



Fighting to Make Florida More Competitive

2017 Legislative Recap and the Impact to Florida's Economic Development Future

JAX Leaders in the Florida Fight



AT&T



THE DOCTORS COMPANY



JAX Leaders in the Fight

Thank You For Your Leadership

Florida Chamber Economic Development Task Force



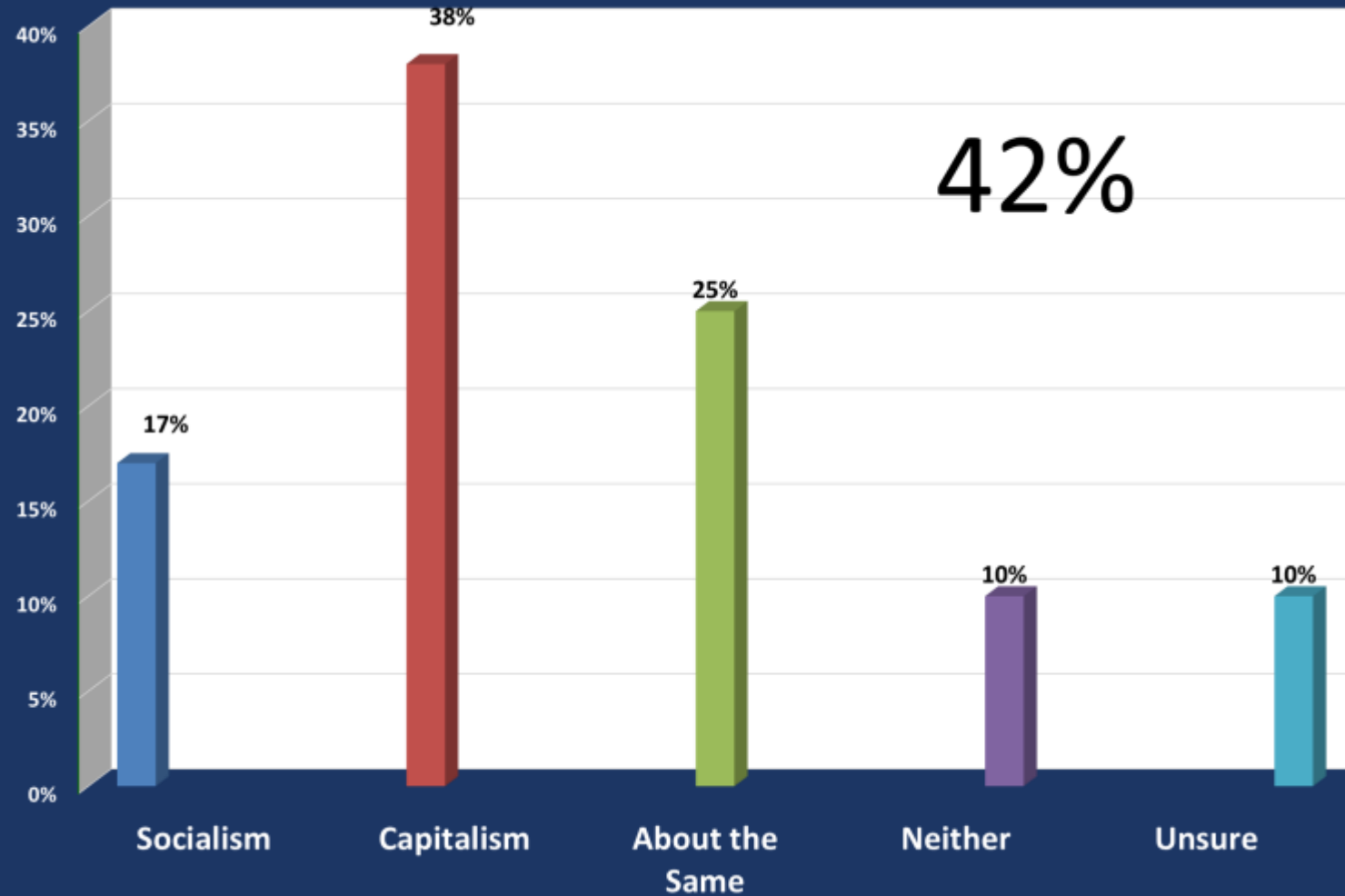
Leerie Jenkins

Co-Chair

**Florida Chamber Economic Development Task Force
Chairman and CEO, RS&H, Inc.**

Which is Better – Socialism or Capitalism?

Freedom Preference – Voters Under 40



Help Us Help You

How pro-business is the Florida Legislature?

Your advice needed to develop the Chamber's 2018 Legislative, Tax,
and Regulatory Agenda.

www.FloridaChamber.com/PostSessionSurvey

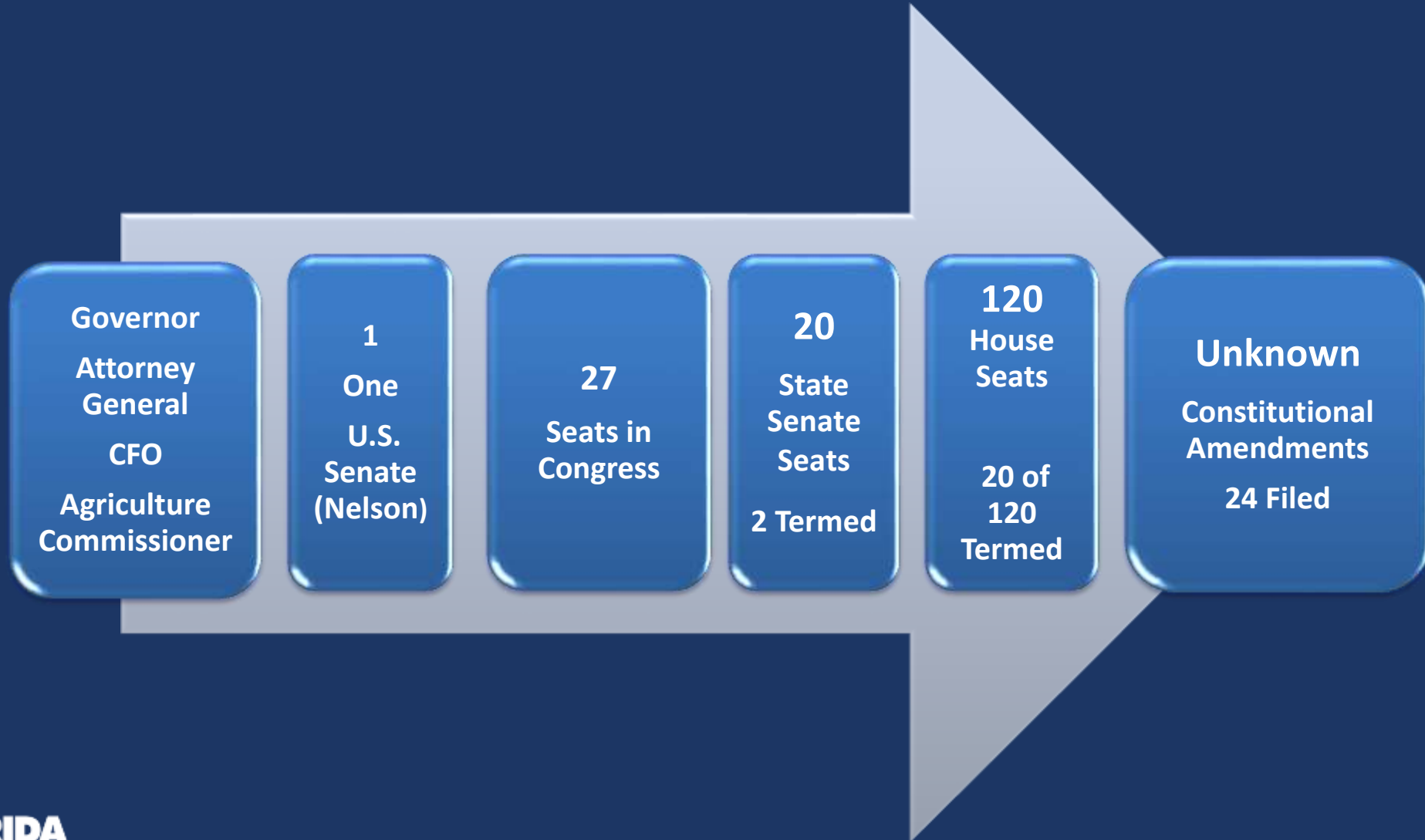
Pension Reform Matters to Florida

Thank You Mayor Curry and JAX Chamber



The 2018 Ballot – What Signal Will Florida Send?

How Will it Impact the 2018 Session?



Politics: Opinions Vary (A Lot)

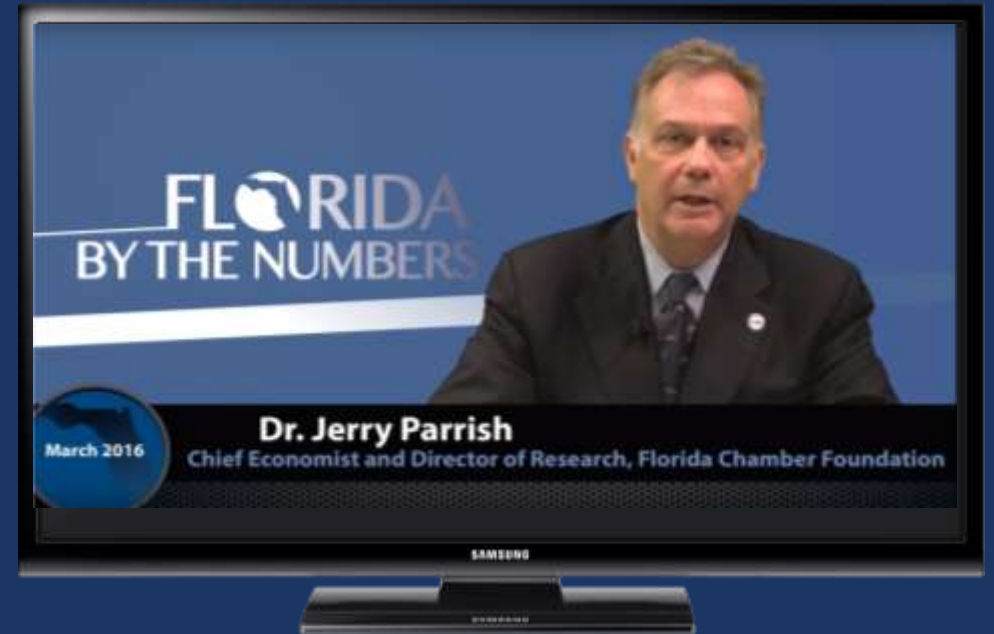
Right Direction/Wrong Direction

Statewide	49:32
Jacksonville	54:24
Gainesville	27:18
Tallahassee	27:53
Panama City/Pensacola	61:26
Orlando/Daytona	52:27
Tampa/St. Pete	51:30
Ft. Myers/Naples	53:30
Broward/Miami	39:46
Palm Beach	54:30

Statewide	49:32
Men	54:31
Women	44:33
Republicans	72:13
Democrats	27:53
Others	49:26
White	54:27
Black	21:58
Hispanics	46:32

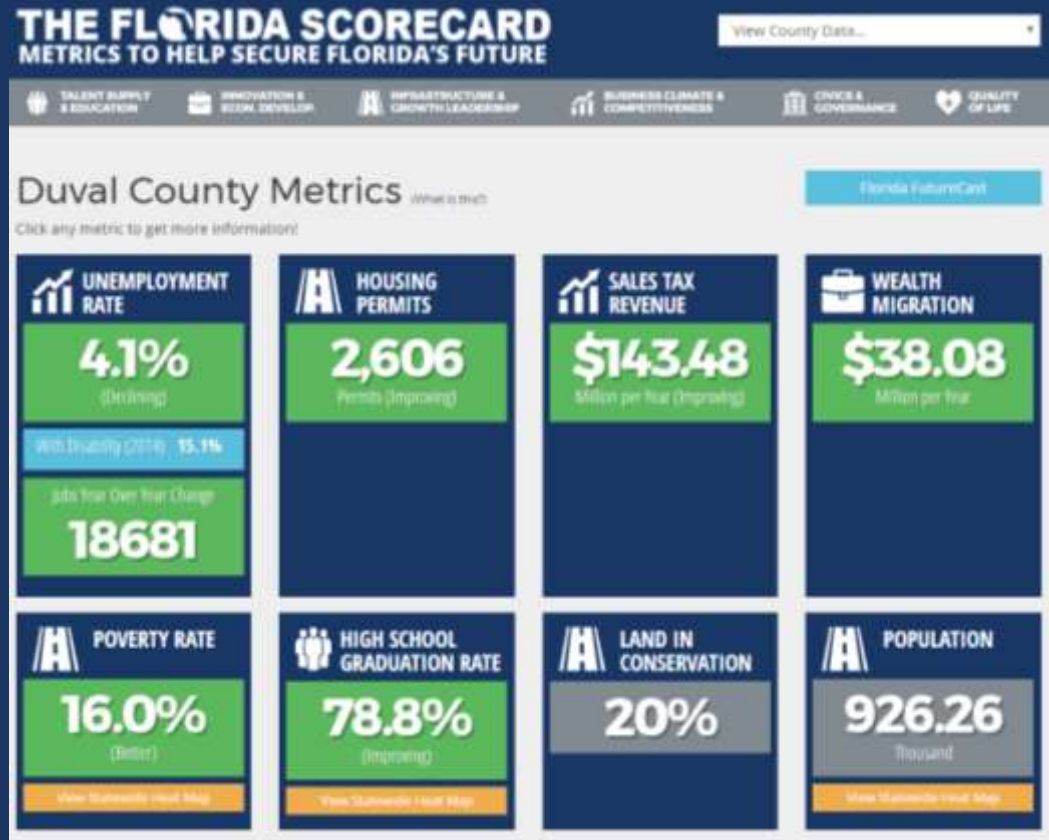
www.TheFloridaScorecard.org

- Florida's Economy \$883 Billion GDP (16th / \$1T by 2019)
- 20.61 Million Residents (3rd / +6M by 2030 / +1000/day)
- Florida creates 1 out of every 10 jobs in the U.S.
- 112.8 Million Visitors in 2016
- 4.5% Unemployment



www.TheFloridaScorecard.org

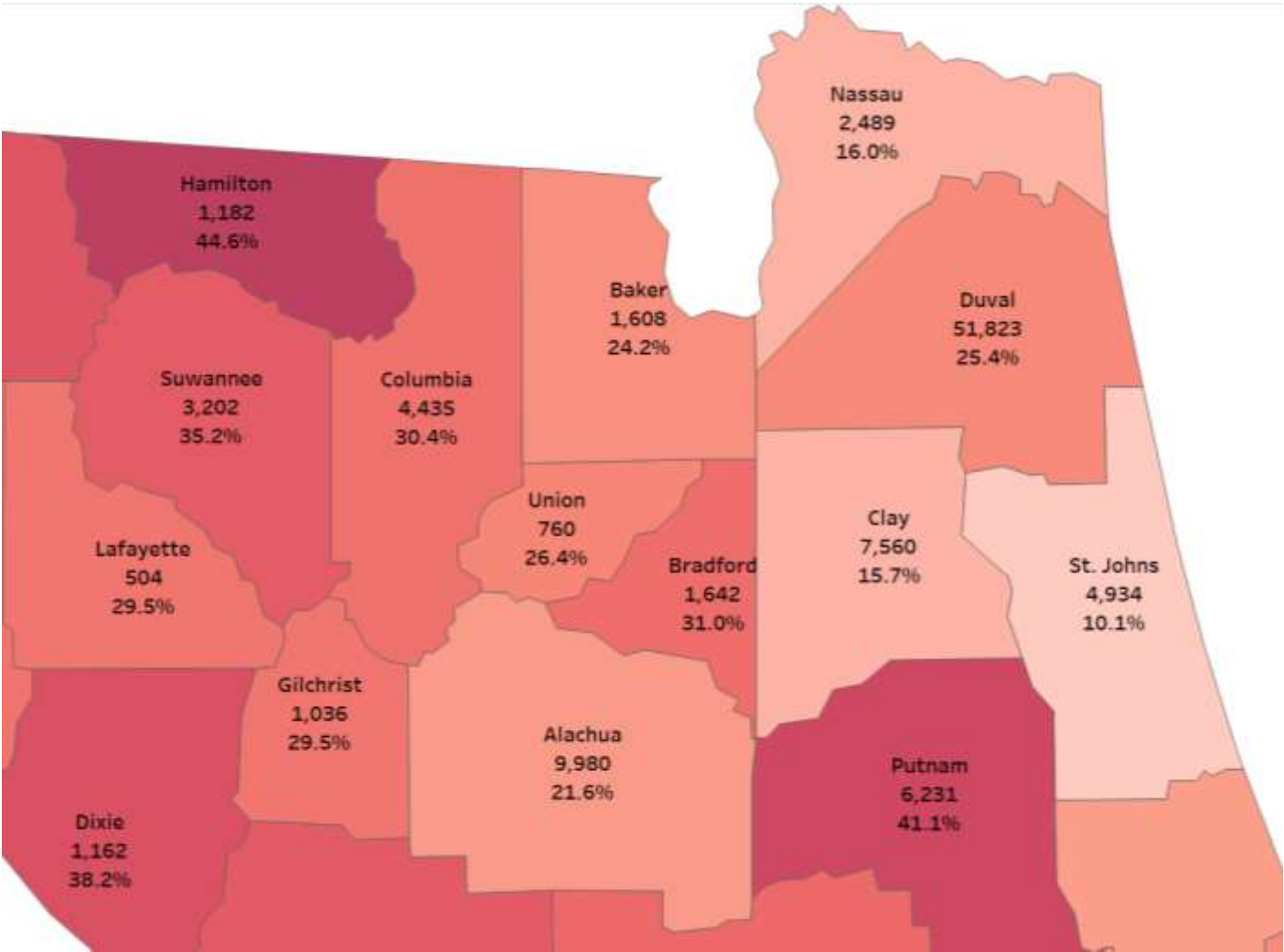
www.TheFloridaScorecard.org (Duval)



- **4.1% Unemployment Rate**
 - Lowest since May 2007, 3.6%
- **More Prosperity: Created 18,681 jobs in the past 12 months**
- **Less Poverty: 148,200 residents (16%)**
- **To have a 5% unemployment rate**
 - By 2020, create 20,655 net new jobs
 - By 2030, create 56,268 net new jobs
- **Will grow by 80,000 – 225,000 residents (2030)**
- **High School Graduation Rate**
 - 78.8%, increased every year since 2011
 - Lower than state average of 80.7%
- **Third Grade Reading Scores: 51%**
- **Free and Reduce Lunch: 49.7%**

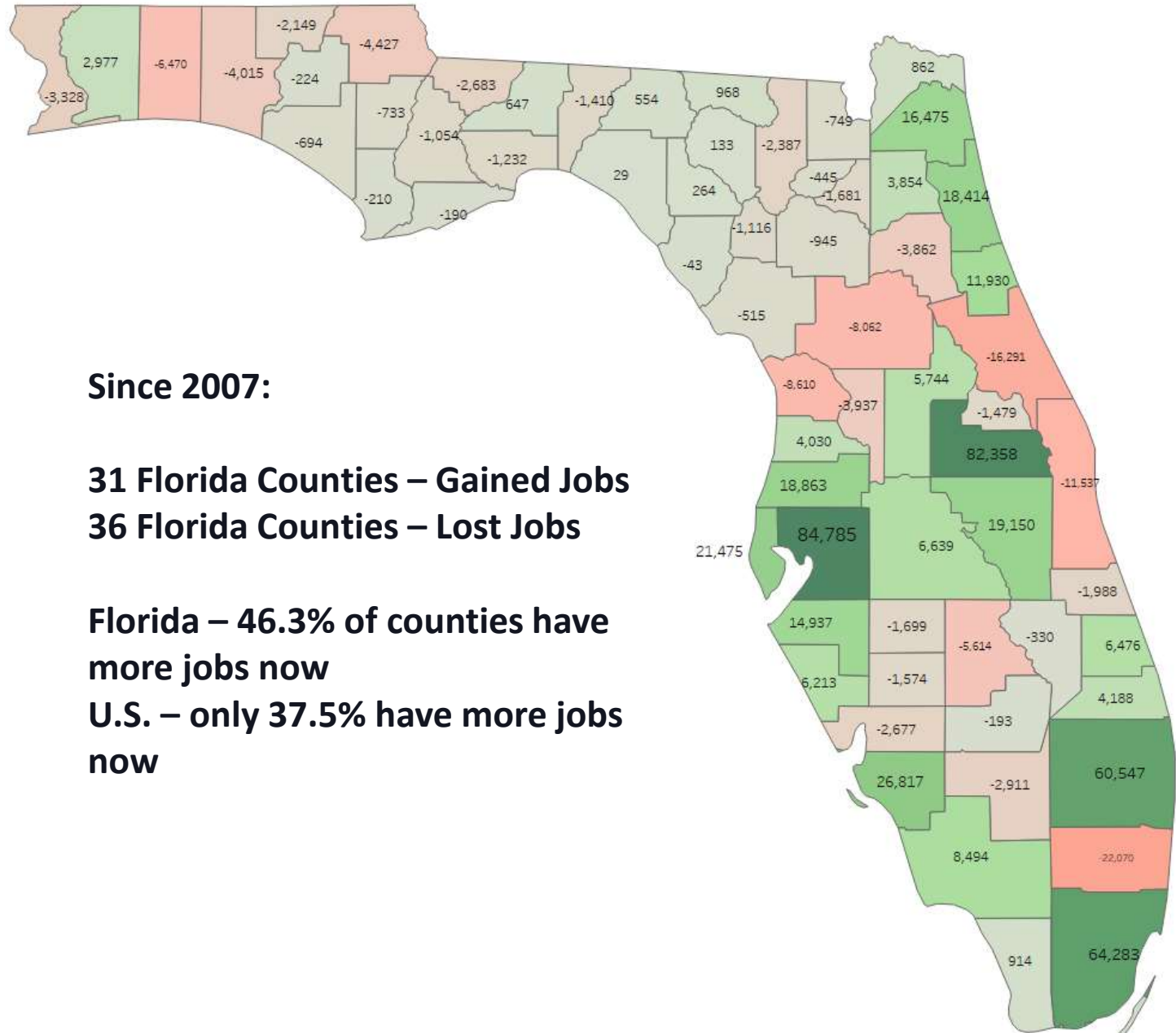
Northeast Florida – Under 18 Poverty

County	Kids in Poverty	Poverty Rate
Baker	9,926	24.2%
Clay	7,560	15.7%
Duval	51,823	25.4%
Nassau	2,489	16.0%
St. Johns	4,934	10.1%
Florida	944,416	23.4%



Job Creation – 2007 to Dec '16

County	Jobs
Baker	-749
Clay	3,854
Duval	16,475
Nassau	862
St. Johns	18,414
Florida	670,420



Industry Diversification

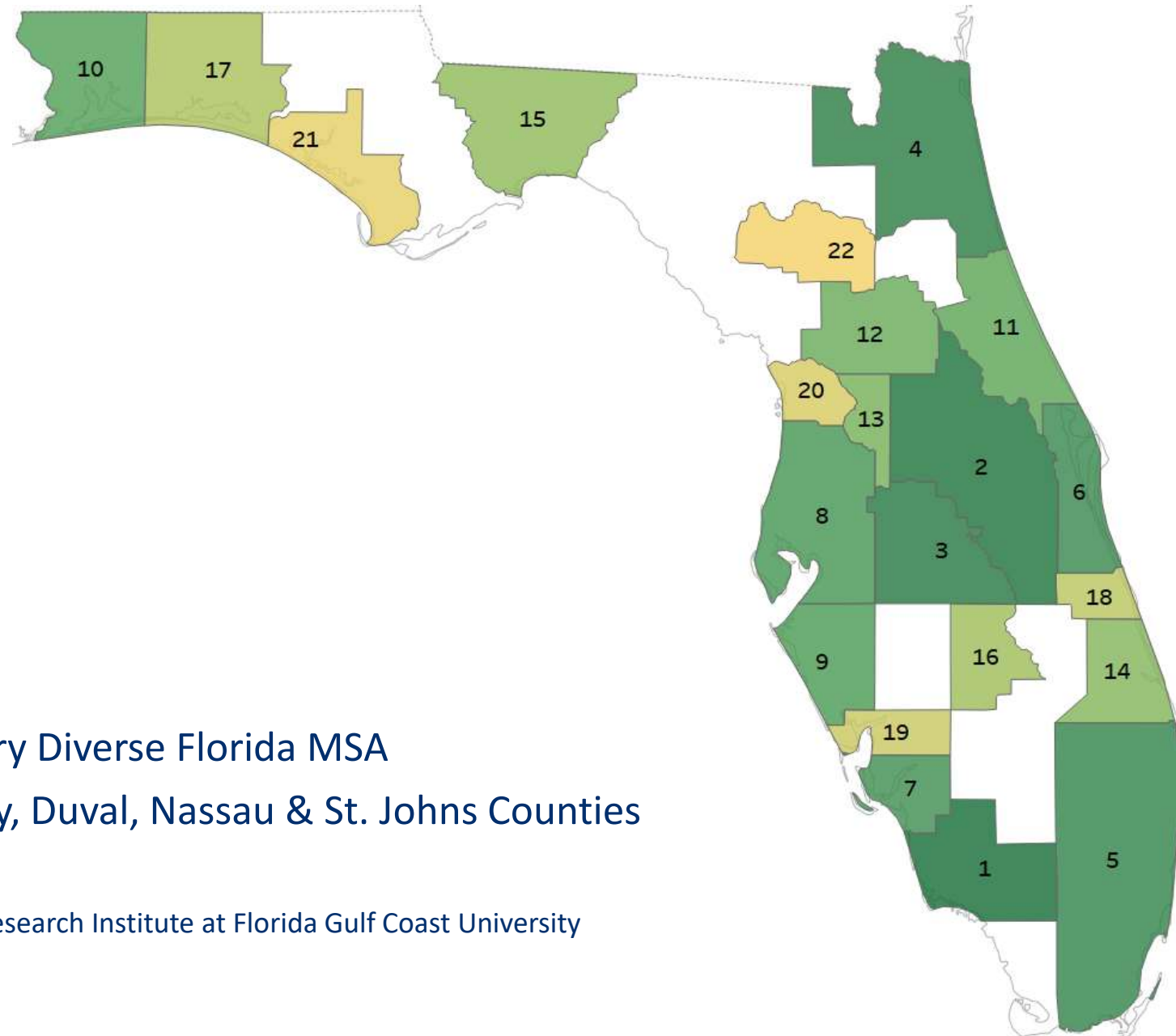


Jacksonville MSA

Ranked 4th –most Industry Diverse Florida MSA

MSA includes: Baker, Clay, Duval, Nassau & St. Johns Counties

Data Source: Regional Economic Research Institute at Florida Gulf Coast University



The Future of Economic Development in Florida



**SEPTEMBER 29, 2016
7:09 a.m.**

“I will fight for every resource available to bring jobs to Florida and that is why I will be including **\$85 million** for economic incentives in my recommended budget for the sole purpose to bring more jobs to Florida.”

- Governor Rick Scott



**SEPTEMBER 29, 2016
9:51 a.m.**

“The House’s position on this issue has been clear. The government engaging in social engineering to pick winners and losers that benefit the 1% is a bad deal for Florida taxpayers. **There will not be any corporate welfare in the House budget.**”

- Speaker of the House Richard Corcoran

“Signaling”

Chief Executive

“Florida has had a great reputation and we’ve been considering moving to Florida, but the recent talk in the Florida State House about cutting business incentives is a red flag and causing us to delay any decisions and see if they will continue to encourage new businesses to relocate to Florida.”

May 10, 2017

“While some in the legislature have turned their back on job creation, and are signaling to the rest of the nation that we're not interested in their high-wage jobs, the Florida Chamber of Commerce isn't giving up.”

January 11, 2017

THE WALL STREET JOURNAL.



Senate President Joe Negron

“AOB reform now moves to the Florida Senate, where President Joe Negron, a Republican, has been a reliable ally of the trial bar. The fate of the AOB reform effort will be a good test of whose side he is on.”

-May 2, 2017

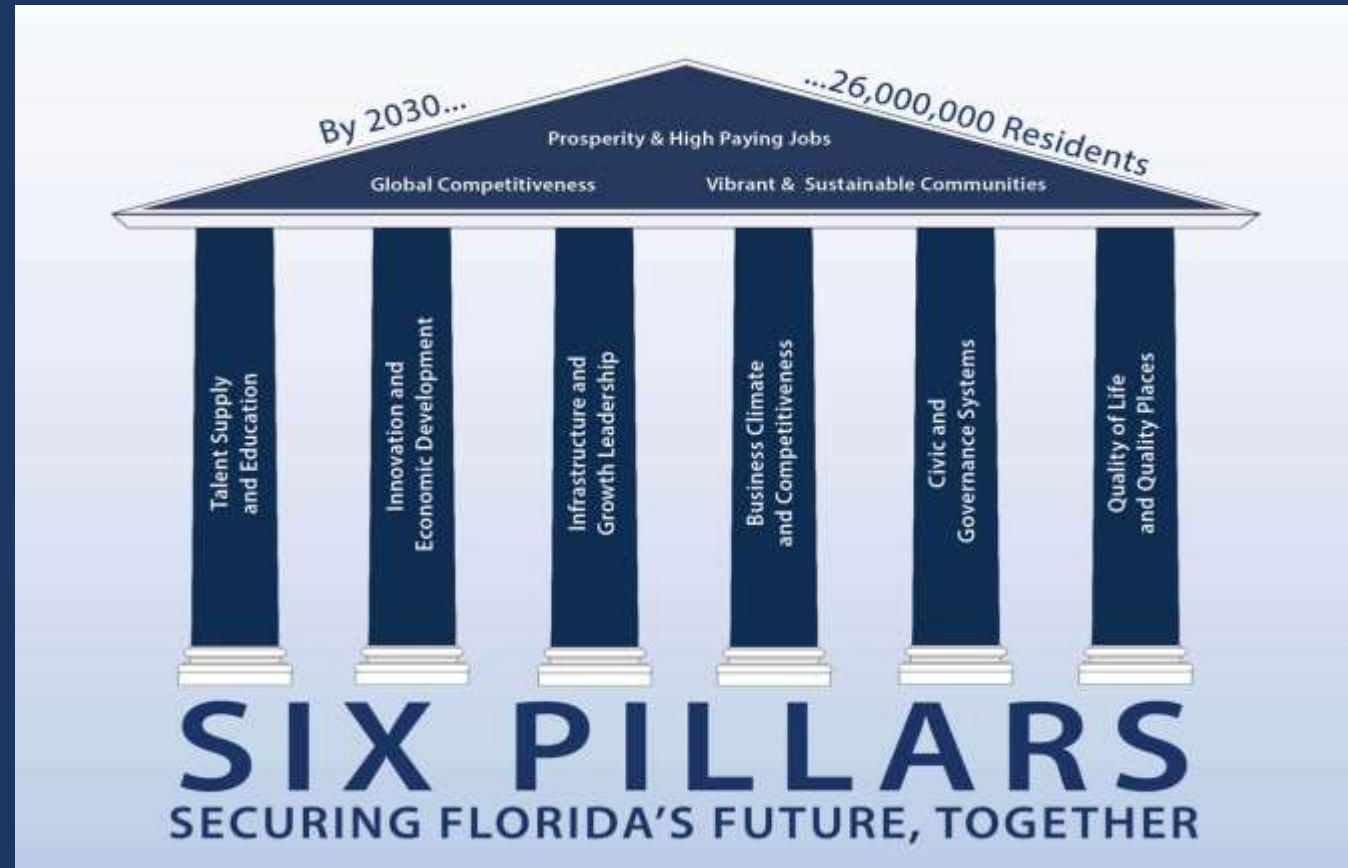


Senator Anitere Flores

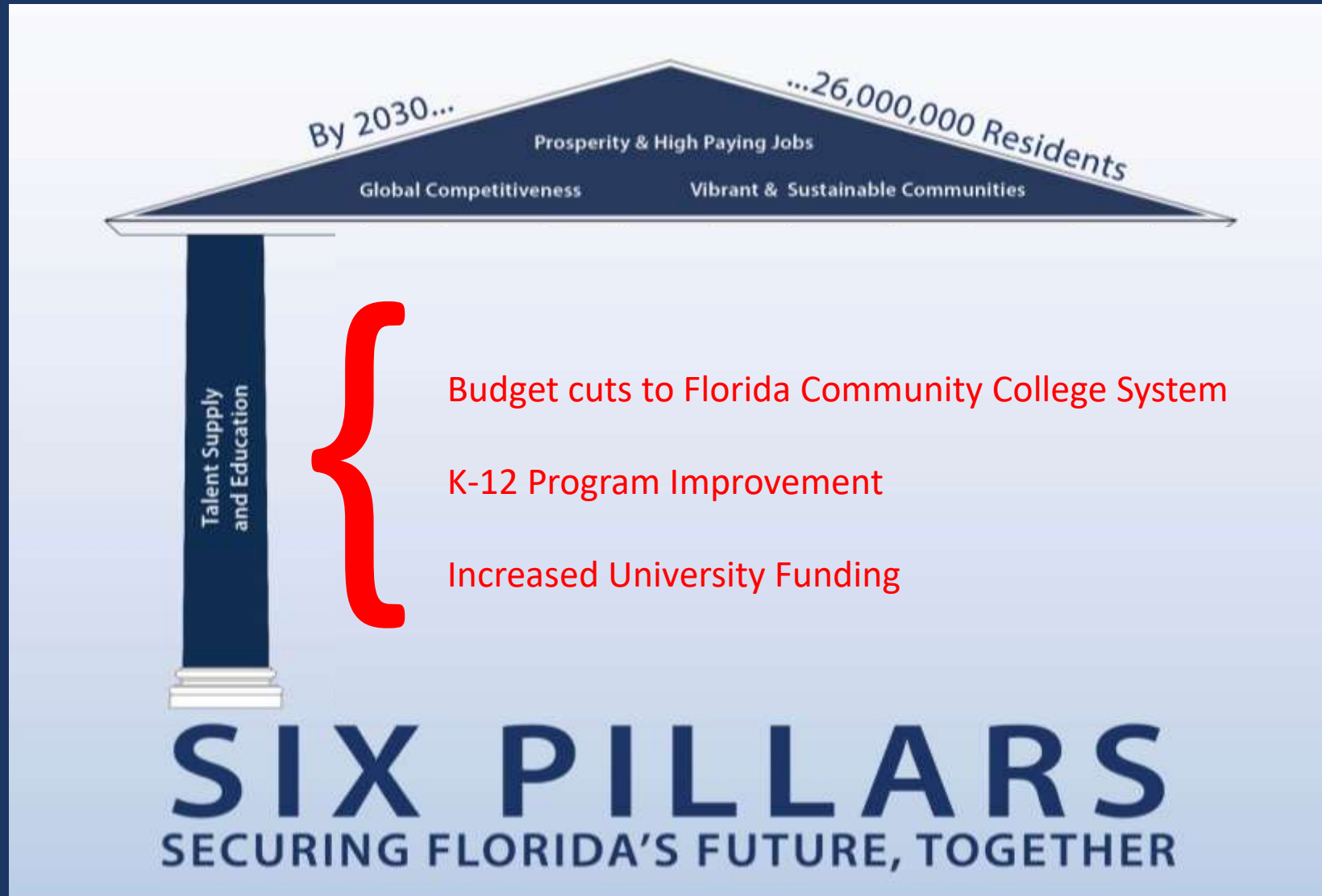
“Florida homeowners might want to remember the name Anitere Flores when they open their next insurance bill. The South Florida **Republican** **this week blocked an effort to stop a plaintiffs attorney scheme that’s endangering the state’s taxpayer-backed catastrophic insurer and sending premiums skyrocketing.**”

-April 1, 2017

Six Pillars to Secure Florida's Future



www.FloridaChamber.com/PostSessionSurvey





SIX PILLARS

SECURING FLORIDA'S FUTURE, TOGETHER

Enterprise Florida Ratings

Do you approve of Florida providing financial incentives to encourage companies to stay in Florida or move to Florida from another state in exchange for creating jobs and investing capital in Florida?

Issue	Approve	Disapprove	Unsure	
Enterprise FL	78%	13%	8%	+65
Republicans	87%	7%	5%	+80
Democrats	71%	19%	9%	+52
Others	77%	11%	12%	+66

Visit Florida Ratings

Do you approve of the State of Florida using your tax dollars to advertise in other states to encourage tourists to visit Florida for tourism?

Person	Approve	Disapprove	Unsure	
Visit Florida	73%	26%	2%	+47
Republicans	81%	17%	2%	+64
Democrats	65%	34%	1%	+29
Others	72%	25%	3%	+47



Strong Transportation Funding

“Second” Lake Okeechobee

FL Ports (air, sea and space) did well

SIX PILLARS
SECURING FLORIDA'S FUTURE, TOGETHER



Legislature Kept \$1.5B Workers' Comp Increase

Legislature Raised Homeowner Rates 10-18%

Republicans Pushed More Lawsuit Settlement Regulation



SIX PILLARS

SECURING FLORIDA'S FUTURE, TOGETHER



SIX PILLARS

SECURING FLORIDA'S FUTURE, TOGETHER





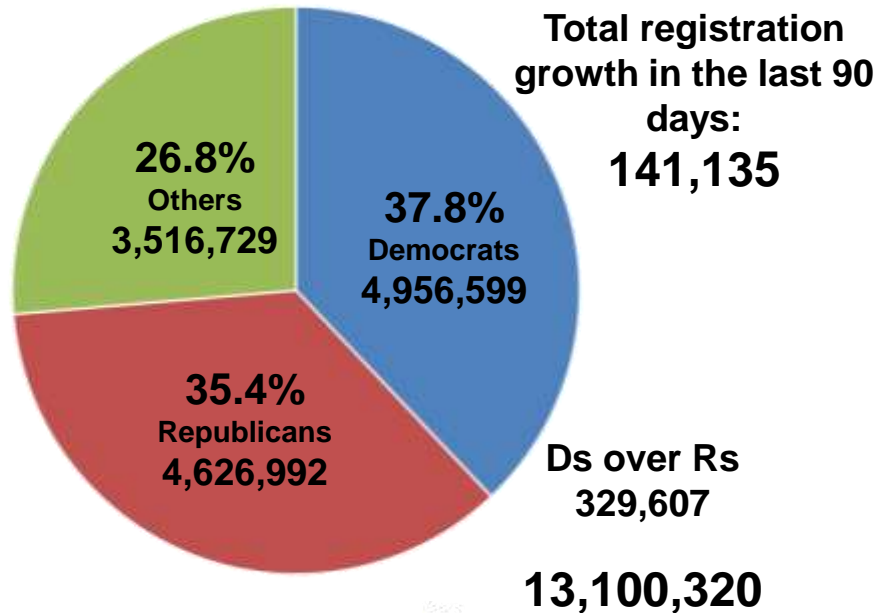
SIX PILLARS

SECURING FLORIDA'S FUTURE, TOGETHER

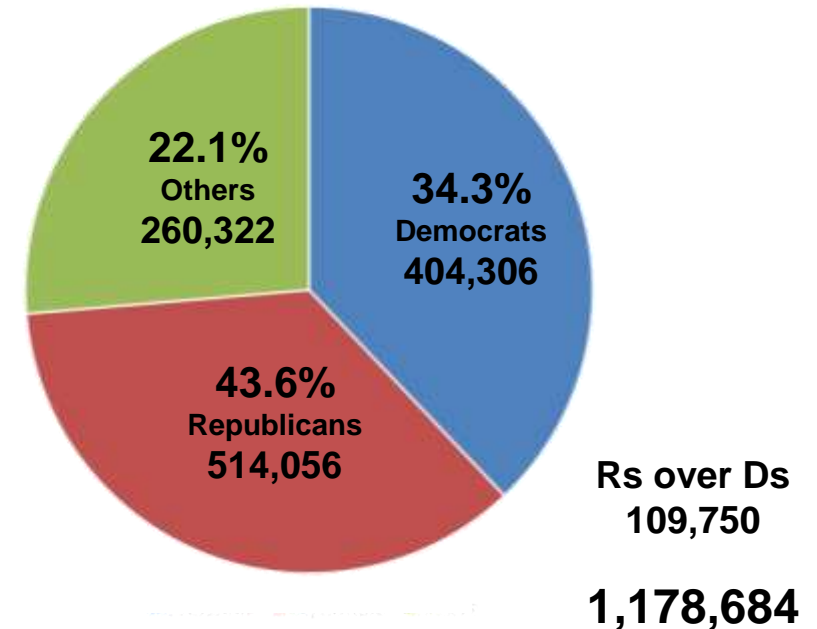
Voter Registration

Politics Are Changing

Florida 2017



Jacksonville 2017



2006	4,196,608 Democrats	3,920,201 Republicans	2,268,797 Others	10,385,606 Total
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Planning From the Future...



The Florida Chamber Foundation is leading the charge to write
the next chapter of Florida's story — **Florida 2030**.

Florida 2030 is a two-year research program that will stimulate strategic thinking about Florida's future and engage leaders to identify key trends and the factors that drive their local economies.

www.Florida2030.org



“The Florida Chamber is showing up day after day and making sure the right things happen in Florida.” – Governor Rick Scott

“Florida is changing. Our economics, our demographics and our politics are all changing and these changes are both opportunities and challenges.” – Mark Wilson

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