

# Florida's 2010 Business Agenda Overview

## The Business Community's Priorities for the 2010 Legislative Session

The Florida Chamber of Commerce has implemented its first enterprise-wide five year strategic plan. Yearly, the Chamber presents business leaders of Florida with a road map that will help move Florida's economy in the right direction. The Florida Business Agenda is a member-driven consensus agenda built by chamber members, local chambers, associations and others representing the priority issues of businesses across Florida.

Throughout the year, the Florida Chamber will continue to advocate for solutions focused on six key drivers, developed as a result of extensive research conducted by the Florida Chamber Foundation. These highlighted drivers of Florida's economy will provide an opportunity for job creation, recovery and transition to the future.

**FLORIDA**  
**CHAMBER**  
of Commerce



### TALENT

#### Education and Workforce

- Lead efforts to bring high-tech, high-wage jobs to Florida through strategic investments in education and workforce excellence
- Support education as the primary job creator and driving force behind the transition into the new economy



### INNOVATION AND ECONOMIC DEVELOPMENT

#### Transitioning and Diversifying Florida's Economy

- Invest in research and development to help stimulate the economy
- Work to increase the amount of federal research dollars for small businesses

#### Protect Florida's Space Industry

- Strengthen Florida's position as the leader in human space flight to retain a skilled aerospace workforce
- Promote our national defense
- Encourage investments in technological advancements in space exploration



### INFRASTRUCTURE

#### Energy Solutions

- Support a comprehensive energy policy that balances affordable, reliable and environmentally responsible energy sources while promoting economic and national security

#### Transportation

- Identify additional resources to fund critical infrastructure needs
- Oppose the redirection of money from the State Transportation Trust Fund for non-transportation related purposes

### Growth Leadership

- Foster incentives for greater urban infill and redevelopment, including the creation of a fair, equitable and predictable mobility fee that replaces transportation concurrency exactions

### Investing in Florida's Ports

- Identify challenges and opportunities for Florida's 14 deepwater ports and support investing in critical infrastructure needs on Florida's trade lanes

### Investing in Florida's Rail Network

- Defend a cost-effective rail transportation network to create jobs, reduce traffic and congestion on Florida roads and efficiently move products to the market

### Environmental Protection

- Promote efficient and effective state environmental policies
- Fight to eliminate unnecessary and duplicative regulations
- Streamline our permitting process to limit excessive costs on employers



### BUSINESS CLIMATE

#### Property Insurance Relief

- Provide more affordable and available hurricane insurance to Florida's business owners
- Reduce current/potential assessments on Floridians from insolvent state-run insurers

#### Property Tax Relief

- Pass a joint resolution and additional legislation to stop the property tax burden on business property

#### Fighting Corporate Income Tax Increases

- Support stability and predictability in the taxes employers pay
- Oppose corporate income tax increases, unitary tax legislation or other tax proposals that will discourage investment in capital or jobs

#### Defeat Amendment 4

- Defeat Amendment 4, which will lead to higher taxes, job losses and costly lawsuits

#### Stop Card Check Legislation

- Oppose card check legislation which seeks to over-regulate the workplace by removing secret ballot elections and coerce workers into joining unions

### Legal Reform

- End frivolous lawsuits
- Reduce costs to employers by restoring fairness to Florida's judicial system
- Fight to protect court system funding and reinforce parental rights
- Continue to support the Florida Justice Reform Institute's agenda for legal reform



### GOVERNANCE

#### Streamlined Government

- Eliminate duplicative functions, bureaucracy and red tape burdens on employers

#### Cost-Benefit Analysis of Legislation

- Provide legislators a cost-benefit analysis of legislation to assist them in prioritizing limited taxpayer resources as efficiently and effectively as possible



### QUALITY OF LIFE

#### Affordable Health Care Reform

- Support efforts to find a meaningful solution to the current health care debate without increased costs or mandates on Florida's employers, while supporting wellness and free enterprise

To learn more about the key economic drivers and get involved in Florida's transition to the new economy, contact Tim Giuliani at 850.521.1265.

Join the conversation about these key issues by logging on to [www.onevoiceforflorida.com](http://www.onevoiceforflorida.com).