

ECONOMIC DEVELOPMENT

Diversifying Florida's Economy



Cissy Proctor, Executive Director, Florida Department of Economic Opportunity discusses strengthening Florida's workforce and economic development.

"To diversify Florida's economy, we must continue to invest in innovative technologies that diversify our economy and bring in high-wage job opportunities to Floridians."

BOB ROHRLACK
Greater Tampa Chamber of Commerce

Why It Matters to Florida

Diversifying Florida's economy is key to creating jobs and opportunities. To do so, the Florida Chamber will continue to build our core industries, tourism, agriculture, and construction while diversifying Florida's economy into next generation targeted industries. We must continue to attract growing and innovative industries and new technologies that will allow Florida to lead the way in high-skill, high-wage job creation. Florida wins when we continue to diversify our base of job creators and work to attract and grow targeted high-wage industries.

Florida's Competitiveness Agenda

► Diversifying Our Economy and Creating Jobs through Economic Development

The Florida Chamber supports the Florida Enterprise Fund and other improvements to EFI, which will ensure we continue to diversify and improve Florida's business climate.

► Championing Rural Business Opportunities

Continuing to support small business and reforms that allow small businesses to have access to the resources and support they need, paves the way for more economic diversity and job growth

► Fostering Innovation by Growing Targeted Industries

The Florida Chamber supports projects that will diversify Florida's economy and attract businesses through innovations in technology, research, and development and public-private partnerships

The Fight for Free Enterprise Continues

Florida continues to move in the right direction by growing private-sector jobs, expanding new industries and strengthening international trade and logistics relationships. But our work is far from over. The Florida Chamber believes a globally competitive business climate helps businesses and families succeed.

ACT NOW:

When we stay the course of creating a diverse and globally competitive economy, Florida wins. Join our fight to secure Florida's future.



CONTACT:

CAROLYN JOHNSON

Director of Business Economic Development and Innovation
(850) 521-1235
cjohnson@flchamber.com

GET INVOLVED:

www.FloridaChamber.com/EconomicDevelopment

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CHAMBER**
of Commerce
SECURING FLORIDA'S FUTURE