



Innovation & Economic Development Advisory Committee

Meeting #2

April 6, 2017 1:30 p.m. EST

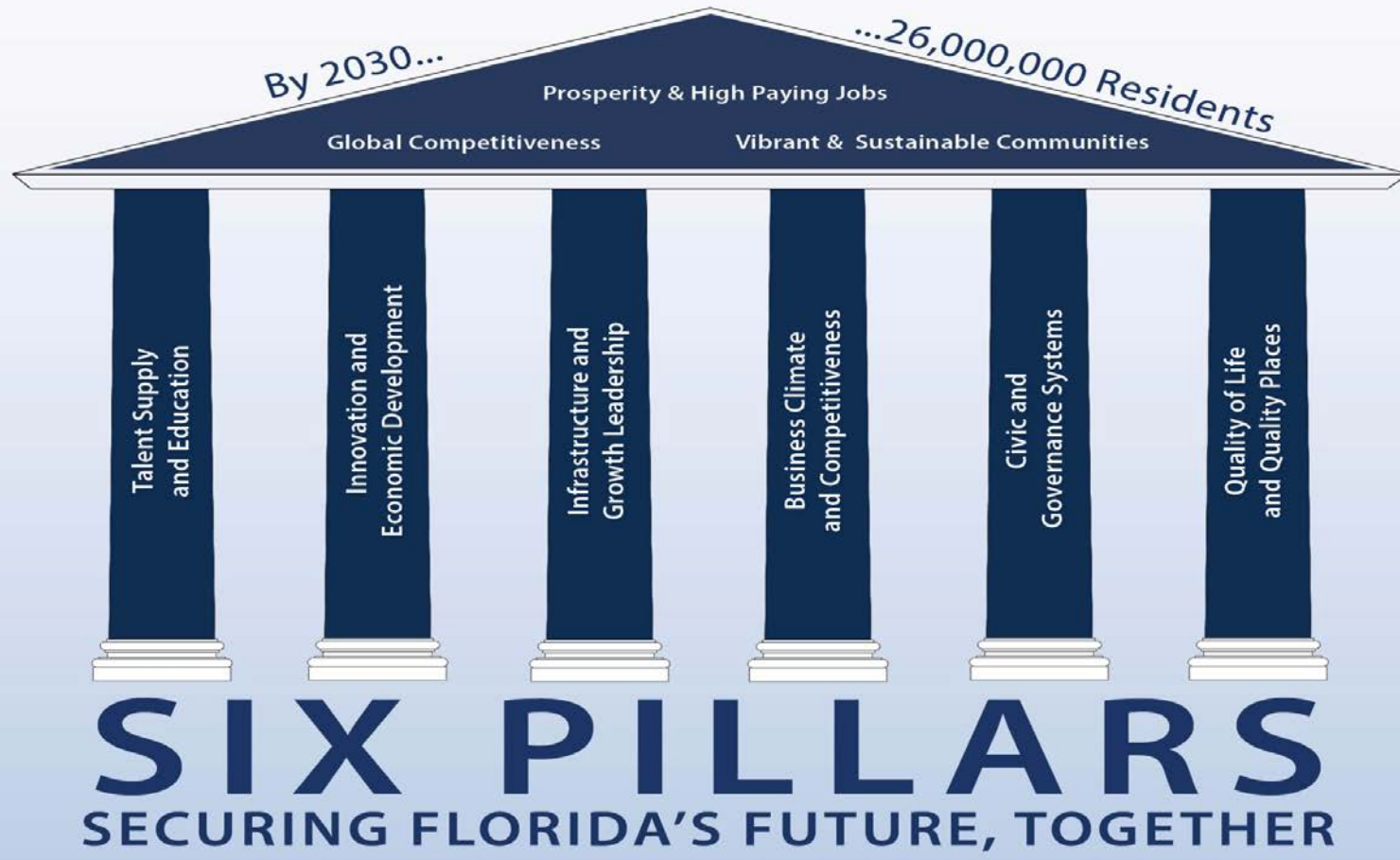
Housekeeping

- **Please do not place your line on hold**
- **Moderated conference lines**
- **To raise questions and participate**
 - Through the conference call:
 - Listen for operator cues
 - Press * 1 on your phone when prompted
 - All lines will be open during the Q&A/Discussion sections
 - Through the webinar:
 - You can type in a question directly through the webinar under the questions section.

* 1

Today's Agenda

- **Introductions**
- **Project Overview**
- **Recap of March meeting**
- **Pillar Issues and Needs**
- **Pillar Priorities**
- **Next Steps and Action Items**



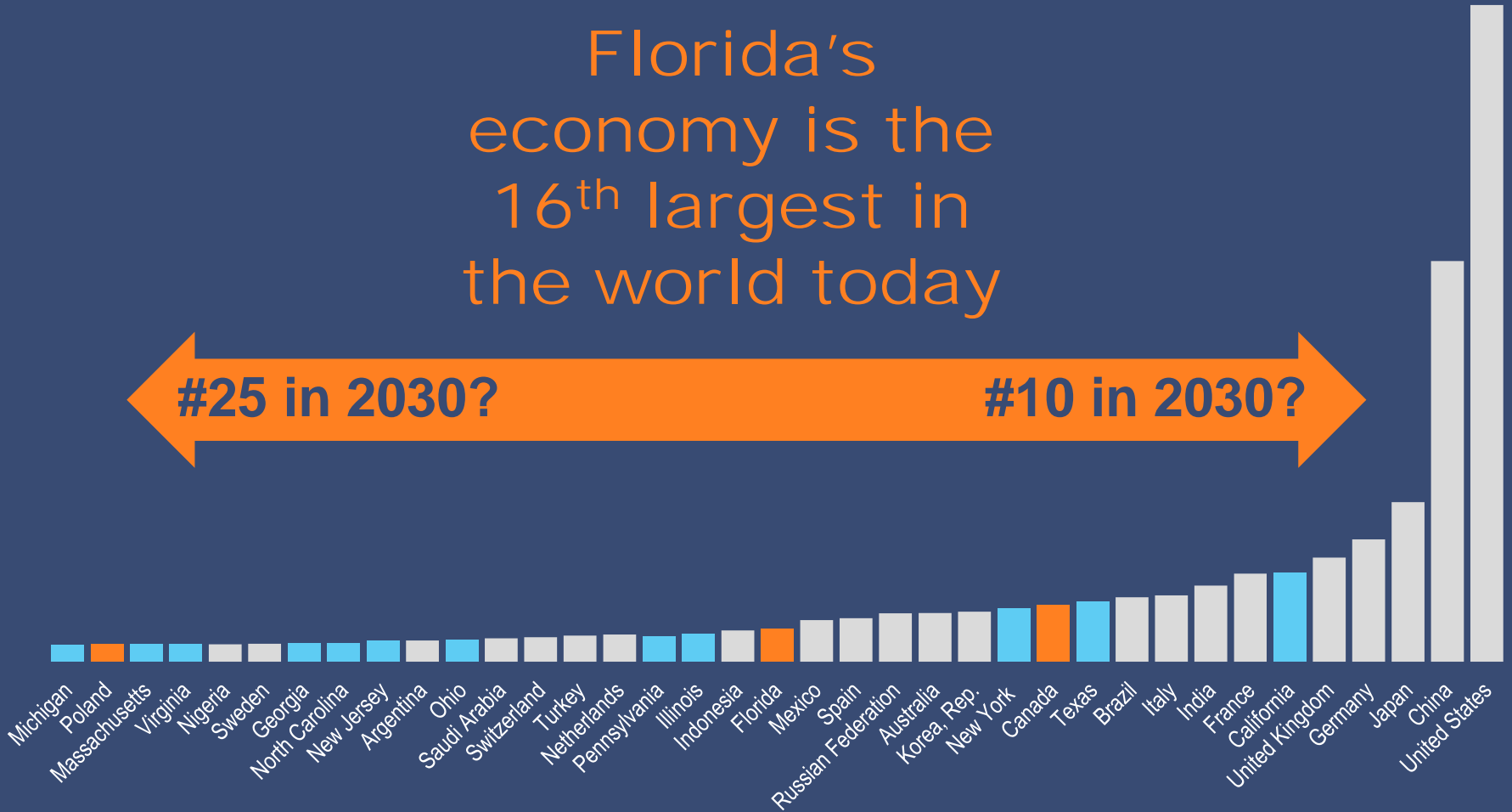
“We must plan better for the next 6 million Floridians than we did for the last 6 million”

Where Will We Be?

Florida's economy is the 16th largest in the world today

#25 in 2030?

#10 in 2030?



Florida Chamber Foundation Trustees

Florida 2030
Executive Steering
Committee

Stakeholder,
Association, and
Agency Partners

Talent Supply &
Education
Advisory
Committee

Innovation &
Economic
Development
Advisory
Committee

Infrastructure &
Growth
Leadership
Advisory
Committee

Business Climate
&
Competitiveness
Advisory
Committee

Civic &
Governance
Systems
Advisory
Committee

Quality of Life &
Quality Places
Advisory
Committee

Caucus Members

Caucus Members

Caucus Members

Caucus Members

Caucus Members

Caucus Members

Anticipated Committee Work Plan

Date	Activity
March 22-23	Kickoff meeting
April 6	Webconference to review initial research results
April 18	Joint call of all committees
May	Webconference to review additional research results
May 16 (tentative)	Joint call of all committees
June 14-15, Orlando	In person meeting to begin identifying 2030 targets and strategies
July-August	Additional webconferences as needed to refine 2030 targets and strategies
September 27-29, Orlando	Future of Florida Forum– in person meeting to review draft Pillar research report
Early 2018	Rollout of Florida 2030 report

VisionFirst Advisors



Gray Swoope
President & CEO



Melissa Medley, CME
Principal



Griff Salmon
Principal



Nancy Blum-Heintz
Senior Consultant

- Working in 16 states in two years
- Location Advisory Work
- Developing High Performing Teams
- Economic Development Strategy
- Effective Marketing and Communications Strategy
- Collaborative Strategy



THE BLUFFS
NORTHWEST FLORIDA'S
INDUSTRIAL CAMPUS



FLORIDA'S
Great Northwest



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Key Takeaways from March Meeting

- The imperative of “**Why now?**”
- The need to connect and engage all of Florida’s communities – **coastal, rural and urban** – toward one purpose.
- Become a **value-add economy** rather than a transactional economy.
- The new global economy begins and ends with **availability and talent development.**
- Innovation isn’t always a new industry. We can capitalize on what Florida is already known for – agriculture, tourism, space and healthcare. “**What will today’s industries look like tomorrow?**”

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Pillar Issues & Needs

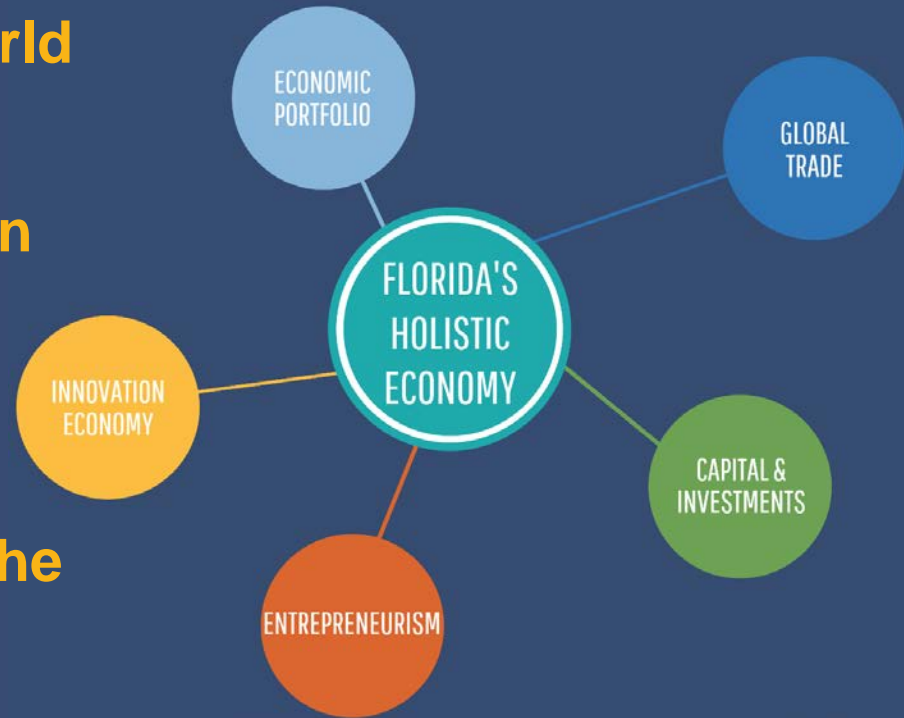
- **Perceptions on what Florida is and isn't**
 - Only seen for our coastal and metro regions
 - Tourism dominates
 - Very diverse communities
 - Leader in commercial space exploration
- **Reliance on a traditional industry sectors.**
 - Have not capitalized on the world-class infrastructure at our ports
 - Manufacturing remains just 4% of our economy
- **Influx of 6 million more people, demands for increased:**
 - Education, Housing, Energy, Food
- **Talent Development**
 - Articulate the workforce
 - Innovate in education beyond K-12 (trades, etc.)

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Pillar Priorities

- How can Florida **lead the world in innovation** in 2030?
- How do we spark **imagination to further build the state's economy?**
- How do we ensure that the plan recognizes and **raises the economic prosperity of all communities?**
- How can we plan today to better accommodate tomorrow **six million additional people** (opportunities/challenges)?



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Share Your Thoughts

- Existing research, studies, and plans we should review?
- Other partners who should be at the table?

Next Steps

- **Upcoming dates:**
 - Joint committee call: **April 18, 10 am to 12 noon**
 - Innovation & Economic Development Pillar Advisory Committee call: **Early May**
 - In person meetings: **June 14-15, Orlando**
- **Additional action items:**
 - Will be conducting a short survey to increase outreach on economic development issues specifically. Please share with your network.

1,000s of Floridians

6 Pillars

2 Years

1 Plan

FL 2030 @FLChamber.com