



Mark Wilson

President & CEO
Florida Chamber of
Commerce

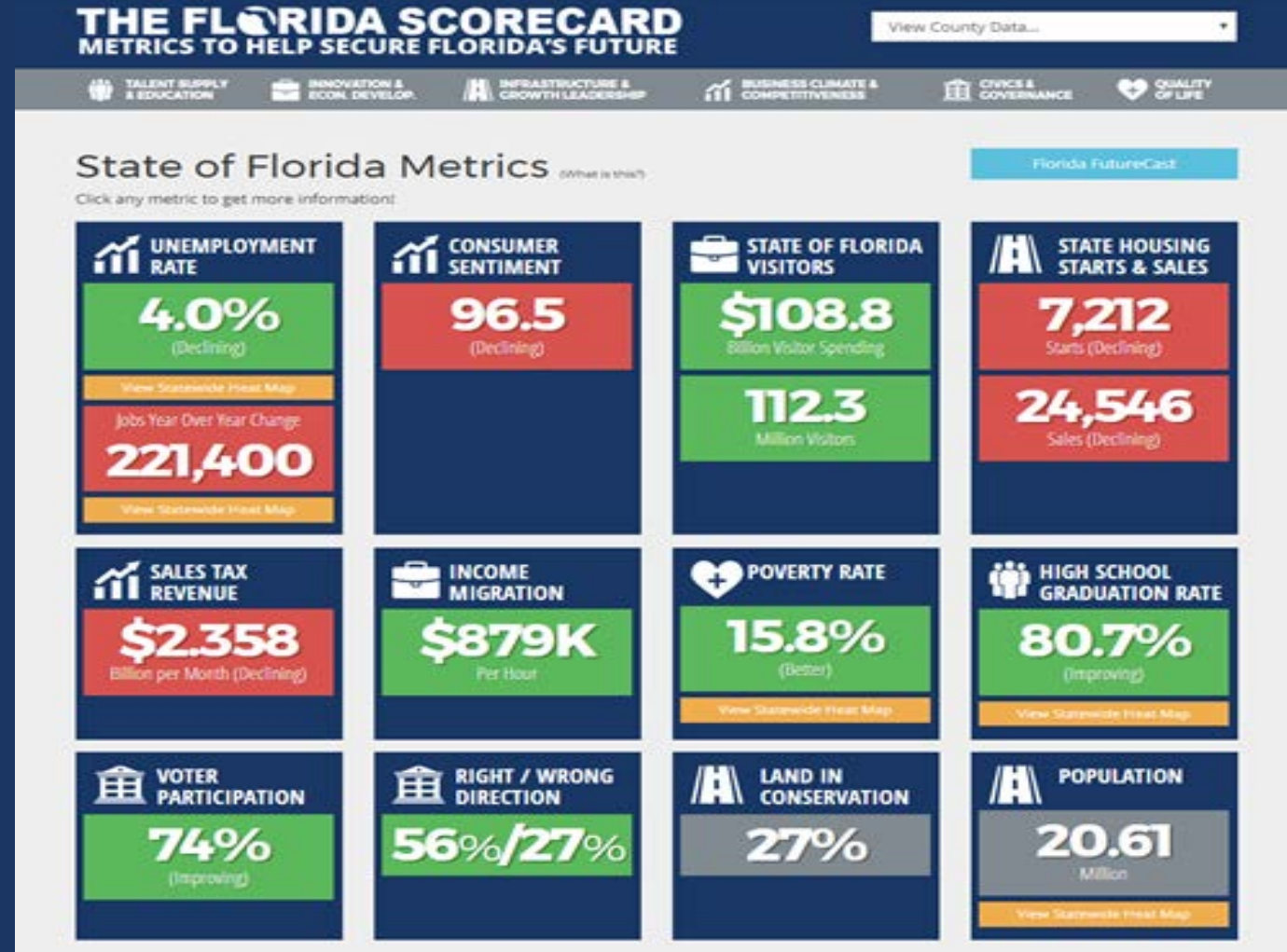
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“Florida is changing. Our economics, our demographics and our politics are all changing and these changes are both opportunities and challenges.” – Mark Wilson

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www.TheFloridaScorecard.org

- Florida's Economy \$926.8 Billion GDP (16th / \$1T by 2019)
- 20.61 Million Residents (3rd / +5.4M by 2030 / +1000/day)
- Florida creates 1 out of every 10 jobs in the U.S.
- 112.3 Million Visitors in 2016
- 4.0% Unemployment Rate

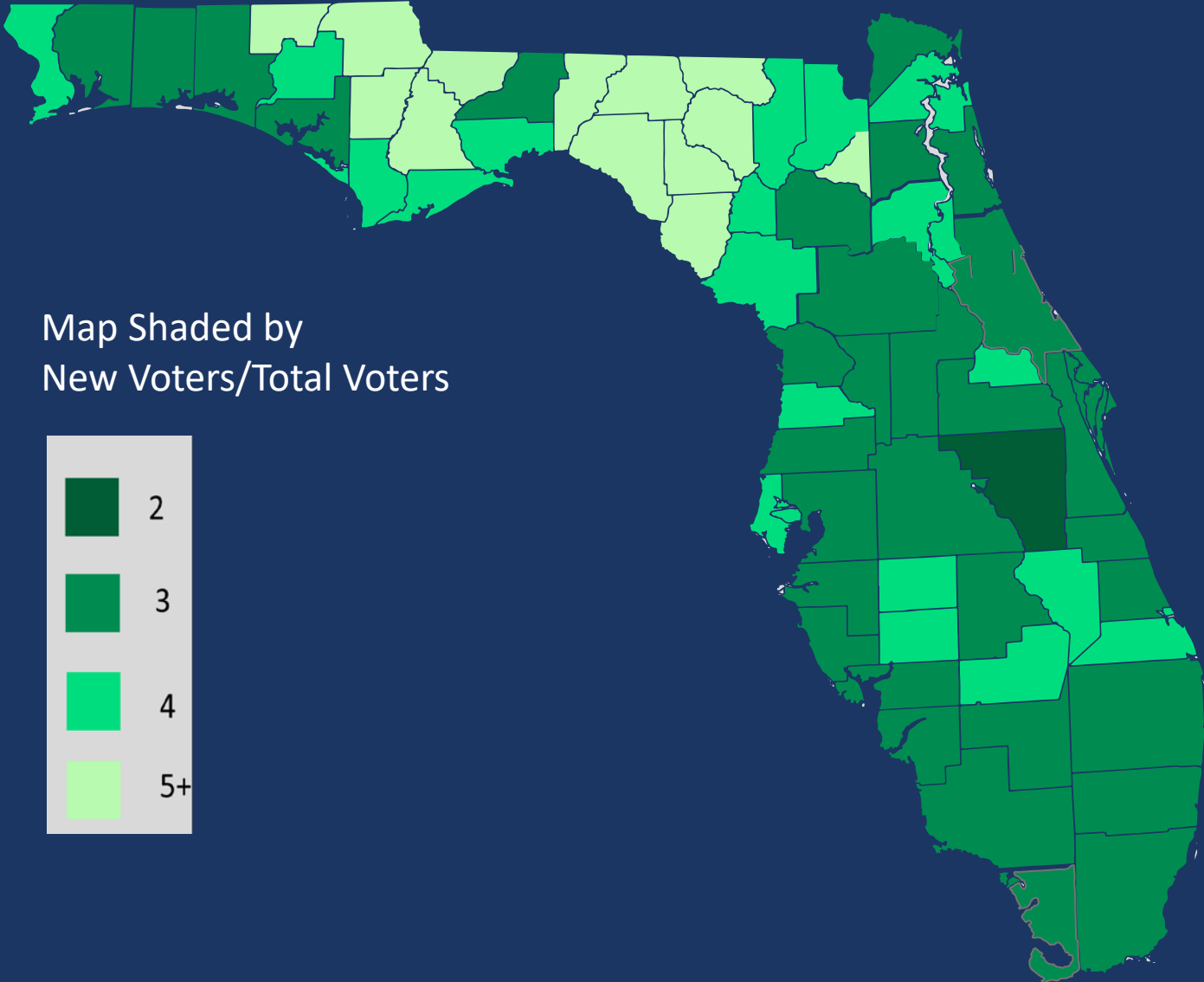


Florida Great Northwest Regional Scorecard

	NET NEW JOBS NEEDED BY 2020	NET NEW JOBS NEEDED BY 2030	JOB CREATION AUGUST 2016 – AUGUST 2017 (GROWTH RATE)	CURRENT ESTIMATED POPULATION	2030 ESTIMATED POPULATION	POVERTY RATE UNDER 18 YEARS PEOPLE/RATE
Bay	4,509	12,606	1,767 (2.1%)	183,974	202,700 to 227,200	9,926/25.8%
Calhoun	213	490	75 (1.6%)	14,423	15,400 to 17,400	975/32.8%
Escambia	2,126	5,960	3,847 (2.8%)	315,187	332,900 to 361,700	17,475/27.4%
Gulf	40	110	103 (1.8%)	15,990	18,100 to 20,400	711/29.2%
Holmes	175	393	110 (1.7%)	19,487	20,500 to 23,100	1,307/34.9%
Jackson	229	389	94 (0.6%)	48,229	51,800 to 57,400	2,803/31.8%
Liberty	142	369	71 (2.9%)	8,202	10,100 to 11,500	460/29.9%
Okaloosa	2,492	8,046	3,318 (3.7%)	201,170	214,300 to 236,900	8,055/18.7%
Santa Rosa	5,127	16,994	2,022 (2.8%)	170,497	211,700 to 239,900	6,183/16.9%
Wakulla	887	2,714	506 (3.8%)	31,893	37,100 to 41,500	1,383/21.3%
Walton	3,172	8,890	948 (3.4%)	65,889	86,800 to 98,100	3,285/26.1%
Washington	417	1,130	117 (1.2%)	24,569	26,600 to 30,000	1,665/34.2%
Region	19,529	58,091	12,987	1,099,510	1,228,000 to 1,365,100	54,228/28.3%
Florida	800,000	2 million	238,600 (2.9%)	20.61 million	26 million	944,415/23.4%

Scott Era: New Voters

Statewide	4,055,643
Men	1,840,493 (45%)
Women	1,987,565 (49%)
Republicans	1,136,191 (28%)
Democrats	1,339,335 (33%)
NPA/Others	1,580,117 (38%)
White	2,301,161 (57%)
Black	512,875 (13%)
Hispanics	844,338 (21%)



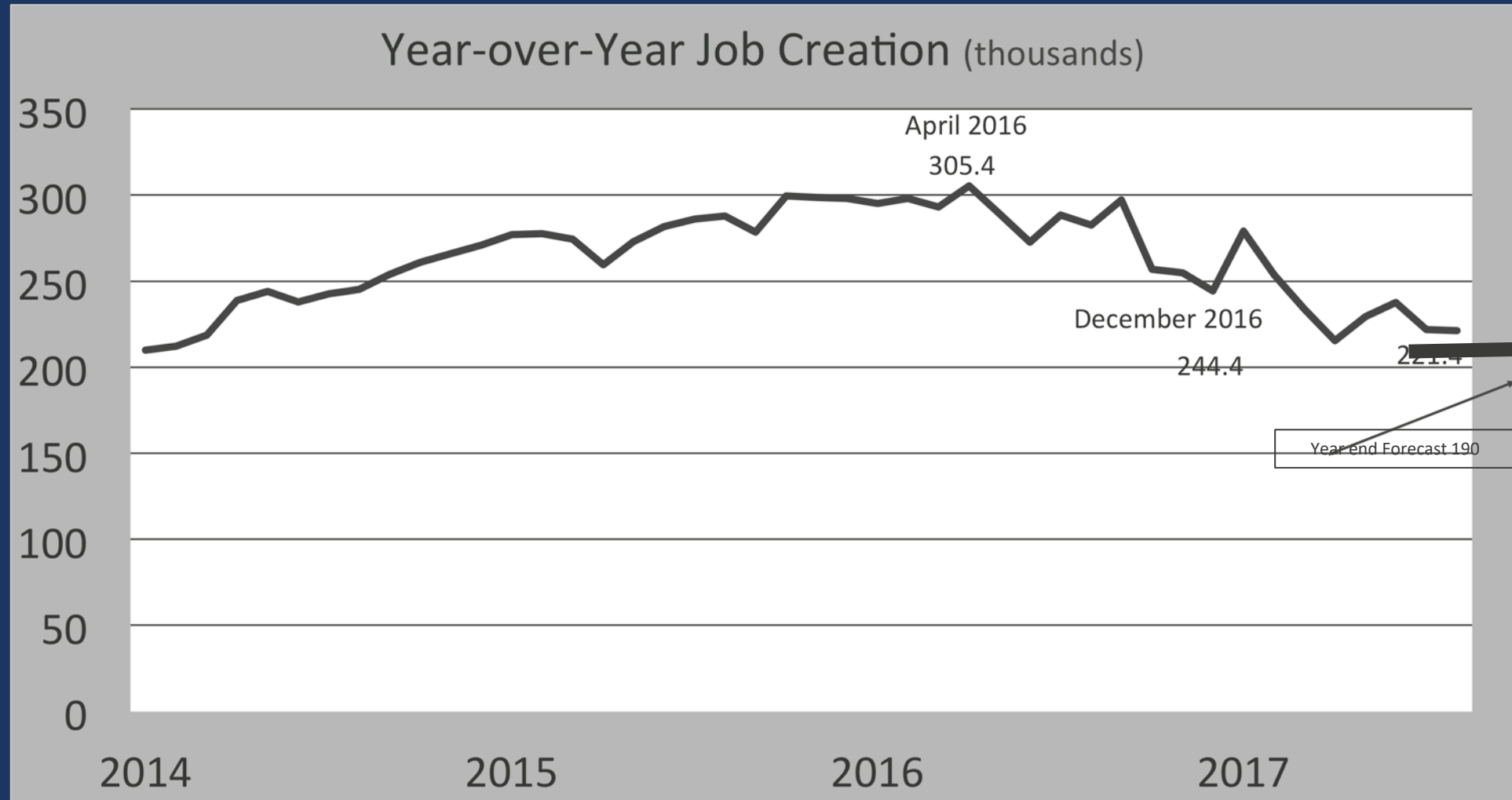
Right Direction vs. Wrong Track

Statewide	56:27
Jacksonville	69:15
Gainesville	40:40
Tallahassee	67:13
Panama City/Pensacola	81:6
Orlando/Daytona	50:30
Tampa/St. Pete	57:23
Ft. Myers/Naples	64:26
Broward/Miami	49:38
Palm Beach	52:36

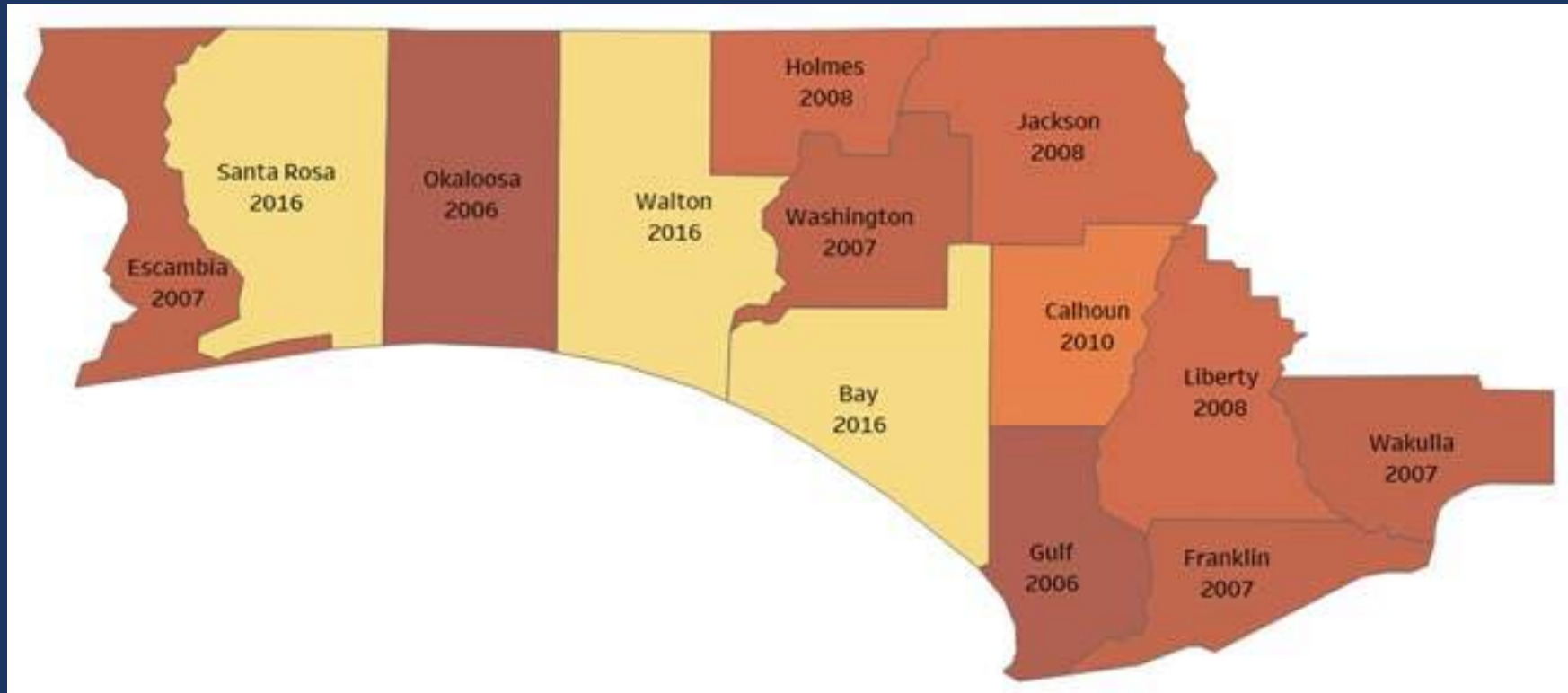
Statewide	56:27
Men	61:25
Women	52:29
Republicans	78:11
Democrats	41:40
Others	41:35
White	61:24
Black	38:34
Hispanics	58:29



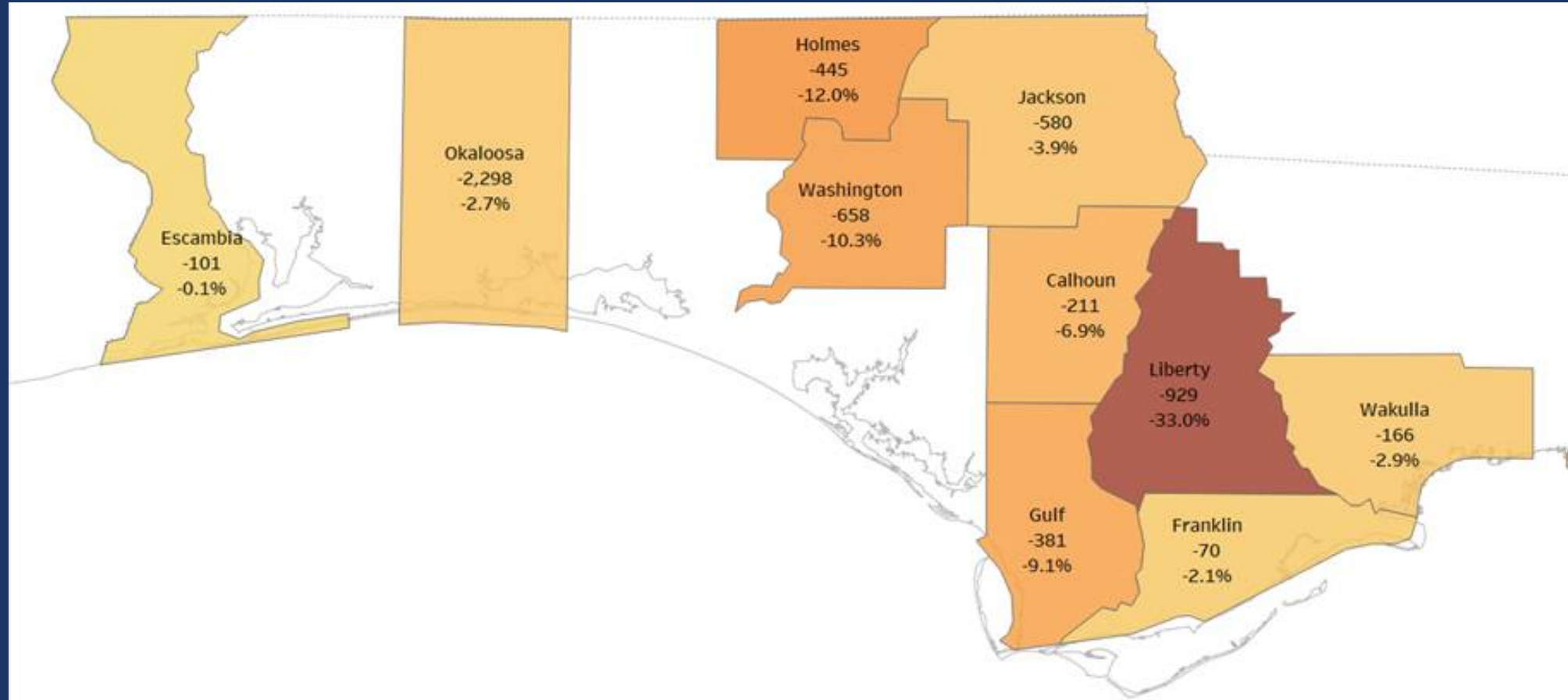
Year-Over-Year Jobs



When Was Your County's Peak Year For Jobs Between 2006 and 2016?

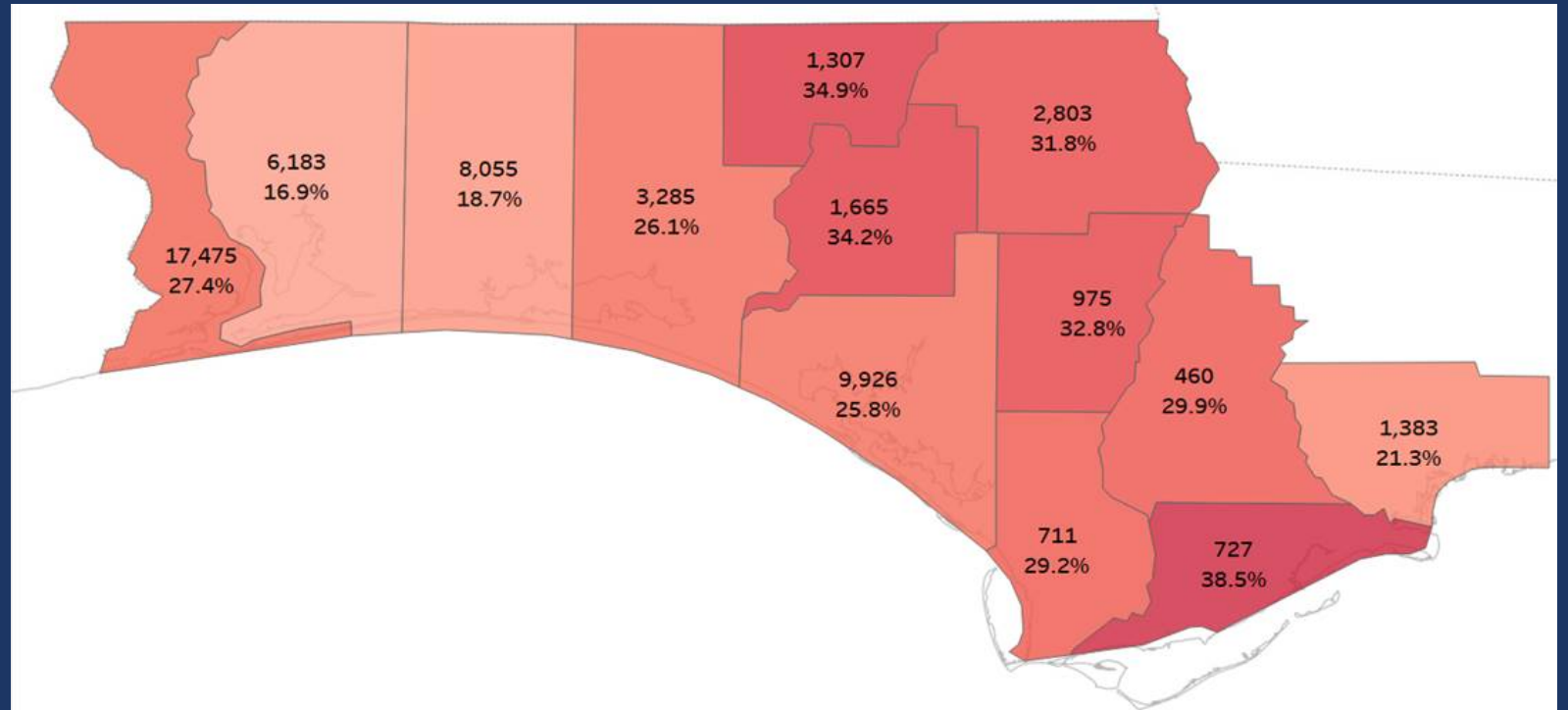


How Many Jobs Is Your County Behind Peak Year?



Under-18 Poverty

Florida's Great Northwest Counties	# of Kids	Child Poverty Rate
Bay	9,926	25.8
Escambia	17,475	27.4
Santa Rosa	6,183	16.9
Okaloosa	8,055	18.7
Walton	3,285	26.1
Holmes	1,307	34.9
Washington	1,665	34.2
Jackson	2,803	31.8
Calhoun	975	32.8
Gulf	711	29.2
Liberty	460	29.9
Franklin	727	38.5
Wakulla	1,383	21.3
Total	54,955	



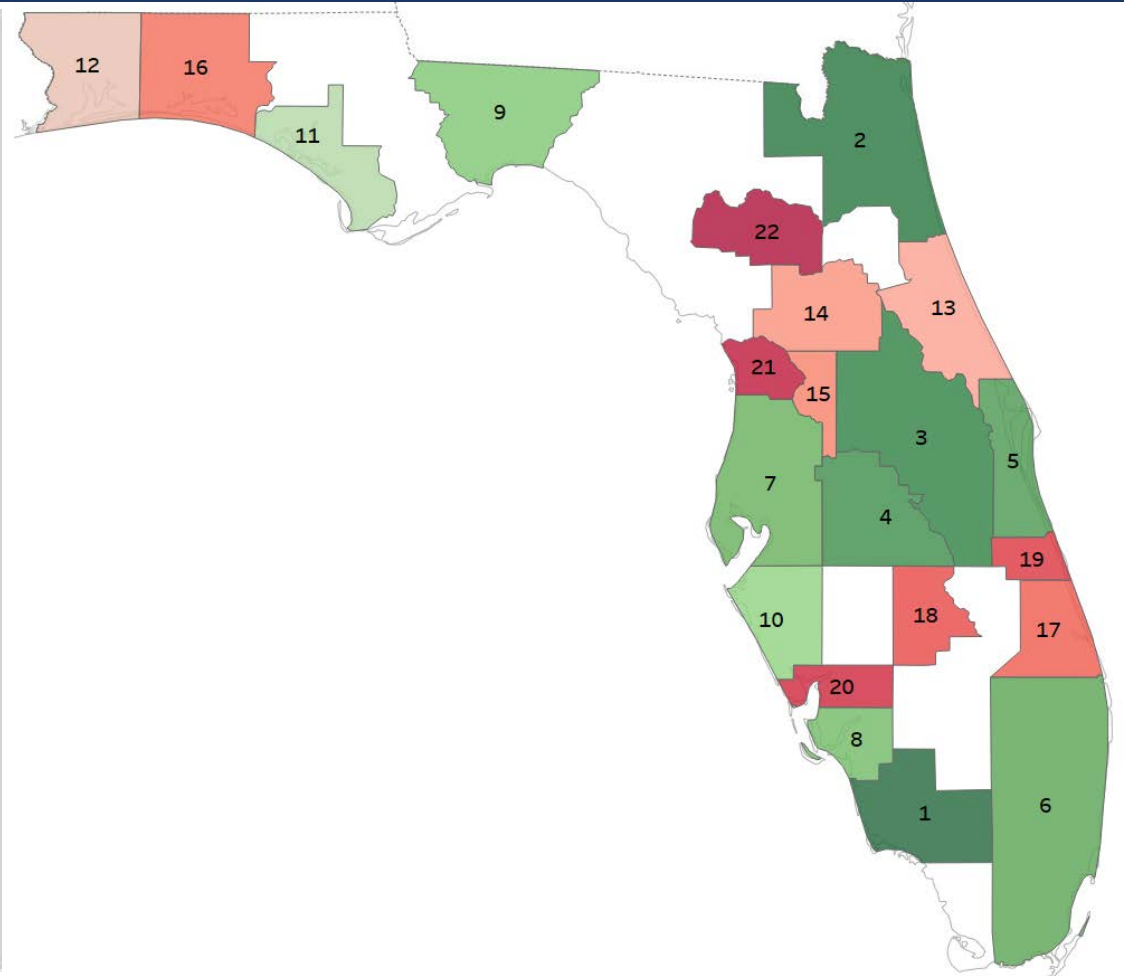
Florida Trade and Logistics Strategy

Move more trade through
Florida sea and air gateways

Make, grow and refine more
products for export in Florida

Multiply the impacts
of trade in Florida

Economics: Income Diversification





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