

Florida Chamber Foundation's 2018 Economic Outlook Summit

Exclusive Preliminary Briefing on Confidential Florida "C Suite" Interviews re: Florida's competitiveness & future opportunities

A research initiative for



Results of Onsite Polling – 1.9.18

Conducted by Mark Howard, Executive Editor, *Florida Trend*

When you think about doing business in Florida, do you think Florida is headed in the RIGHT DIRECTION or WRONG DIRECTION?

Right Direction- 95%

Wrong Direction- 5%

How would you characterize Florida's workforce?

Decent and Improving- 51%

Mediocre- 34%

Inferior to most other states- 15%

How hard is it for you to find qualified workers for your business?

Some specialty jobs are hard to fill- 62%

It is tough to find qualified people- 36%

No problem- 3%

Is Florida's infrastructure (roads, bridges, streets) a STRENGTH or WEAKNESS from a business standpoint?

Strength- 63%

Weakness- 37%

How would you characterize Florida's Legislature in terms of its impact on the business climate?

Ineffective and too ideological- 46%

It's been captured by the plaintiff's bar- 43%

Effective and Pro-Business- 11%

How big a priority should public transportation be in assessing Florida's quality of life and business climate?

Florida's cities need to make significant investments in public transportation- 76%

Technology like ride-hailing and driverless cars will eliminate the need to make big investments- 14%

Not a major concern- 8%

Improvements are needed but it is too expensive- 3%

Which of these issues impacting Florida's business climate is most important? (choose only one)

Education System- 43%

Legal Climate- 33%

Transportation Infrastructure- 15%

The Environment- 10%

Arts & Culture- 0%

Pick the top THREE issues that you believe the next governor should focus on:

Continued economic development- 57%

Education- 50%

Addressing the legal climate- 48%

Public transit and general transportation- 33%

Workforce housing- 31%

STEM education and training- 29%

Health care- 21%

The environment- 21%

Support for existing small business- 12%

Preparing for more immigration- 5%

Does Florida's business community "speak with one voice" on major issues?

Mostly- 39%

Sometimes- 34%

It can't because of the diversity of business and regions- 15%

No- 12%

Yes- 0%

The Florida Chamber Foundation is the business-led, solutions development and research organization working in partnership with state business leaders to secure Florida's future. Since 1968, the Foundation has been a leaders in improving the state's pro-business climate to enable Florida to grow and prosper. Contact Tony Carvajal at 850.521.1258 or TCarvajal@FLFoundation.org to help secure Florida's future. Visit www.FLFoundation.org or www.Florida2030.org for more information on Florida2030.