Today’s Agenda

• **Introductions**

• What have we learned so far?

• Where do we want to go?

• How do we get there?

• Next steps
“We must plan better for the next 6 million Floridians than we did for the last 6 million”
## Committee Work Plan

<table>
<thead>
<tr>
<th>Date</th>
<th>Activity</th>
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<tbody>
<tr>
<td>March 22-23</td>
<td>Kickoff meeting #1 in Tallahassee</td>
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<tr>
<td>April 18</td>
<td>Joint call of all committees</td>
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<tr>
<td>April 6</td>
<td>Meeting #2 via webconference</td>
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<td>May 17</td>
<td>Meeting #3 via webconference</td>
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<tr>
<td>June 14-15</td>
<td>Meeting #4 in person in Orlando</td>
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<tr>
<td>July</td>
<td>Surveys or review of draft documents</td>
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<tr>
<td>August</td>
<td>Meeting #5 via webconference</td>
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<tr>
<td>September 27-29</td>
<td>Meeting #6 in person at Future of Florida Forum (Orlando) - review draft Pillar research report</td>
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<tr>
<td>March 2018</td>
<td>Rollout of Florida 2030 report</td>
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</tbody>
</table>
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Innovation & Economic Development: Initial Themes

• Engaging all of Florida’s communities – *coastal, rural and urban* – toward a common vision

• Shift from a transactional to a *value-add* economy

• **Innovation** across all industries
  – What will today’s industries look like tomorrow?
  – Where can Florida be a global leader?

• **Opportunities for innovation to serve 6 million more people**
  – Housing, health care, food/water, energy, transportation, …

• **Critical role of talent**
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Where Do We Want to Go?

• What would this pillar look like if Florida is a top 10 economy globally by 2030?

• What would this pillar look like if we had a pathway to prosperity for all zip codes in the state by 2030?

• What would this pillar look like if Florida’s communities lead the nation and world as places to live, work, and visit?

• How should we measure success in 2030?
Where do we want to go?

• Raise the economic prosperity all of Florida’s communities – coastal, rural and urban – toward one purpose.
  – Success will only be realized if we raise the long-term economic prosperity of all of our communities.

• Ability to provide available and talented workforce.
  – With advances in technology everyday, we must expand the spectrum of education.
  – Must make the talent pool so great, companies will expand/locate in the state.

• Encourage innovation around our strengths.
  – We can capitalize on what Florida is already known for – agriculture, tourism, space, manufacturing and healthcare. “What will today’s industries look like tomorrow?”
  – Become a value-add economy rather than a transactional economy.

• Provide speed and access to market with 6 million more people.
  – Florida must lead developments in housing, energy supply, food production, infrastructure.
Today’s Agenda

- Introductions
- What have we learned so far?
- Where do we want to go?
- How do we get there?
- Next steps
How Will We Get There?

• What key issues need attention?

• What major risks do we face?

• What should we keep doing?

• What should we be doing differently?
Issues & Risks

• What are Florida's greatest risks for investment?

• Is the state considered a safe place to invest now? What about in 2030?

• If not, what in the future will have to change?

• What is the brand or corporate reputational risk for investing in Florida?
Innovation & Economic Development: Initial Strategies

• **Next Gen of Economic Development** is infrastructure and workforce development
• **Creating a value-add economy** in Florida’s existing industry strengths
• **Positioning all of Florida’s communities** — coastal, rural and urban — for success
• **Building an economy centered** on Innovation, Business Formation & Collaboration
• **Measuring Success** — it a measure of many
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1,000s of Floridians

6 Pillars

2 Years

1 Plan

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