



# **Innovation & Economic Development Advisory Committee**

**Meeting #3**

**May 17, 2017**

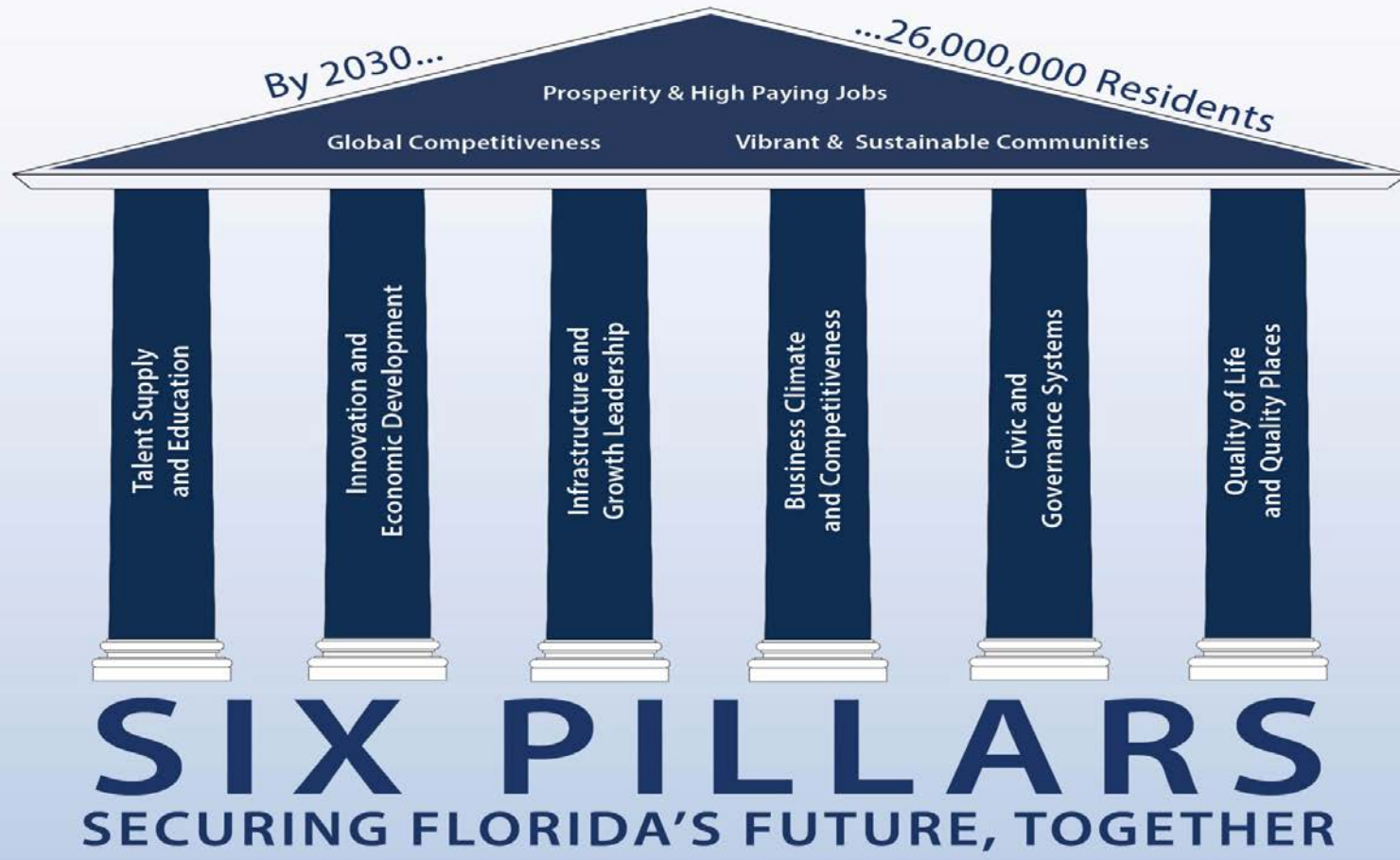
# Housekeeping

- **Please do not place your line on hold**
- **Moderated conference lines**
- **To raise questions and participate**
  - Through the conference call:
    - Listen for operator cues
    - Press \* 1 on your phone when prompted
    - All lines will be open during the Q&A/Discussion sections
  - Through the webinar:
    - You can type in a question directly through the webinar under the questions section.

\* 1

# Today's Agenda

- **Introductions**
- What have we learned so far?
- Where do we want to go?
- How do we get there?
- Next steps



“We must plan better for the next 6 million Floridians than we did for the last 6 million”

Florida Chamber Foundation Trustees

Florida 2030  
Executive Steering  
Committee

Stakeholder,  
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Agency Partners

Talent Supply &  
Education  
Advisory  
Committee

Innovation &  
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Advisory  
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&  
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Advisory  
Committee

Civic &  
Governance  
Systems  
Advisory  
Committee

Quality of Life &  
Quality Places  
Advisory  
Committee

Caucus Members

Caucus Members

Caucus Members

Caucus Members

Caucus Members

Caucus Members

# Committee Work Plan

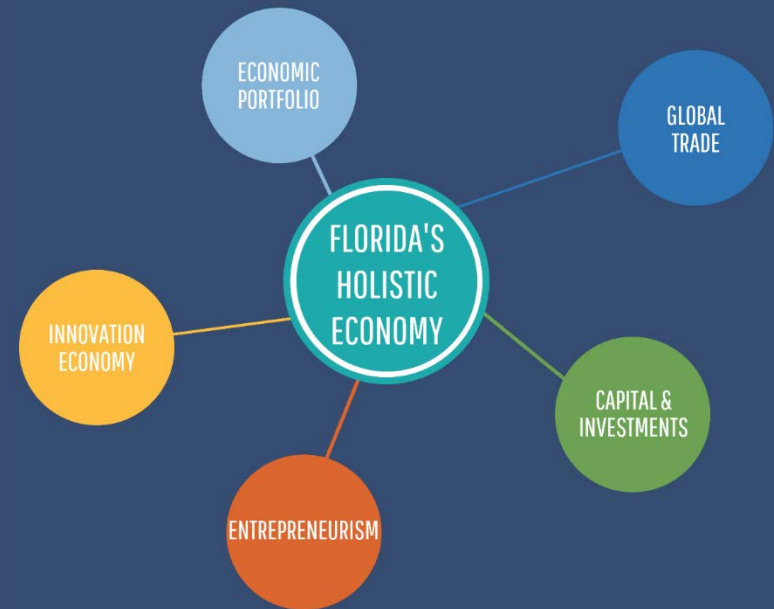
Date	Activity
March 22-23	Kickoff meeting
April 18	Joint call of all committees
April 6	Meeting #2 via web conference
May 17	Meeting #3 via web conference
June 14-15, Orlando	In person meeting to begin identifying 2030 targets and strategies
July-August	Additional webconferences as needed to refine 2030 targets and strategies
September 27-29, Orlando	Future of Florida Forum– in person meeting to review draft Pillar research report
Early 2018	Rollout of Florida 2030 report

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# Innovation & Economic Development: Initial Themes

- Engaging all of Florida's communities – **coastal, rural and urban** – toward a common vision
- Shift from a transactional to a **value-add economy**
- **Innovation across all industries**
  - What will today's industries look like tomorrow?
  - Where can Florida be a global leader?
- Opportunities for innovation to serve **6 million more people**
  - Housing, health care, food/water, energy, transportation, ...
- Critical role of **talent**





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# Where do we want to go?

- **Raise the economic prosperity all of Florida's communities – coastal, rural and urban – toward one purpose.**
  - Success will only be realized if we raise the long-term economic prosperity of all of our communities.
- **Ability to provide available and talented workforce.**
  - With advances in technology everyday, we must expand the spectrum of education.
  - Must make the talent pool so great, companies will expand/locate in the state.
- **Encourage innovation around our strengths.**
  - We can capitalize on what Florida is already known for – agriculture, tourism, space, manufacturing and healthcare. “What will today's industries look like tomorrow?”
  - Become a value-add economy rather than a transactional economy.
- **Provide speed and access to market with 6 million more people.**
  - Florida must lead developments in housing, energy supply, food production, infrastructure.

# Discussion Questions

- **What would this pillar look like if Florida is a top 10 economy globally by 2030?**
- **What would this pillar look like if we had a pathway to prosperity for all zip codes in the state by 2030?**
- **What would this pillar look like if Florida's communities lead the nation and world as places to live, work, and visit?**
- **How should we measure success in 2030?**

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# Issues & Risks

- **What key issues need attention?**

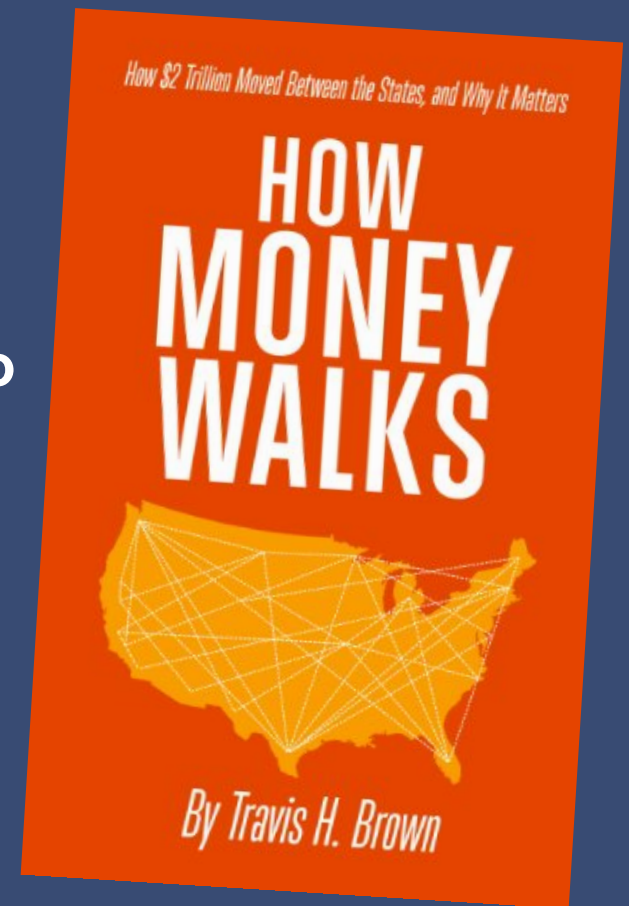
- With the ability to work anywhere and any time, **how does Florida attract** company facilities, headquarters and centers of excellence?
- How can Florida **serve as a testing ground to disruptive technologies** and create a culture welcoming of innovation?
- What do businesses, entrepreneurs and start-ups **want to see from and in the state?**

- **What major risks do we face?**

- Focused on 2030 but we must think of the **political view of economic development.**
- What does **economic development look like in 2030?**
- How can we **demonstrate the importance and return on investment** of facilitated and competitive economic development?

## Issues & Risks

- What are Florida's greatest risks for investment?
- Is the state considered a safe place to invest now? What about in 2030?
- If not, what in the future will have to change?
- What is the brand or corporate reputational risk for investing in Florida?



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# Upcoming Dates

- **May 22, 2-3 PM ET:** Joint call of all committees with Chamber Board of Governors
- **June 14-15, Orlando:** In person meetings
  - All Committees\*  
June 14, 2017  
6:30 p.m. – 7:00 p.m. ET: Reception  
7:00 p.m. – 8:30 p.m. ET: Dinner
  - Six Pillar Advisory Committees  
June 15, 2017  
8:30 a.m. – 9:00 a.m. ET: Breakfast  
9:00 a.m. – 12:00 p.m. ET: Meetings



**1,000s** of Floridians

**6** Pillars

**2** Years

**1** Plan

**FL 2030 @FLChamber.com**