstone  
Series Report For  
the Florida 2030  
Initiative





## LAUNCH MY CAREER FLORIDA GOVERNOR RICK SCOTT

Let's Find Your Best Course™

Search jobs, majors, schools, industries ...



Not Sure Where To Start?

Browse through career paths OR let us help you find your best fit!



### Top Picks For Florida

1. [Computer Engineering, General.](#)  
**University of Florida**  
[Bachelor's Degree]
2. [Registered Nursing/Registered Nurse.](#)

### Hot Jobs

1. [Nurse Practitioners](#)
2. [Physician Assistants](#)
3. [Physical Therapist Assistants](#)
4. [Diagnostic Medical Sonographers](#)

### Top Majors

1. [Business Administration and Management, General.](#)
2. [Registered Nursing/Registered Nurse.](#)
3. [Accounting Technology/Technician and Bookkeeping.](#)

### Florida's Schools

1. [Atlantic Technical College](#)
2. [Bradford-Union Technical Center](#)
3. [Brewster Technical College](#)
4. [Broward College](#)

# A Path To Prosperity



First Florida Chamber Foundation  
Prosperity Summit –

November 28, 2017 in Tampa

Recent Prosperity Summit -

May 2-3, 2018

Next Summit – May 2019

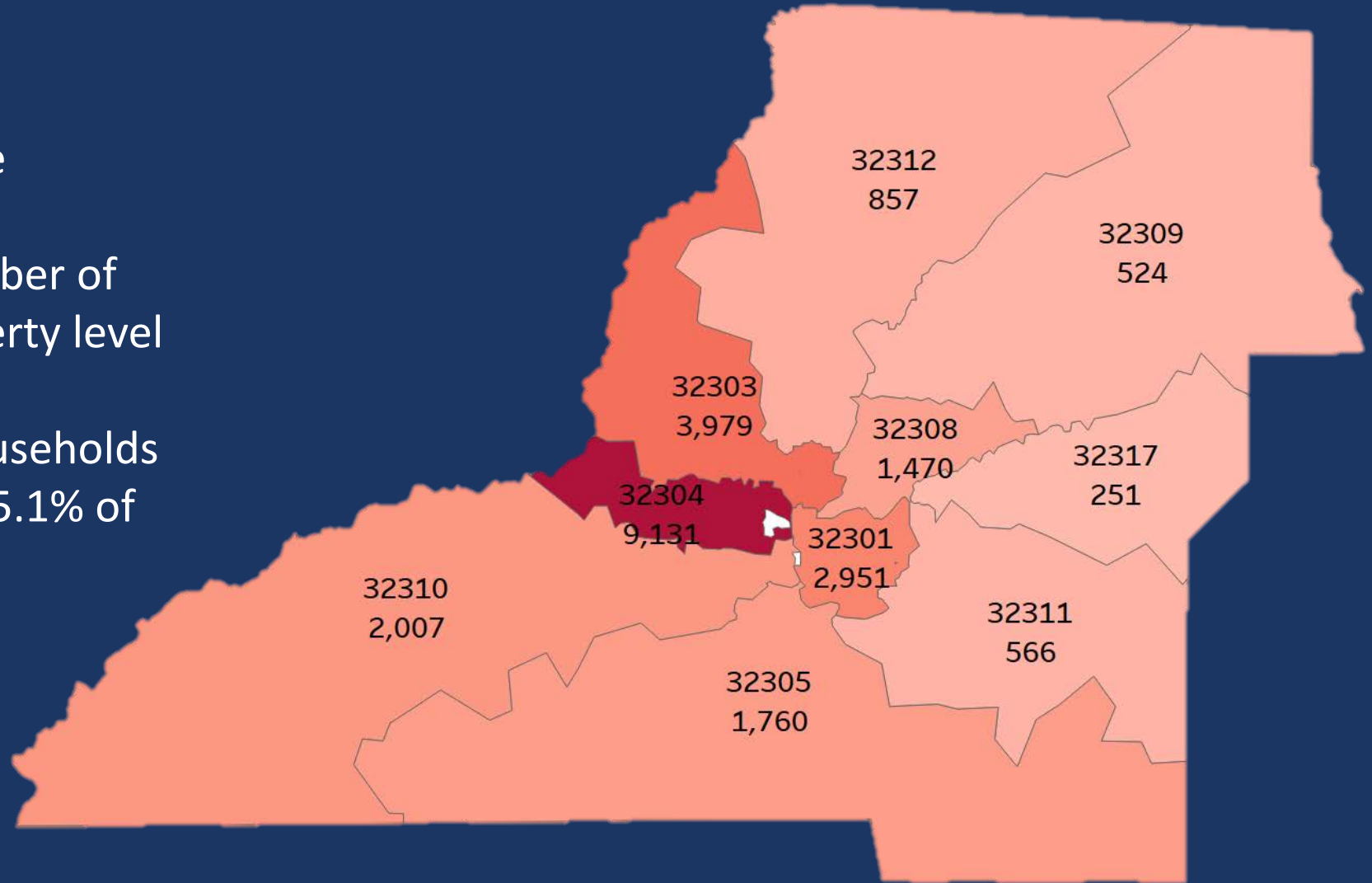
[www.FloridaChamber.com/ProsperityReport](http://www.FloridaChamber.com/ProsperityReport)

# Leon County

**Top Number:** Zip Code

**Bottom Number:** Number of households below poverty level

**Florida:** 1.1 million households below poverty level - 15.1% of households



Data Source: 2016 American Community Survey, U.S. Census Bureau



# Kids in Poverty in Florida

Top Number: Number of kids in Poverty by County

Bottom: Under-18 Poverty Rate

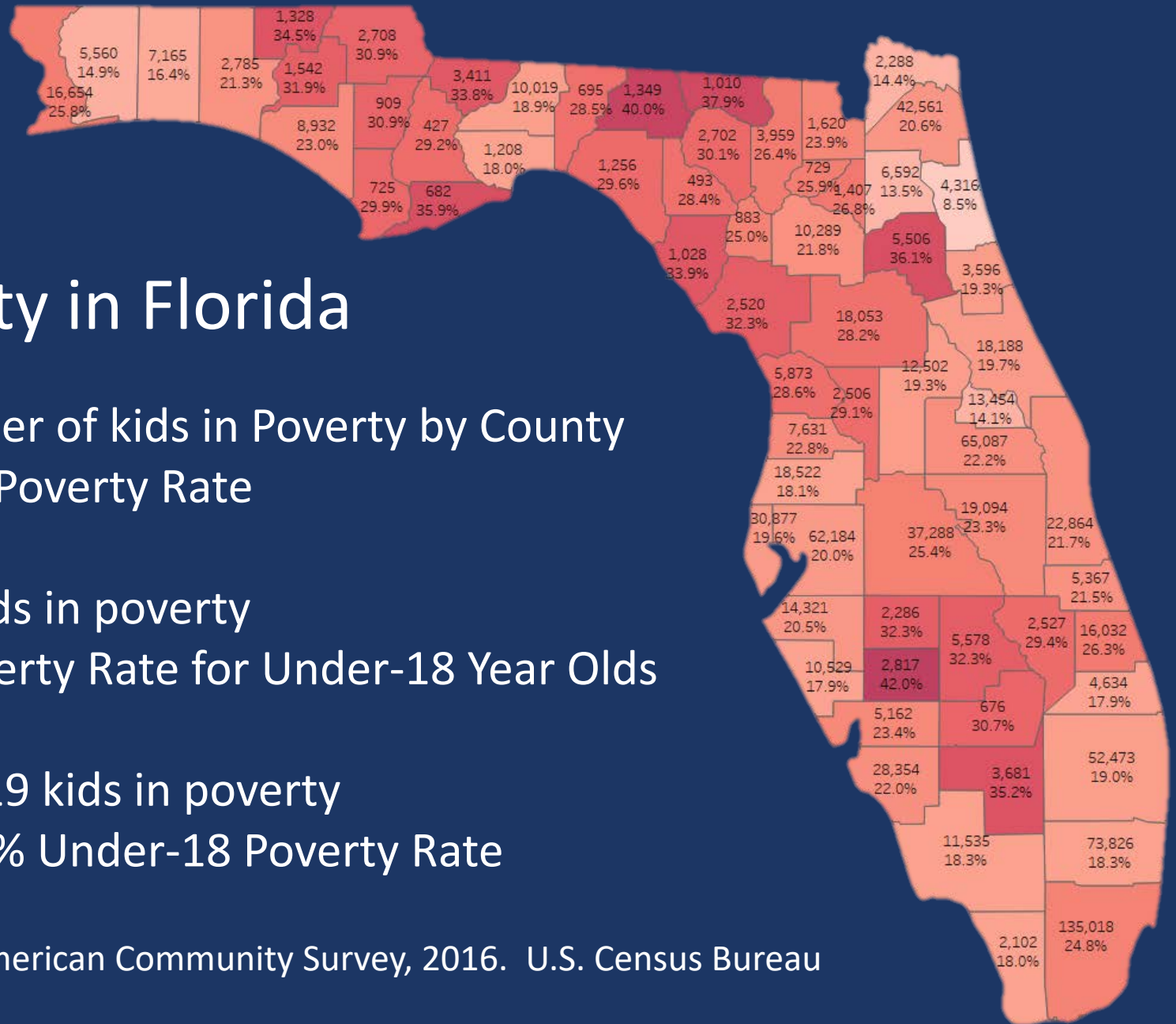
Florida: 869,892 kids in poverty

21.3% Poverty Rate for Under-18 Year Olds

Leon County: 10,019 kids in poverty

18.9% Under-18 Poverty Rate

Data: American Community Survey, 2016. U.S. Census Bureau



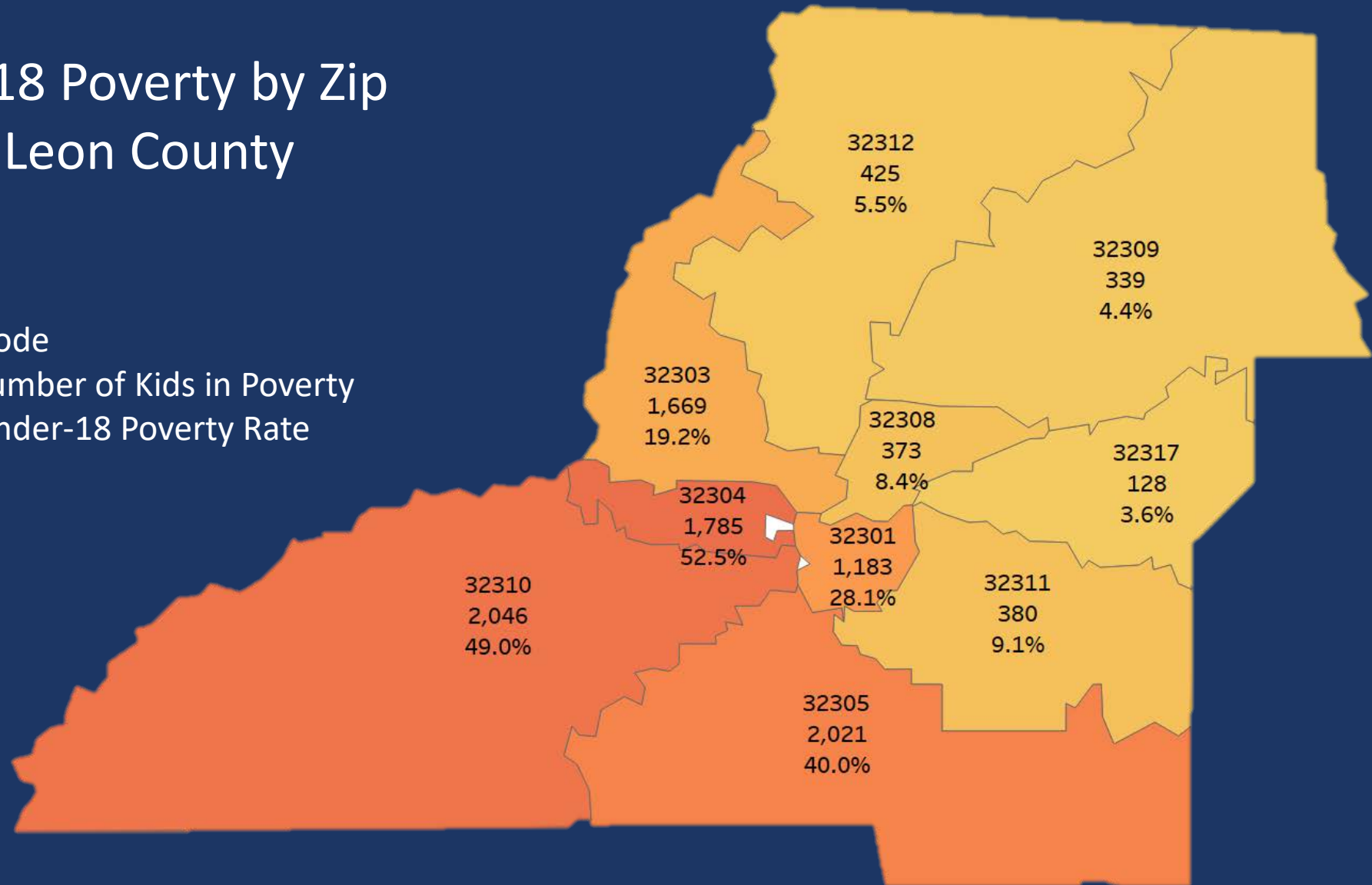
# Under 18 Poverty by Zip Code – Leon County

Numbers:

Top - Zip Code

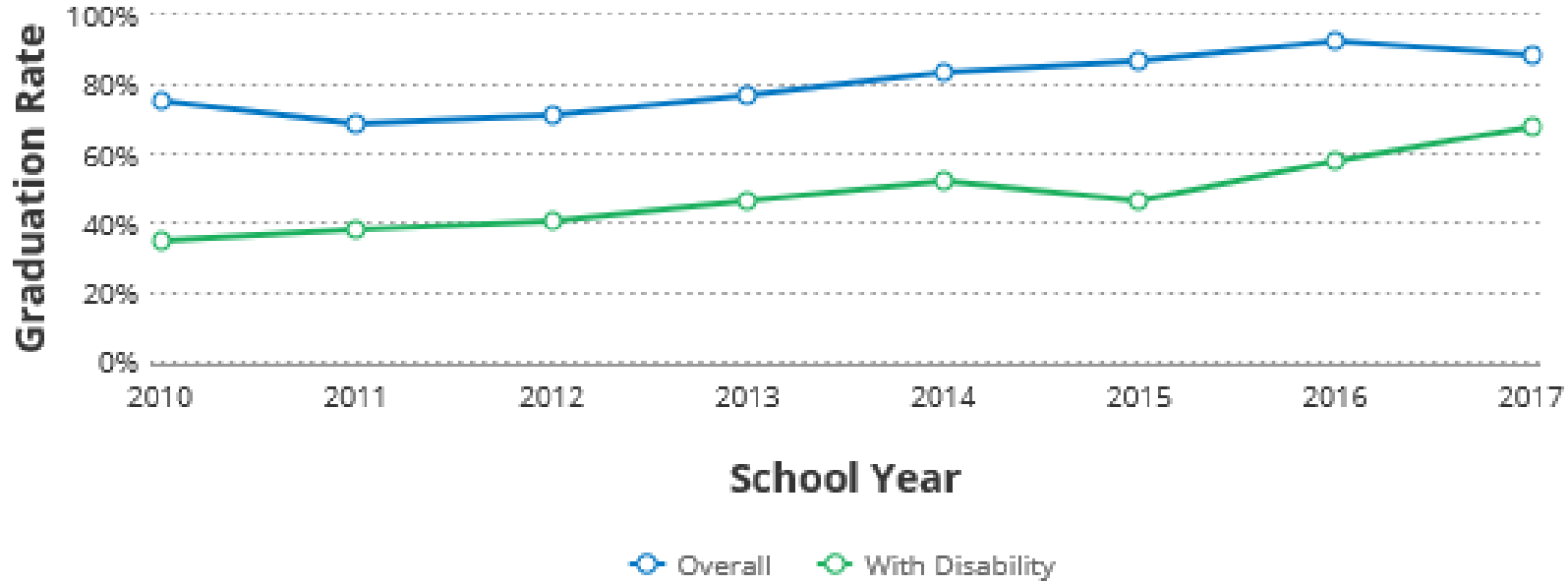
Middle - Number of Kids in Poverty

Bottom - Under-18 Poverty Rate



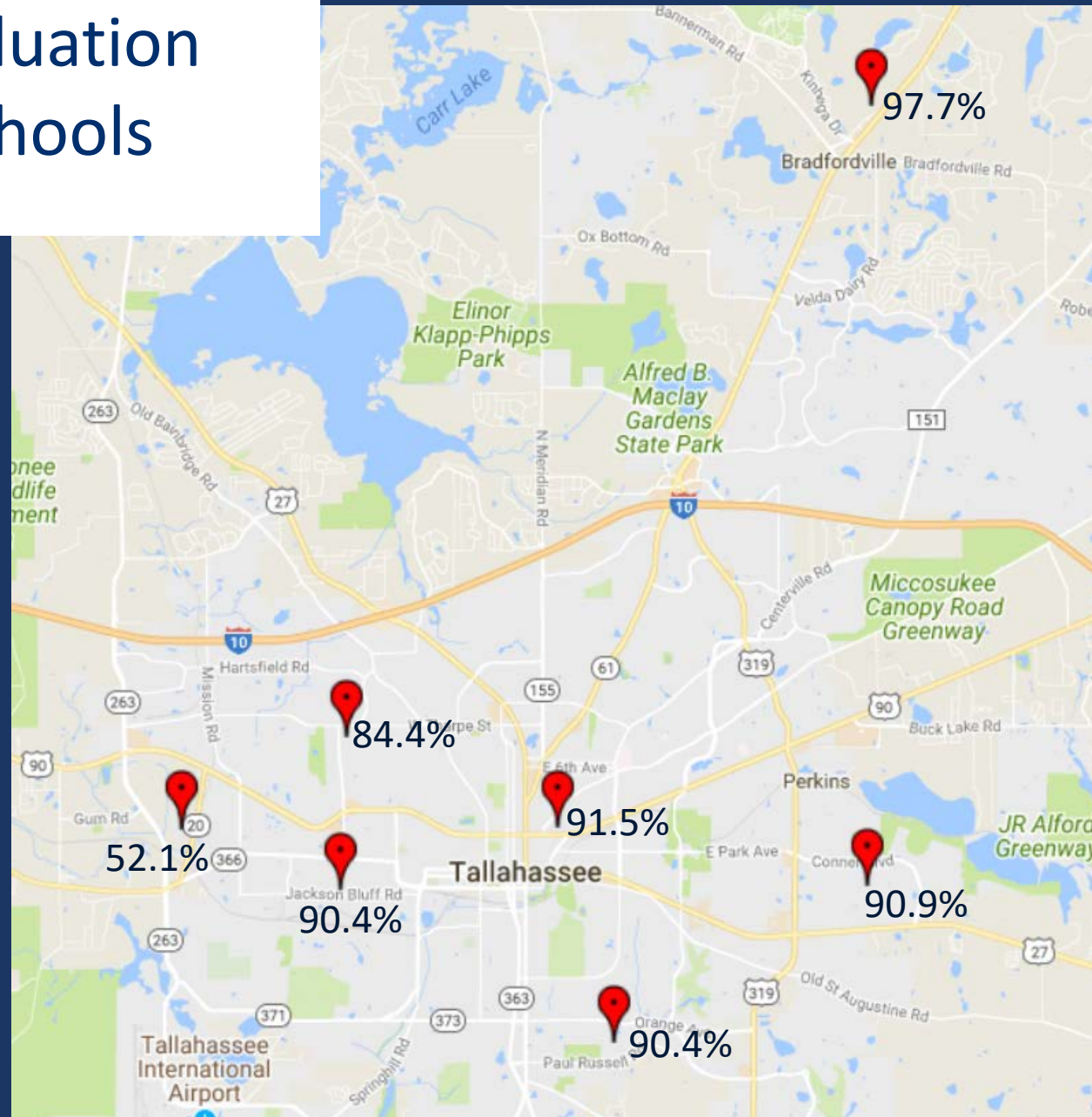
# High School Graduation Rates

Leon County



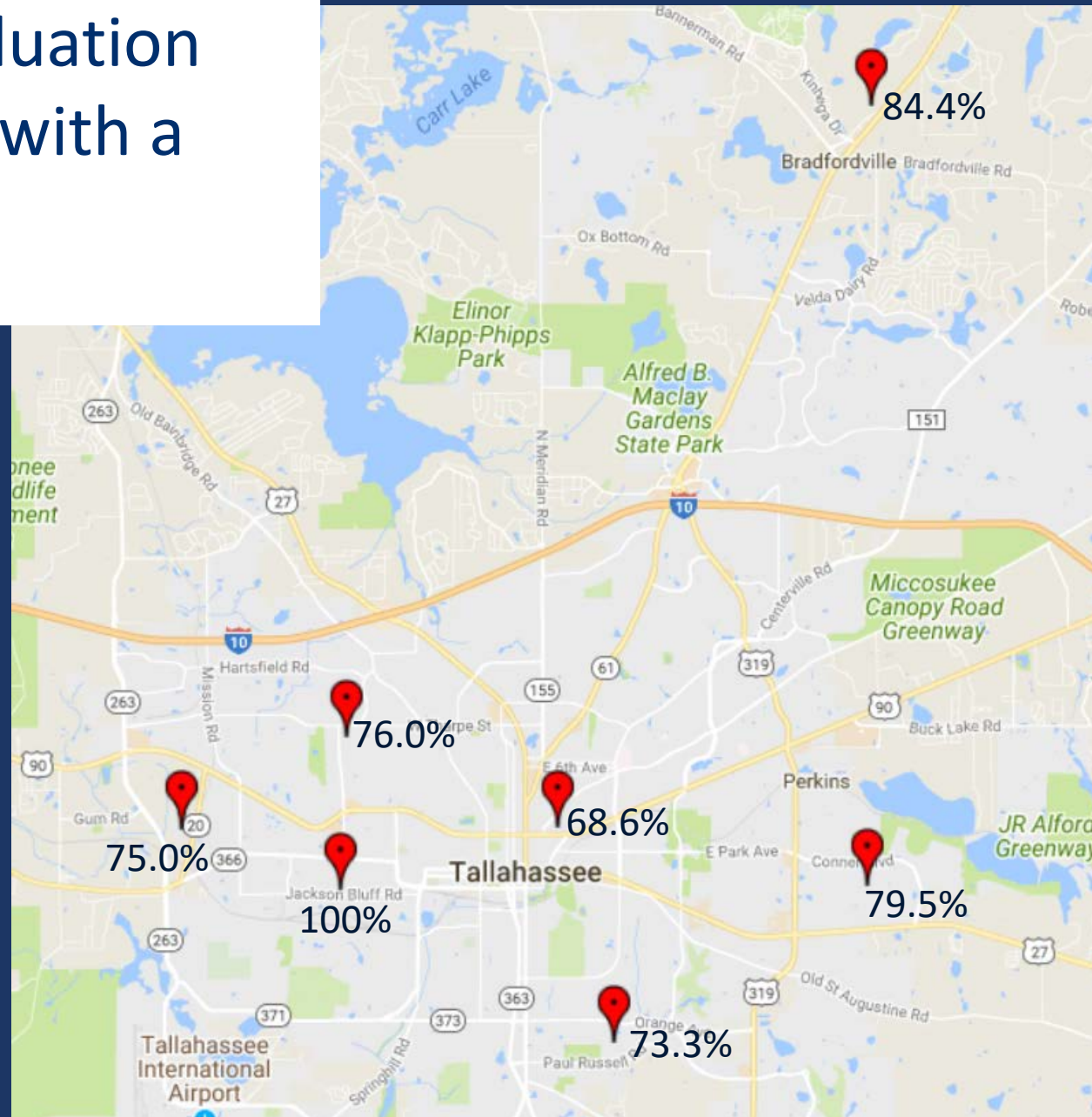


# High School Graduation Rates – Public Schools



Data Source: Florida Department of Education

# High School Graduation Rates for People with a Disability



Data Source: Florida Department of Education

208 Leon County Kids did not graduate with their cohort in 2017.

58.2% male  
41.8 female

School	2016/17 Cohort	Did not Graduate with Cohort	Female: did not graduate	Male: did not graduate
Godby	295	46	18	28
Rickards	282	27	14	13
Chiles	472	11	4	7
Leon	460	39	16	23
Lincoln	493	45	14	31
Sail	83	5	3	2
Success Academy	73	35	18	17

# 3<sup>rd</sup> Grade Reading Scores 2017

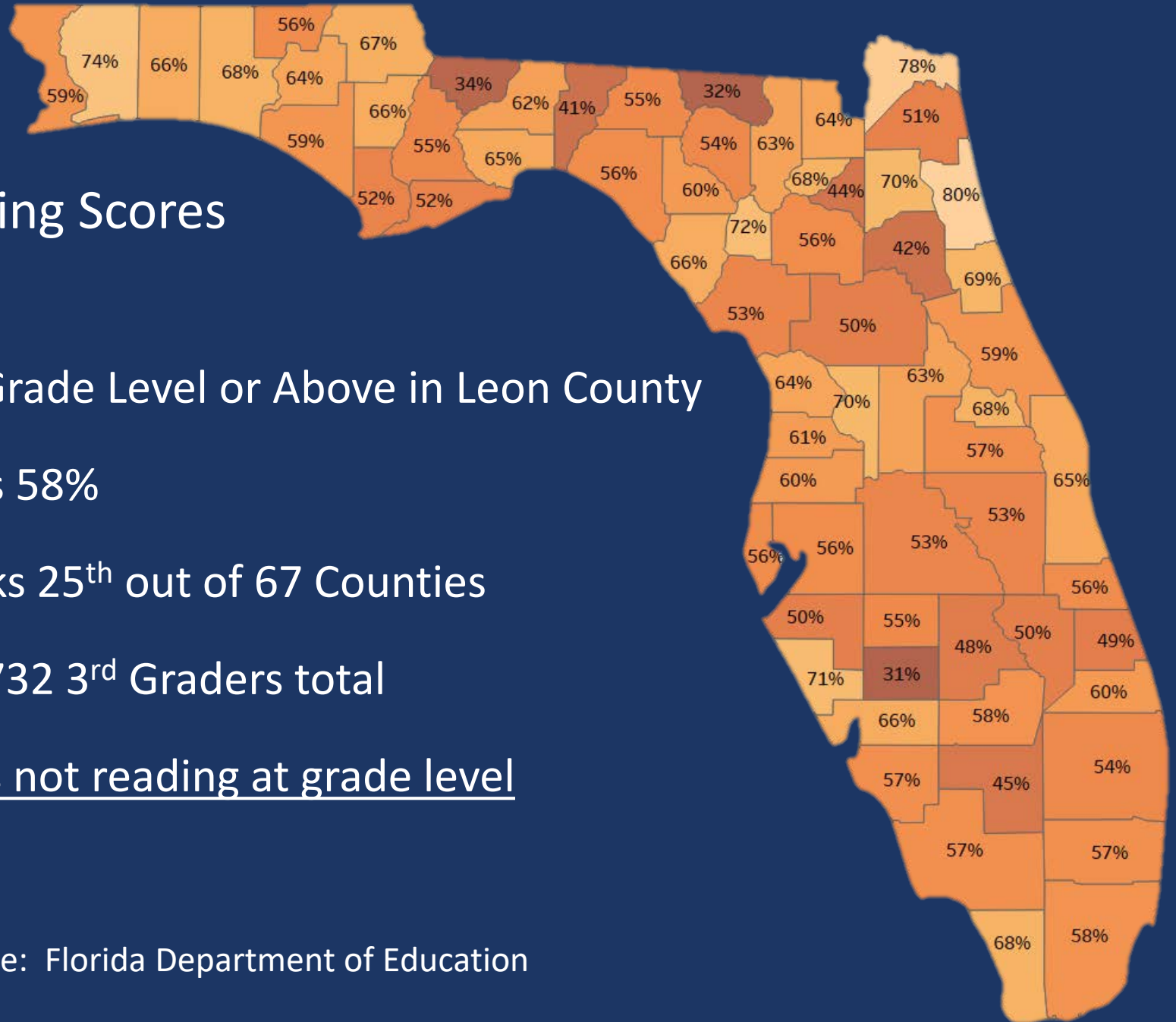
62% Reading at Grade Level or Above in Leon County

Florida average is 58%

Leon County ranks 25<sup>th</sup> out of 67 Counties

Leon County: 2,732 3<sup>rd</sup> Graders total

1,041 3<sup>rd</sup> Graders not reading at grade level



Data Source: Florida Department of Education

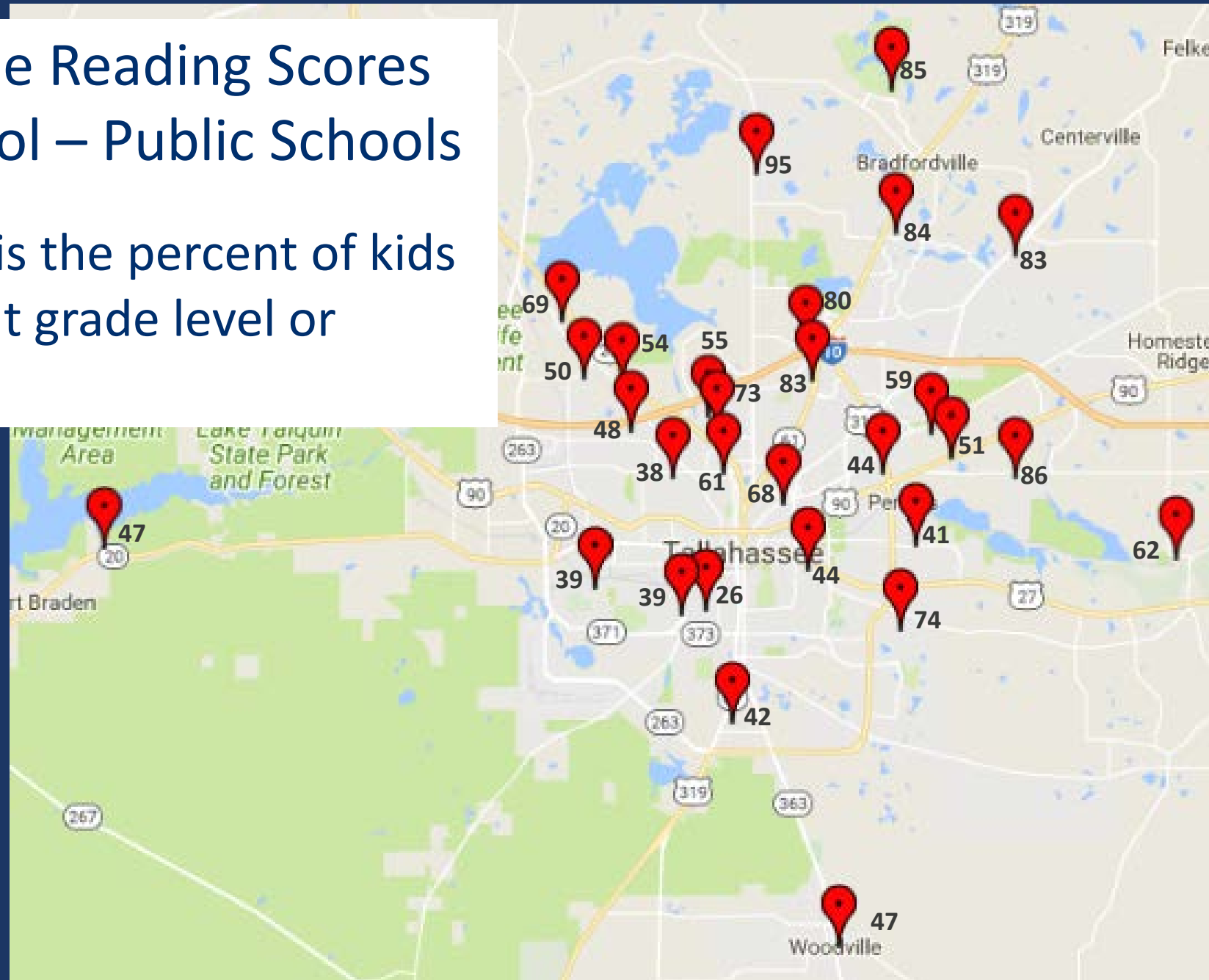


# 3<sup>rd</sup> Grade Reading Scores by School – Public Schools

Number is the percent of kids  
reading at grade level or  
above

Ranges from:  
26 to 95

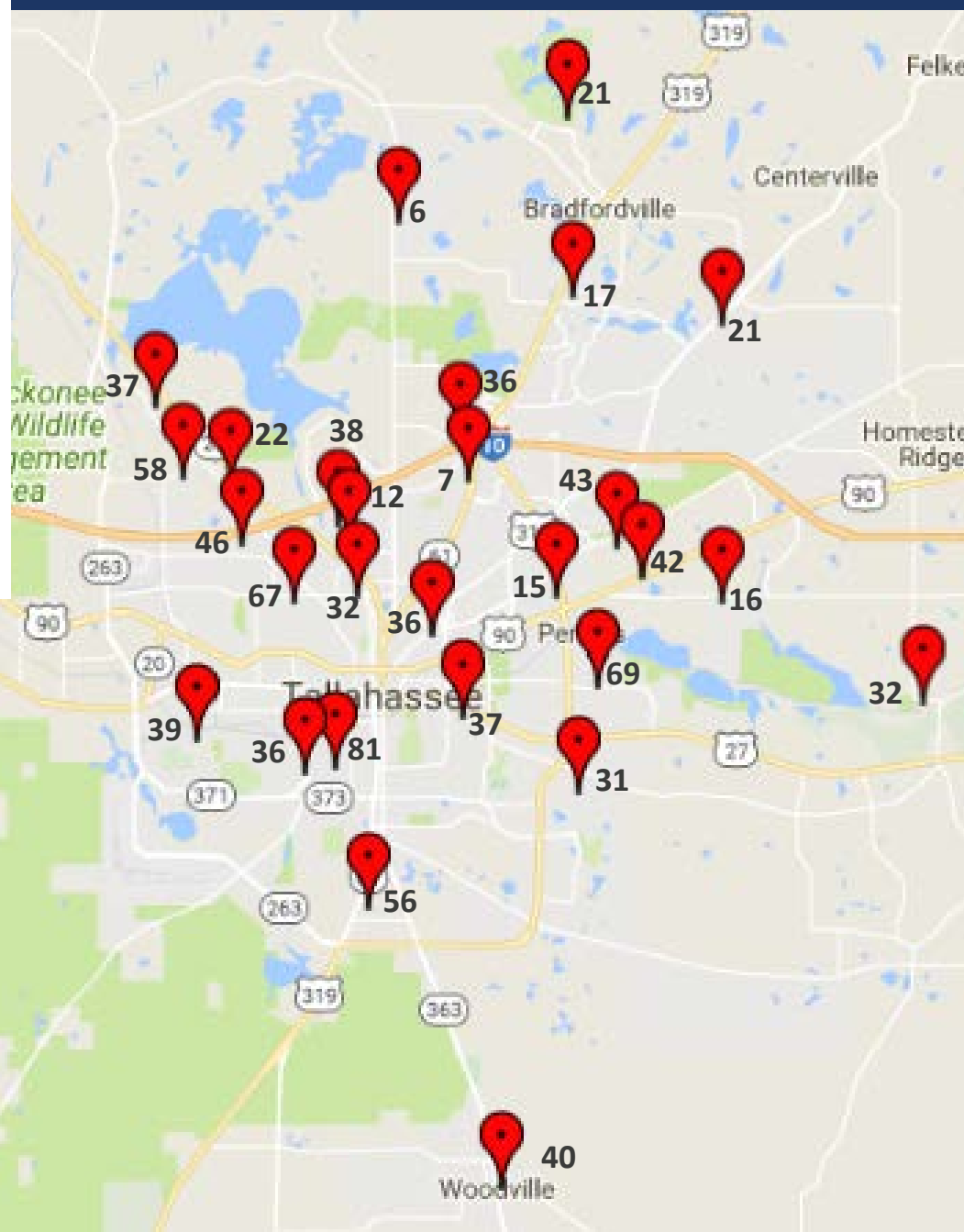
Data Source: Florida  
Department of  
Education



# 3<sup>rd</sup> Grade Reading Scores by School:

1,041 3<sup>rd</sup> graders not reading at grade level in Leon County

Number is the number of kids, by school, who are not reading at grade level



Data Source:  
Florida Department  
of Education

# Kids under age 5 in Poverty – Leon County

Top Number: Zip Code

Middle Number: # of Kids under age 5 in Poverty

Bottom Number: Proportion of kids in Poverty who are under 5 years old

