



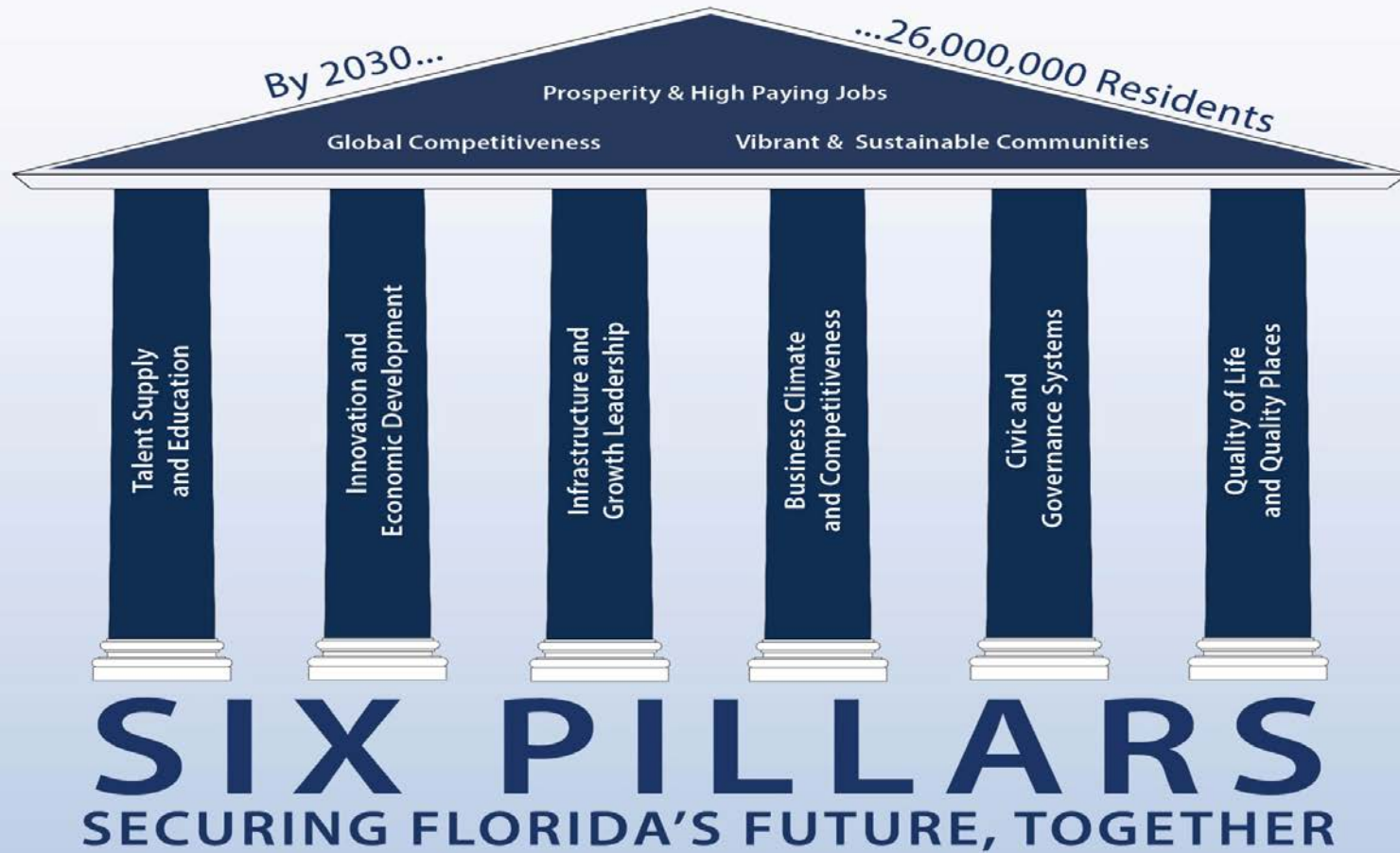
Innovation & Economic Development Advisory Committee

Meeting #4

June 15, 2017 9:00 AM-12 Noon

Today's Agenda

- **Introductions**
- What have we learned so far?
- Where do we want to go?
- How do we get there?
- Next steps



“We must plan better for the next 6 million Floridians than we did for the last 6 million”

Florida Chamber Foundation Trustees

Florida 2030
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Committee

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Economic
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Quality of Life &
Quality Places
Advisory
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Caucus Members

Caucus Members

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Committee Work Plan

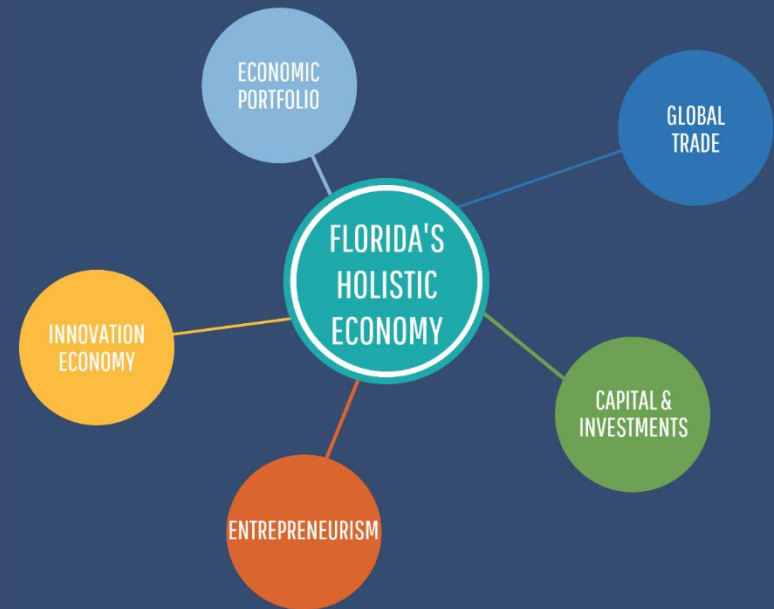
Date	Activity
March 22-23	Kickoff meeting #1 in Tallahassee
April 18	Joint call of all committees
April 6	Meeting #2 via webconference
May 17	Meeting #3 via webconference
June 14-15	Meeting #4 in person in Orlando
July	Surveys or review of draft documents
August	Meeting #5 via webconference
September 27-29	Meeting #6 in person at Future of Florida Forum (Orlando) - review draft Pillar research report
March 2018	Rollout of Florida 2030 report

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Innovation & Economic Development: Initial Themes

- Engaging all of Florida's communities – **coastal, rural and urban** – toward a common vision
- Shift from a transactional to a **value-add economy**
- **Innovation across all industries**
 - What will today's industries look like tomorrow?
 - Where can Florida be a global leader?
- Opportunities for innovation to serve **6 million more people**
 - Housing, health care, food/water, energy, transportation, ...
- Critical role of **talent**



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Where Do We Want to Go?

- **What would this pillar look like if Florida is a top 10 economy globally by 2030?**
- **What would this pillar look like if we had a pathway to prosperity for all zip codes in the state by 2030?**
- **What would this pillar look like if Florida's communities lead the nation and world as places to live, work, and visit?**
- **How should we measure success in 2030?**

Where do we want to go?

- **Raise the economic prosperity all of Florida's communities – coastal, rural and urban – toward one purpose.**
 - Success will only be realized if we raise the long-term economic prosperity of all of our communities.
- **Ability to provide available and talented workforce.**
 - With advances in technology everyday, we must expand the spectrum of education.
 - Must make the talent pool so great, companies will expand/locate in the state.
- **Encourage innovation around our strengths.**
 - We can capitalize on what Florida is already known for – agriculture, tourism, space, manufacturing and healthcare. “What will today's industries look like tomorrow?”
 - Become a value-add economy rather than a transactional economy.
- **Provide speed and access to market with 6 million more people.**
 - Florida must lead developments in housing, energy supply, food production, infrastructure.

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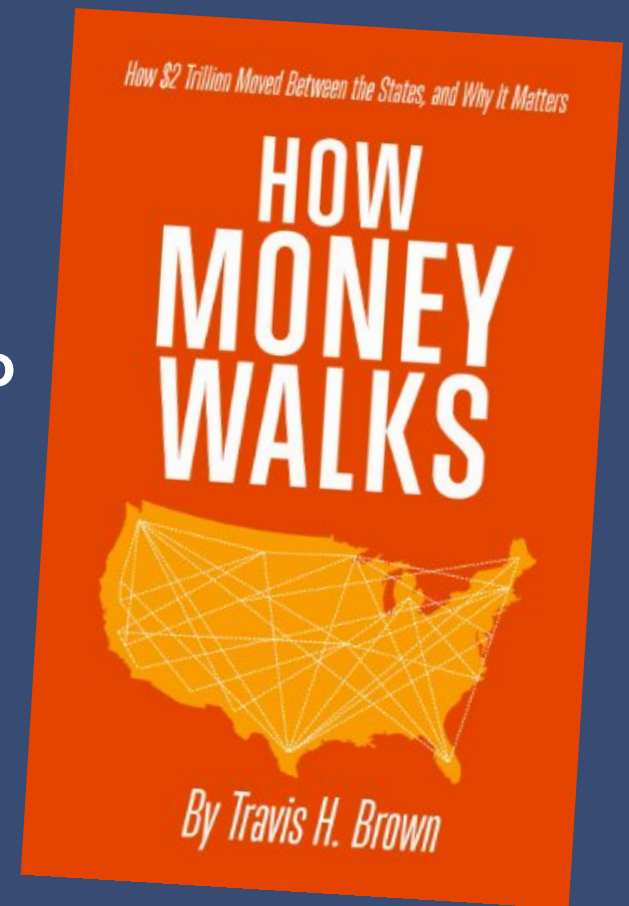
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- **How do we get there?**
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How Will We Get There?

- What key issues need attention?
- What major risks do we face?
- What should we keep doing?
- What should we be doing differently?

Issues & Risks

- What are Florida's greatest risks for investment?
- Is the state considered a safe place to invest now? What about in 2030?
- If not, what in the future will have to change?
- What is the brand or corporate reputational risk for investing in Florida?



Innovation & Economic Development: Initial Strategies

- **Next Gen of Economic Development** is infrastructure and workforce development
- Creating a **value-add economy** in Florida's existing industry strengths
- Positioning all of Florida's communities – **coastal, rural and urban** – for success
- Building an economy centered on **Innovation, Business Formation & Collaboration**
- **Measuring Success** – it a measure of many



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1,000s of Floridians

6 Pillars

2 Years

1 Plan

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